

MN4500 Foundations of Management

Academic Year: 2018/9
Module Level: Year 4
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	0
Seminars	0
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	112.5
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	112.5

Period: August
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4500 FoM Essay Assignment	100				

Period: February
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4500 FoM Essay Assignment	100				

Period: May
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4500 FoM Essay Assignment	100				

Period: November
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4500 FoM Essay Assignment	100				

Intended Learning Outcomes

At the end of this module, typical students should be able to:

Demonstrate an awareness of the key techniques and skills required for effective distance learning.

Discuss the emergence of management theory in a particular historical context.

Demonstrate an awareness of management as a powerful force in the contemporary world, and of the pressures which managers face as a result of globalisation.

Discuss different types of organisation, and demonstrate an understanding of important characteristics of organisations like structure and culture.

Discuss key management specialisms (such as human resource management or marketing) in today's organisations.

Discuss key management processes and competencies (such as planning, motivation and leadership) in today's organisations.

MN4500 Foundations of Management

Teaching and Learning Methods

Study book, group discussion and case and paper analysis. In addition to undertaking activities/E-tivities, students will be expected to engage in substantial further study involving the use of journal articles, on-line materials, textbooks and other specified readings.

Assessment Methods

Essay

Pre-Requisites**Co-Requisites****Excluded Combinations**

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Guided Independent Study: Indicative Activities

MN4501 The Management Environment

Academic Year: 2018/9
Module Level: Year 4
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	0
Seminars	0
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	112.5
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	112.5

Period: August
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4501 TME Essay Assignment	100				

Period: February
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4501 TME Essay Assignment	100				

Period: May
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4501 TME Essay Assignment	100				

Period: November
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4501 TME Essay Assignment	100				

Intended Learning Outcomes

At the end of this module, typical students should be able to: Discuss why managers need to be sensitive to the local, national and global organisational environment when making decisions. Identify the key decisions which should take account of the organisation environment (eg, whether to diversify). Describe and critique the most commonly used frameworks for environmental analysis. Employ these frameworks to analyse their own management environment.

Teaching and Learning Methods

Study book, group discussion and case and paper analysis. In addition to undertaking activities/E-tivities, students will be expected to engage in substantial further study involving the use of journal articles, on-line materials, textbooks and other specified readings.

Assessment Methods

Essay

MN4501 The Management Environment

Pre-Requisites

Co-Requisites

Excluded Combinations

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Guided Independent Study: Indicative Activities

MN4502 Accountability and Financial Analysis

Academic Year: 2018/9
Module Level: Year 4
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	0
Seminars	0
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	112.5
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	112.5

Period: August
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4502 AFA Essay Assignment	100				

Period: February
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4502 AFA Essay Assignment	100				

Period: May
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4502 AFA Essay Assignment	100				

Period: November
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4502 AFA Essay Assignment	100				

Intended Learning Outcomes

- At the end of this module, typical students should be able to:
- Show familiarity with the key financial reporting document, the information they contain and the potential users of that information.
 - Demonstrate an ability to analyse and interpret the information within financial reports in the context of the existing regulatory framework of accounting and relevant accounting theory.
 - Use accounting and financial information in a variety of decision-making and planning situations and understand the limitations of such information.
 - Understand the nature and use of accounting information systems and their role in the management of organisations.

MN4502 Accountability and Financial Analysis

Teaching and Learning Methods

Study book, group discussion and case and paper analysis. In addition to undertaking activities/E-tivities, students will be expected to engage in substantial further study involving the use of journal articles, on-line materials, textbooks and other specified readings.

Assessment Methods

Essay

Pre-Requisites**Co-Requisites****Excluded Combinations**

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Guided Independent Study: Indicative Activities

MN4503 Strategic Thinking and Implementation

Academic Year: 2018/9
Module Level: Year 4
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	0
Seminars	0
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	112.5
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	112.5

Period: August
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4503 STI Essay Assignment	100				

Period: February
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4503 STI Essay Assignment	100				

Period: May
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4503 STI Essay Assignment	100				

Period: November
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4503 STI Essay Assignment	100				

Intended Learning Outcomes

At the end of this module, typical students should be able to: Appreciate the meaning of strategy and strategic management. Review the different schools of strategic thinking. Examine the nature of different decisions, decision making processes and show familiarity with alternative perspectives on decision making. Appraise the concept of a system and appreciate the contribution of systems thinking to management. Critically assess the importance of leadership to organisations in the implementation of strategies.

Teaching and Learning Methods

Study book, group discussion and case and paper analysis. In addition to undertaking activities/E-tivities, students will be expected to engage in substantial further study involving the use of journal articles, on-line materials, textbooks and other specified readings.

MN4503 Strategic Thinking and Implementation

Assessment Methods

Essay

Pre-Requisites

Co-Requisites

Excluded Combinations

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Guided Independent Study: Indicative Activities

MN4504 Management, People and Organisation

Academic Year: 2018/9
Module Level: Year 4
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	0
Seminars	0
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	112.5
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	112.5

Period: August
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4504 MPO Essay Assignment	100				

Period: February
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4504 MPO Essay Assignment	100				

Period: May
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4504 MPO Essay Assignment	100				

Period: November
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4504 MPO Essay Assignment	100				

Intended Learning Outcomes

At the end of this module, typical students should be able to:
 Review the criticisms of classical theories of the organisation.
 Examine the culture of an organisation and its role.
 Assess the advantages and disadvantages of particular organisational structures, with particular reference to organisational contingencies.
 Analyse the forces affecting group processes and performance.
 Discuss the nature and implications of power and politics in organisations.
 Appreciate the various approaches to technology from an organisational analysis perspective.

MN4504 Management, People and Organisation

Teaching and Learning Methods

Study book, group discussion and case and paper analysis. In addition to undertaking activities/E-tivities, students will be expected to engage in substantial further study involving the use of journal articles, on-line materials, textbooks and other specified readings.

Assessment Methods

Essay

Pre-Requisites**Co-Requisites****Excluded Combinations**

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Guided Independent Study: Indicative Activities

MN4505 Marketing Management

Academic Year: 2018/9
Module Level: Year 4
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	0
Seminars	0
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	112.5
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	112.5

Period: August
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4505 MM Essay Assignment	100				

Period: February
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4505 MM Essay Assignment	100				

Period: May
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4505 MM Essay Assignment	100				

Period: November
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4505 MM Essay Assignment	100				

Intended Learning Outcomes

At the end of this module, typical students should be able to: Summarise and analyse the foundational principles of marketing and apply these appropriately to a broad range of case studies. Evaluate the role of marketing within a social context. Analyse the role of frameworks in the developmental of marketing strategy. Analyse various market orientations and evaluate their appropriateness for differing contexts. Evaluate the approaches to segmentation and targeting. Apply reasoned arguments in the development and management of an appropriate and sustainable marketing mix.

Teaching and Learning Methods

Study book, group discussion and case and paper analysis. In addition to undertaking activities/E-tivities, students will be expected to engage in substantial further study involving the use of journal articles, on-line materials, textbooks and other specified readings.

MN4505 Marketing Management

Assessment Methods

Essay

Pre-Requisites

Co-Requisites

Excluded Combinations

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Guided Independent Study: Indicative Activities

MN4506 Quantitative Analysis for Management

Academic Year: 2018/9
Module Level: Year 4
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	0
Seminars	0
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	112.5
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	112.5

Period: August
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4506 QAM Essay Assignment	100				

Period: February
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4506 QAM Essay Assignment	100				

Period: May
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4506 QAM Essay Assignment	100				

Period: November
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4506 QAM Essay Assignment	100				

Intended Learning Outcomes

Understand the terminology of statistics. Understand the basics of the probability theory underlying statistics, and common errors and misconceptions in its application. Comment on the various uses of quantitative data management decision making. Represent data in a variety of ways. Discuss the use of measures such as mean, median, and standard deviation to give information about a variety of forms of data. Understand the applications of statistics in estimating the properties of a population from a sample, hypothesis testing and identifying relationships between variables.

Teaching and Learning Methods

Study book, group discussion and case and paper analysis. In addition to undertaking activities/E-tivities, students will be expected to engage in substantial further study involving the use of journal articles, on-line materials, textbooks and other specified readings.

MN4506 Quantitative Analysis for Management

Assessment Methods

Essay

Pre-Requisites

Co-Requisites

Excluded Combinations

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Guided Independent Study: Indicative Activities

MN4507 Professional Management Project

Academic Year: 2018/9
Module Level: Year 4
Scheme: UG
Department: Management
Credits: 30

Student Workload (hours)

Lectures	0
Seminars	0
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	225
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	225

Period: August
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4507 Professional Management Project	100				

Period: February
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4507 Professional Management Project	100				

Period: May
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4507 Professional Management Project	100				

Period: November
Occurrence: D
Coordinator:
Mark Scheme: Professional Diploma in Management

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	MN4507 Professional Management Project	100				

Intended Learning Outcomes

At the end of this module, typical students should be able to:
 Formulate and undertake a piece of original research with relevance to contemporary management issues and problems.
 Integrate and interrelate concepts, techniques and skills acquired throughout the course of the Professional Diploma program.
 Demonstrate an appreciation of relevant existing research and theoretical perspectives relating to the project topic.
 Develop and apply analytical and communication skills needed to accomplish the project process.

Teaching and Learning Methods

Study book, group discussion and case and paper analysis. In addition to undertaking activities/E-tivities, students will be expected to engage in substantial further study involving the use of journal articles, on-line materials, textbooks and other specified readings.

MN4507 Professional Management Project

Assessment Methods

Assessment will be via one 6000 word project. Students can choose to:

1. Identify and analyse a real organisation/ management problem, devising and evaluating solutions and producing realistic and acceptable recommendations for action; or
2. Identify and analyse an issue in management theory.

Either option demands the use of theory and knowledge gained to critically analyse the particular focus chosen.

Pre-Requisites**Co-Requisites****Excluded Combinations**

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Guided Independent Study: Indicative Activities