Geographic Information Systems in the Mainstream

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CDR Group
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Established in 1982
based in the Peak District

- Pitney Bowes Software Premier Partner in the UK
- Software Division
- Data Acquisition Division
- MapInfo Training and Support
GIS Growth

- Utilities
  - Consultants
  - Contractors
- Public Sector
  - Local Government
  - Central Government
  - Emergency Services
- Environmental and Natural Resources
- Commercial, Retail, Insurance, Banking
What Is GIS?

- A system for capturing, storing, checking, manipulating, analysing and displaying data which is spatially referenced to the earth.
- A software solution to view and analyse geographic or spatial data.
What Is GIS?

Geographic Analysis
Digital Mapping
Location Intelligence
Neo-Geography
Spatial Analysis System
Topographic Visualisation
The Power of Geography

- *Bring Together* and relate data from many different sources
- *Visualise* data using the resulting picture
- *Analyse* with the power of geography
It’s not just about maps...
It’s also about the data!
Evolution of Enterprise Location Intelligence

MapInfo Stratus, Spectrum LIM deliver Enterprise requirements

"Together we all know/do more than any one of us"

“Productivity of the workplace”
Improve Business Intelligence

Mobile Data

Data Integration

Business Data

Data Orchestration

Web

Back Office Systems

Answer
Customer Benefits – Customer Excellence

Find a solution that fits your business, don’t fit your business to a solution…

Build

What

You

Need
MapInfo Professional in Action
Examples of Grid, 3D, Statistical and Temporal Analysis Capabilities

- Hotspot Maps
- Visualise LIDAR
- Flood Mapping
- 3D City Models
- Line of Sight
- Interactive Graphs
- Grid Interpolation
- Animation
- Contours
- Hydrology
- Stacked Grids
- Voxel Models
"We are releasing new Open Data products at the end of March 2015. The suite of OS OpenMap products will help build the understanding and analysis of location. OS OpenMap – a brand new 'street level' dataset designed to be the most detailed open data mapping product available for Great Britain.

Targeted at both public sector and commercial users, the mapping provides an enhanced level of building detail. It includes specific identification of functional sites such as hospitals and schools, extended naming of roads and an extensive set of cartographic names – all in a customisable and easy to style format.

An ideal backdrop map for integrating, visualising and analysing other open datasets, this new product is designed to underpin a new generation of desktop, web and mobile applications.”
Or as the Australians prefer...
Thank You

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