

The following module specifications reflect the most current planning for module delivery in the 2021/22 academic year. In planning for module delivery in 2021/22 the University will continue to respond to the UK government's projected road map, and also to any further relevant national developments and public health requirements relating to the coronavirus pandemic. The University will continue to develop our approach to delivery and assessment in 2021/22 and these specifications may be subject to change in the event of updating national guidance or public health requirements. The specifications will be updated as soon as practically possible to reflect changes as they arise.

MN1002 Principles of Marketing

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Winfred Onyas
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group assignment	50				
002	Examination	50		1.5		

Period: Semester 1
Occurrence: E1
Coordinator: Winfred Onyas
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Assignment	50				
002	Written Assignment	50				

Intended Learning Outcomes

- On successful completion of the module, students should be able to:
- Describe the principles of marketing and apply them to a broad range of case studies.
 - Critically analyse the evolution of marketing theory and practice.
 - Explain the role of frameworks in the development of marketing strategies.
 - Assess the nature and appropriateness of a market orientation for differing contexts.
 - Identify the importance and approaches to segmentation and targeting.

Teaching and Learning Methods

- Lectures; Seminars; Directed reading; Independent reading.

Assessment Methods

Group assignment and Examination

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

- Individual preparation of material to discuss in seminars; use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essay; wider reading around key texts. Teamworking to complete group assignment.

MN1010 Business Finance and Reporting

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	12
Synchronous Small Group Teaching	5
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	50
Guided Independent Study	83
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Federica Salvatori
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Test	40				
002	Essay	60				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify and discuss the range of financing options available to a variety of national and international enterprises.
- Define the role of accountancy in society and the values that govern its practice.
- Evaluate how financing and accountancy influence decisions in organisations and impact the sustainability of an enterprise.
- Critically analyse managerial methods of measuring value.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Test and essay

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation; Read, annotate and synthesise recommended literature; Identify, engage with and critically evaluate relevant non-academic and cultural sources such as journalistic articles, government reports, podcasts, practitioner blogs and videos to gather applied cases to contextualise module content; Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples; Compile and manage a sustainable digital archive of module-related materials for long-term future exploitation; Retrieve and read original literary sources related to key texts; Gain familiarity with contemporary applications of module-specific knowledge by accessing press-release and commentary from industry, practitioner and professional agencies; Take regular advantage of library subscriptions to quality press (e.g. The Economist, Financial Times) to broaden application of acquired knowledge; Recommend, share and lead peers in the discovery of relevant original sources to complement the module content; Assessment preparation including planning, revision.

MN1012 Managing Human Resources

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	6
Synchronous Practical Classes/ Workshops/Professional Placements	3
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	121
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Matthew Salter
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group assignment	30				
002	Essay	70				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Understand the nature and key features of the employment relationship and the place of HRM in it.
- Describe the competing perspectives on HRM in terms of their historical and cultural development
- Define the strategic and operational aspects of HRM that drive business productivity.
- Discuss patterns and trends in aspects of HR practice.
- Reflect on and articulate motivations, strengths and weaknesses of developing one or more transferable skills

Teaching and Learning Methods

Lectures; Seminars; Directed reading; Independent research.

Assessment Methods

Group assignment and essay.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN1013 The Future of Work

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Paul Conville
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Individual written case study	30				
002	Individual Essay	70				

Period: Semester 2
Occurrence: E1
Coordinator: Paul Conville
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Individual written case study	30				
002	Individual Essay	70				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

1. Compare competing models and perspectives on work in a social context.
2. Locate the changing nature of work in a global and historical context of social and organisational change from the late 19th to early 21st century.
3. Explain and evaluate the impact of social, economic and organisational changes on the quality and experience of work in the manufacturing and service sectors.
4. Describe the challenges and potential responses to change from the perspective of the key actors in the employment relationship
5. Discuss the impact of globalisation, emotional labour, power and technological change on working life.

Teaching and Learning Methods

Lectures; Seminars; Directed reading; Independent reading; Group work.

Assessment Methods

This module is assessed via case study and essay.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN1014 Business, Economy and Society

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Examination	50				

Period: Semester 1
Occurrence: E1
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Written Assignment	50				
003	Written Assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the terrain of economics and key principles and theories of some of its competing schools of thought
- Evaluate the relationship between economics and its social, cultural, political and international context
- Interrogate key social questions, such as sustainability, that may be analysed using economic theory
- Assess the merits of markets, states and commons as sustainable modes of organising human activity
- Understand the role of business in economy and society

Teaching and Learning Methods

Lectures; Seminars; Directed reading; Independent reading.

Assessment Methods
Pre-Requisites
Co-Requisites
Excluded Combinations

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Guided Independent Study: Indicative Activities

Viewing videos. Reading. Identifying appropriate sources. Analysing contemporary political-economic events.

MN1016 Foundations of Financial Accounting

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Camelia Vasilescu
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	80		2.25		
002	Practice-based coursework	20				

Period: Semester 1
Occurrence: E1
Coordinator: Camelia Vasilescu
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Practice-based coursework	20				
002	Written assignment	80				
003	Written Assignment	100				Y

Intended Learning Outcomes

After completing this course students should be able to:

- Explain the information requirements of the preparers and users of financial statements
- Understand and apply the accounting concepts and qualitative characteristics of financial information
- Record transactions using double entry accounting, including accounting for year-end adjustments
- Prepare financial statements for different types of business entities (e.g. sole traders and companies) from incomplete records, including the correction of errors
- Reconcile control accounts and prepare bank reconciliations

Teaching and Learning Methods

- Lectures and seminars
- Independent research

Assessment Methods

- Examination, written assignment.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

- Relevant reading and practice numerical questions

MN1017 Foundations of Economics

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Nermeen Harb
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	60		1.5		
002	Coursework Assignment	40				

Period: Semester 1
Occurrence: E1
Coordinator: Nermeen Harb
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework Assignment	40				
002	Written Assignment	60				
003	Written Assignment	100				Y

Intended Learning Outcomes

After completing this course students should be able to:

- Explain the consumer and producer problems and their predictions
- Analyse market equilibrium including welfare implications
- Explain the basic macroeconomic concepts such as the GDP, inflation, unemployment and the roles of fiscal and monetary policies

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

A coursework assignment (40% weight) and an examination (1.5 hours)

Pre-Requisites
Co-Requisites
Excluded Combinations

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Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN1018 Management and Cost Accounting

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Sarah Mohamed
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Mid-term test	20		1		
002	Examination	80		2		

Period: Semester 2
Occurrence: E1
Coordinator: Sarah Mohamed
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Mid-term test	20		1		
002	Essay Assignment	80				
003	Essay Assignment	100				Y

Intended Learning Outcomes

After completing this course students should be able to:

- describe and apply fundamentals of costing
- develop an understanding of various issues in relation to determining product costs, including relevant costs.
- evaluate how accounting information can influence planning, short-term decision-making, and control.
- evaluate main concepts and ideas underlying management accounting practice and discuss the behavioural/social effects of management accounting.

Transferable skills: written communication, numeracy, problem solving, decision making, business awareness, time management.

Teaching and Learning Methods

Lectures and seminars, business game simulation and presentation.

Assessment Methods

Mid-term Test and Examination

Pre-Requisites
Co-Requisites
Excluded Combinations

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Guided Independent Study: Indicative Activities

Relevant reading and practice of numerical questions.

MN1019 Foundations of Finance

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Dalu Zhang
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	50		1.5		
002	Essay Assignment	50				
003	Examination	100		1.5		Y

Period: Semester 2
Occurrence: E1
Coordinator: Dalu Zhang
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	50				
003	Written Assignment	50				
004	Written Assignment	100				Y

Intended Learning Outcomes

After completing this course students should be able to:

- Discuss the key fundamental issues in academic finance
- Assess and critically analyse concepts such as efficiency, trends and cyclicalities
- Define and apply relevant models and theories

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Examination and an essay

Pre-Requisites
Co-Requisites
Excluded Combinations

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Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN1020 Introduction to Accounting Theory

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Anthony O'Tierney
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	30				
002	Essay	70				

Intended Learning Outcomes

After completing this module students should be able to:

Explain the conceptual foundations and the application of different theories of accounting

Describe the history of, and developments in, accounting regulation

Understand a conceptual framework of accounting as normative accounting theory; discuss its basic principles, elements, and underlying assumptions

Critically evaluate conventional opinions about the role of accounting within society

Demonstrate academic integrity in their submitted work through appropriate use of academic citation and referencing conventions.

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Essay

Pre-Requisites
Co-Requisites
Excluded Combinations

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Guided Independent Study: Indicative Activities

Guided independent reading and writing, independent research

MN1024 Managing Digital Technologies

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	10				
002	Written Assignment	90				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Use a variety of information systems to manage and communicate information.
- Define "information" and its role in sustainable business practices and managerial operations.
- Discuss how emerging information technologies are changing the global business environment.
- Critically evaluate the societal impact of digital business models on the sustainability of economic activities.
- Reflect upon key personal strengths, values and ambitions.
- Demonstrate academic integrity in their submitted work through appropriate use of academic citation and referencing conventions

Teaching and Learning Methods

Lectures; demonstrations; seminars; directed reading; independent research.

Assessment Methods

By coursework and a written assignment

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation; Read, annotate and synthesise recommended literature; Identify, engage with and critically evaluate relevant non-academic and cultural sources such as journalistic articles, government reports, podcasts, practitioner blogs and videos to gather applied cases to contextualise module content; Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples; Compile and manage a sustainable digital archive of module-related materials for long-term future exploitation; Retrieve and read original literary sources related to key texts; Gain familiarity with contemporary applications of module-specific knowledge by accessing press-releases and other commentary from industry, practitioner and professional agencies; Take regular advantage of library subscriptions to quality press (e.g. The Economist, Financial Times) to broaden application of acquired knowledge; Recommend, share and lead peers in the discovery of relevant original sources to complement the module content; Assessment preparation including planning, revision. Completion of online plagiarism tutorial.

MN1025 Introduction to Management for Accounting and Finance

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	10
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	112
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	40				
002	Examination	60		3		

Period: Semester 1
Occurrence: E1
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	40				
002	Essay	60				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Conceptualise, contextualise, and discuss the nature of managerial work and organisations
- Discuss key issues and dilemmas facing managers and leaders in contemporary organisations.
- Evaluate how managerial decisions impact the roles of accounting and finance in organisations.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay and exam

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

-Preparation of material to discuss in seminars; Use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essays and exam preparation; wider reading around key texts.

MN1026 Introduction to Management

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Test	25				
002	Test	25				
003	Coursework	50				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the historical development of management in society
- Explain the contemporary challenges facing managers in organisations
- Discuss the development and relevance of management research
- Critically assess the values and assumptions underpinning managerial thought and practice

Teaching and Learning Methods

Lectures, seminars, directed reading, independent research.

Assessment Methods

Tests and Coursework

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

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Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN1027 Enterprise in Practice

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	18
Synchronous Small Group Teaching	4
Synchronous Practical Classes/ Workshops/Professional Placements	4
Synchronous Other	4
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	120
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Business Proposal and Business Plan	90				
002	Individual Reflection	10				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Analyse the problem in the context of the workplace and the business environment
- Employ tools to generate ideas and apply decision making techniques to assess potential solutions to the given business problem
- Create and present a Group business proposal and business plan, identifying how a chosen solution will be implemented
- Reflect on and articulate motivations, strengths and weaknesses of developing one or more transferable skills

Teaching and Learning Methods

Lectures, seminars, workshops/practical classes, supervised time, directed reading, independent research.

Assessment Methods

The summative assessment is a Group Business proposal and an individual reflection. Formative feedback to help students improve their final assignment will be provided during the workshops and supervised time.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar and workshop preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN1028 Contemporary Issues in Business and Management

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	4
Synchronous Practical Classes/ Workshops/Professional Placements	2
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	124
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Simon Lilley
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Individual Assignment	100				
002	Individual Assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Introduce a range of contemporary issues in organisations
- Recognise and evaluate typical workplace drivers of, and organisational influences upon organisational actors, such as wellbeing and employees' emotions
- Demonstrate knowledge of the costs and benefits of different ways of understanding how expectations of workplace performance are communicated to, and comprehended by, workplace participants
- Introduce the basic idea and drivers behind organisational change and reflect on the ways it is communicated to, and experienced by, various organisational actors

Teaching and Learning Methods

Lectures, seminars, workshops, directed reading, independent research.

Assessment Methods

The summative assessment is an individual Assignment. Formative feedback to help students improve their final assignment will be provided during the workshops.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar and workshop preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN1409 Accounting and Finance in Context

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	10
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	132
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Jim O'Hare
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Learning Portfolio	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the regulatory context of the accounting profession.
- Evaluate the relationship between accounting and finance and its social, cultural and political context.
- Interrogate the role and representation of the accounting and finance profession in the contemporary context.
- Apply fundamental professional and academic skills to context-related portfolio exercises.
- Reflect on and articulate motivations, strengths, and skills in relation to a future, work related learning opportunity (e.g. placements, internships, employer lead projects).

Teaching and Learning Methods

-Lectures; seminars; directed reading; directed writing; independent research.

Assessment Methods

- Learning Portfolio (100% Weighting)

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

-Individual preparation of material to discuss and present in seminars; use of materials such as newspaper articles, podcasts, and videos to contextualise material examined in lectures; preparation of a learning portfolio; wider reading around key texts.

MN1410 Maths and Statistics for Accounting and Finance

Academic Year: 2021/2
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Ayman Omar
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	80		1.5		
002	Midterm Test	20		1		

Period: Semester 1
Occurrence: E1
Coordinator: Ayman Omar
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	80				
002	Midterm Test	20		1		
003	Written Assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Apply fundamental mathematical techniques to solving basic problems in finance and accounting.
- Demonstrate an ability to discuss and apply statistical concepts in finance and accounting.

Teaching and Learning Methods

Lectures and seminars.

Assessment Methods

-Exam and Midterm test

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

- Relevant reading and practice numerical questions.

MN2026 Marketing Intelligence

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	4
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	4
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Nicola Bateman
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Assignment	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Evaluate the quality of research designs for different industry marketing research applications.
- Explain the value of information, research and analytics in marketing
- Explain and evaluate new trends in marketing research: in the collection, analysis and interpretation of marketing data (including 'big data') and information.
- Assess and critically reflect upon ethical issues in relation to conducting marketing research.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Assignment (100%)

Formative: Feedback will be given to students to drafts of the summative assessment during drop-in and Q&A sessions.

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives and other databases, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2027 Labour Market Trends and Debates

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Paul Brook
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Individual essay	60				
002	Group assignment	40				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Introduce the nature, forms and roles of labour markets.
- Understand the varieties of national and international labour markets
- Evaluate and compare local, national, sectoral and international labour markets
- Assess the role of the multiple institutions and factors that shape and change labour markets
- Identify and analyse important trends and developments in labour markets

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Individual essay (60%), group assignment (40%)

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

- 1- Regular seminar preparation.
 - 2- Read, annotate and synthesise recommended literature.
 - 3- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
 - 4- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
 - 5- Reflection upon the application of theory to practice.
 - 6- Recommend, share and lead peers in the discovery of relevant original sources to complement the module content.
- Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics

MN2104 Organisational Behaviour

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Mark Stein
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the influence of individual ability and personality on work-related behaviours
- Discuss key principles of motivation and job satisfaction
- Analyse the forces affecting group processes and performance
- Assess the advantages and disadvantages of different organisational structures, with particular reference to organisational contingencies
- Examine the culture of an organisation and its role

Teaching and Learning Methods

Lectures, seminars, directed reading, independent research.

Assessment Methods

Essay

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2105 Consultancy Challenge

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	
Synchronous Small Group Teaching	4
Synchronous Practical Classes/ Workshops/Professional Placements	12
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	134
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Matthew Allen
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Portfolio	10				
002	Written Assignment	90				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe strategies in project management, knowledge exchange and consultancy.
- Use appropriate conceptual frameworks to identify, define and analyse a practical problem.
- Develop strategies grounded in theory for resolving the focus problem.
- Evaluate the value and contribution of academic knowledge for problem-solving in practice.
- Critically analyse the consultancy function of academic-practitioner knowledge exchange.
- Reflect on and articulate motivations, strengths, and skills in relation to a future, work related learning opportunity (e.g. placements, internships, employer lead projects).

Teaching and Learning Methods

Lectures, seminars, problem-solving exercises, directed reading, independent research.

Assessment Methods

Coursework

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Work in teams to problematise, project manage and design recommendations for business simulations and/or live problems derived from third-parties and/or secondary case studies. Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2106 Marketing Communications and Digital Media

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	4
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	4
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Navdeep Athwal
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	100				

Period: Semester 2
Occurrence: E1
Coordinator: Navdeep Athwal
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe and analyse marketing communications and digital media theory and planning models.
- Discuss brand and digital marketing identity.
- Plan, formulate and develop marketing communications and digital media plans.
- Identify and assess the influence of digital marketing and other media-related activities on marketing communications strategy

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Coursework (3000 words)

Formative assessment: students can write a one-page analysis of their chosen organisation and feedback will be provided.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2107 Strategic Brand Management

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Cristina Fona
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain the role of brands for organisations and the historical emergence of brands and branding.
- Analyse the role and performance of brand management within an organisational context.
- Evaluate the theoretical and practical implications of brands, branding and related concepts.
- Apply brand management concepts and strategies to organisational issues and evaluate their efficacy.
- Critically evaluate the impact of brands upon consumers, economies and the wider society.

Teaching and Learning Methods

Lectures, seminars, directed reading, independent research.

Assessment Methods

Summative assessment: Essay
Formative assessment: Video Presentation

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2108 Strategy

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	6
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	4
Guided Independent Study	120
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Mr George Kokkinidis
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	40				
002	Examination	60				

Period: Semester 1
Occurrence: E1
Coordinator: Mr George Kokkinidis
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	40				
002	Written Assignment	60				
003	Written Assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the conventional frameworks for conceptualising and enacting strategy.
- Discuss the historical and cultural origins of conventional strategic thought.
- Apply strategic frameworks to practical examples.
- Critically evaluate the limitations of conventional strategic frameworks in order to develop more theoretically and practically nuanced alternatives.
- Critically reflect on the implications of strategy discourse and practice on stakeholders

Teaching and Learning Methods

Lectures, seminars, directed reading, independent research.

Assessment Methods

Examination and group presentation. Formative feedback to help students with their Group presentation will be provided during the synchronous small group teaching sessions.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2110 Operations Management

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Nicola Bateman
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Assignment	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss the range of philosophies and techniques that pervade operations management.
- Identify key issues and challenges, such as managing a sustainable global supply chain, facing operations management
- Critically evaluate the link between operations management and strategy
- Apply philosophies and techniques in the analysis and problem-solving of operations management case studies

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Assignment

Formative: Feedback will be provided on assignment plan and seminar activity and discussed during the seminars.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2115 Financial Reporting

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Practice based coursework	20				
002	Examination	80		2.25		

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	80				
002	Practice Based Coursework	20				
003	Written Assignment	100				Y

Intended Learning Outcomes

After the successful completion of the course students should be able to

- Discuss the limitations of financial reporting
- Prepare the statement of cash flow in accordance with IFRSs and critically analyse the statement and standards applicable
- Critically review and evaluate the content of company annual reports
- Analyse and interpret financial statements
- Critically evaluate selected current international accounting standards and discuss their impact on modern business practice

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Exam and Practice-based coursework

Pre-Requisites

MN1016

Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2116 Corporate Social Responsibility: Theory and Practice

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Jacqueline Kirk
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Individual Coursework	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify a variety of arguments given for and against Corporate Social Responsibility and describe how these translate into applied contexts.
- Explain the political, cultural and historical developments that have placed Corporate Social Responsibility upon the contemporary management agenda.
- Analyse the relationship between Corporate Social Responsibility and other managerial disciplines including marketing, strategy, HRM, accountancy and finance.
- Critically evaluate the historical evidence and future prospects regarding the effectiveness of Corporate Social Responsibility in achieving economic, social and ecological sustainabilities.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Individual Coursework

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2120 The Business Environment

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Keir Milburn
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Report	30				
003	Examination	70		1.5		

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme:

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Report	30				
002	Coursework	70				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Analyse macro environmental influences on managerial decisions
- Identify how the broader environment, including international and ecological pressures, generates business problems and recommend solutions
- Critically evaluate the literature relating to the business environment

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Report and exam.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2121 Consumer Behaviour

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	5
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	3
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Christiana Tsaousi
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Period: Semester 1
Occurrence: E1
Coordinator: Christiana Tsaousi
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain how historical, social, political and cultural factors shape consumption.
- Compare and contrast a variety of classical perspectives upon consumer behaviour with one another
- Assess competing approaches for analysing consumer behaviour.
- Critically evaluate the ethical implications of consumption practices, for example, with reference to the challenges of sustainability and globalisation.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay

Formative: Essay is split into 3 elements with the first 2 elements being the formative assessment. Written feedback will be given to students and discussed during seminars. The final essay will include the first 2 elements which the students will revise according to the feedback.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2128 Developing HR Practitioner Skills

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	20
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Individual Portfolio	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain how people practices impact on behaviour, culture, systems and structures
- Evidence the CIPD core behaviours of professional courage and influence, valuing people, working inclusively, passion for learning, insights focused, situational decision making and commercial drive.
- Design and develop a recruitment and selection process to comply with current employment legislation
- Demonstrate the skills required for effective grievance and discipline handling procedures
- Identify different forms of conflict behaviour and dispute resolution
- Design and develop a HR solution for a real life situation

Teaching and Learning Methods

Workshops and practical classes, seminars; directed reading; Independent research.

Assessment Methods

Individual Portfolio

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular practical class/workshop and seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2131 Human Resource Management in Practice

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Jane Partridge
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Individual Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Define HRM in the context of the internal and external labour market
- Identify and critique the key issues, theories and practices of HRM
- Locate the study of HRM within a broader knowledge and understanding of management theory and practice
- Discuss the impact of individual and collective rights on the regulation of the employment relationship

Teaching and Learning Methods

Lectures; seminars; directed reading; Independent research.

Assessment Methods

Essay

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2133 Equality, Diversity and Inclusion (EDI) in Organisations

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	10
Guided Independent Study	112
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Chandrima Roy
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Presentation	20				
002	Essay	80				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Demonstrate knowledge of contemporary issues and key debates around equality and diversity.
- Discuss the concepts of equality vs. diversity from sociological, psychological, historical and legal perspectives
- Demonstrate awareness of the legal requirements and their implications in practice
- Assess the relevance for organizations of debates and theories in managing diversity.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research, asynchronous discussion board activities.

Assessment Methods

Individual presentation and essay

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Individual preparation of material to discuss in seminars; use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essays and exam preparation; wider reading around key texts.

MN2134 Corporate Finance

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	12
Guided Independent Study	110
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Abdulkader Nahhas
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		Y

Period: Semester 1
Occurrence: E1
Coordinator: Abdulkader Nahhas
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Analyse and discuss corporate investment decisions using a range of relevant techniques
- Describe the principles of corporate finance and their validity
- Describe sources of corporate finance and the relevance of dividend policy

Teaching and Learning Methods

Lectures and seminars.

Assessment Methods

Exam

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2136 Corporate Governance

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Geoffrey Lightfoot
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Test	20				
002	Coursework	80				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss a range of governance and control mechanisms applicable to corporations
- Analyze examples of corporate governance failures and suggest potential solutions
- Explain current governance regulations and their implications for all stakeholders

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Test and coursework

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Conduct relevant reading

MN2137 Financial Markets Products: Futures and Forwards

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Polina Khrennikova
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

Period: Semester 2
Occurrence: E1
Coordinator: Polina Khrennikova
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Analyse the features of futures and forwards
- Discuss how futures and forwards are priced and used
- Describe the risks involved in operating futures and forwards in financial markets and use futures and forwards to hedge financial risks

Teaching and Learning Methods

Lectures and seminars are provided. Seminars will be given to do exercises on the lecture material.

Assessment Methods

Exam

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2138 Accounting, Decision-making and Control

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Ulrike Marx
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	80		3		
002	Test	20		1		

Period: Semester 2
Occurrence: E1
Coordinator: Ulrike Marx
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Coursework	80				
002	Test	20				
003	Written Coursework	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss the main roles of accounting for planning, decision-making and control within organisations
- Analyse key issues in current and emerging techniques used in management accounting and performance management
- Discuss quality control and strategic management accounting
- Critically discuss management accounting change in its social and organisational context

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Test and exam

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading, case study problem solving and practice numerical questions

MN2140 Macro-Finance

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Ayman Omar
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	50		1.5		
002	Theory Based Coursework	50				

Period: Semester 2
Occurrence: E1
Coordinator: Ayman Omar
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	50				
002	Theory Based Coursework	50				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss how macroeconomic variables such as GDP, inflation and unemployment are determined
- Explain the interactions between the financial and real sides of the economy
- Assess the plausibility of various business cycle theories

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Exam and Coursework

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2141 Finance for Small and Medium Enterprises

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Polina Khrennikova
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Problem-based coursework	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain the sources of finance available to SME's and the role these play in setting up and account for such enterprises
- Analyze the specific challenges faced by SME's in relation to finance and accounting
- Discuss the economic contexts and impacts of SME's

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Coursework

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2143 Workplace Learning and Development

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	50				
002	Examination	50		1.5		

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	50				
002	Written Assignment	50				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss the significance of workplace learning within domestic contexts of vocational skills development and internationally with reference to human capital flight
- Evaluate approaches to workforce learning and development with reference to workplace practice and reciprocal impact of other people practices
- Identify key factors determining access to workplace learning
- Analyse the process of learning using key theoretical developments
- Identify the role of HRM in promoting learning at work

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research

Assessment Methods

50% Essay Assignment
50% Examination

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2144 Globalisation and Skills

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	12
Guided Independent Study	110
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Individual essay	50				
002	Learning portfolio	50				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify key components of economic globalisation and discuss the implications for employers and employees
- Discuss the role of multinational companies in the national and global economy
- Discuss the limits of national and corporate strategies in this context
- Critically evaluate the implications of globalisation for human resource management and industrial relations
- Critically analyse the different national approaches to skill formation, and skill formation within multi-national companies.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research, asynchronous discussion board interaction – with discursive topics and group activities.

Assessment Methods

Essay and learning portfolio

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular guided seminar preparation. Read, annotate and synthesise recommended literature. Use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures and seminars. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN2150 Research Methods For Accounting and Finance

Academic Year: 2021/2
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	5
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	125
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: G Charles-Cadogan
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Research Proposal	100				

Intended Learning Outcomes

After successful completion of the course, students should be able to

- Describe and discuss commonly used research processes in accounting and finance research.
- Analyse and interpret both quantitative and qualitative data used by researchers in accounting and finance.
- Assess ethical issues and ethical frameworks in research and produce academically informed approaches to address them.
- Compose research questions and develop research designs that are doable in an undergraduate research context.

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Research proposal

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Guided independent reading, independent research

MN3012 Strategic Human Resource Management

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	50				
002	Examination	50		1.5		

Period: Semester 2
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	50				
002	Coursework	50				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Critically evaluate models and theoretical perspectives underpinning Strategic Human Resource Management
- Critically analyse current external and internal factors impacting on an organisation and their influence on strategy formation
- Evaluate the drivers of change and the academic models of how change is experienced
- Analyse the relationship between organisational strategy, HR strategy, products, services and customers with the wider implications of an organisation's current priorities and associated issues
- Critically assess how people practices connect with and support wider people and organisational strategies
- Identify people practices and policies which are not consistent with values or legislation

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research

Assessment Methods

The summative assessment is a coursework-based assessment and an examination. Formative feedback to help students improve their final assignment will be provided during the seminar and office hours.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar and workshop preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Assessment preparation including planning, design, revision, practice, review/ editing and developing informed viewpoints on module topics.

MN3104 International Business

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Philip Almond
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify the large number of cultural, political, economic and managerial factors relevant to international business.
- Describe the main concepts, theories, tools, and frameworks prevalent in international business studies.
- Discuss the significant dynamics, events and developments relevant to international business.
- Critically evaluate the multitude of factors impinging on managers in an international business context.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3106 The Production and Consumption of Culture

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	5
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	3
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Precious Akponah
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the major theoretical concepts associated with the study of cultural intermediaries and frameworks on consumption.
- Discuss the historical, societal and cultural context of the production and consumption of culture.
- Identify significant dimensions of work in the 'cultural industries'.
- Critically evaluate the implications of the production and consumption of culture for key challenges faced by markets and society such as globalisation and sustainability.
- Outline and discuss competing definitions of the concept of culture, and indicate how culture is both expressive and constitutive of consumption.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3109 Business Ethics

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify and outline the historical and philosophical contexts of debates about ethics in business
- Apply conceptual ethical concerns to practical organisational and managerial issues
- Discuss how economic tensions between environmental and financial sustainabilities influence the debate of 'business ethics'
- Critically evaluate the relationship between ethical 'theory' and ethical 'practice'

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Exam

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3110 Managing Knowledge in Organisations

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Peter Davis
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain what is meant by knowledge management and why it is of importance to organizations.
- Discuss the effects of changing economic and organizational contexts on managing knowledge and knowledge work
- Describe different conceptualizations of the nature, content, and location of knowledge
- Analyze the role of ICT in managing knowledge, as well as its limitations
- Critically evaluate the impact of social and political processes on knowledge creation, sharing and diffusion, and in particular, the role of social networks / informal organisation

Teaching and Learning Methods

Students are required to complete 10 Formative Exercises (one per week). These you will find in the teaching notes supporting the Video Lectures. Search for Course Materials in Blackboard. These formative exercises must be submitted to the course tutor every week

There will also be Seminar Group Work Topics supporting key themes that will be taken up in group-based discussions in the seminars. These activities may be undertaken at times that suit the group but they must be before the scheduled seminar for that particular topic. Seminar topics are scheduled to be discussed commencing in the second week of the course and conclude in week nine.

Assessment Methods

Essay

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics. In addition, you will find in the teaching notes accompanying the Video Lectures other opportunities to explore issues in Peer Led Learning Activities. These are informal and organized by the students themselves. The composition of these groups can be changed depending on the selection of topic as the group membership is driven by student interest. You are encouraged to undertake one Peer Led Learning Activity per week but you may do more.

MN3111 Power at Work

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	10
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	10
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Matthew Allen
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Planning	10				
002	Written Assignment	90				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain a range of theoretical perspectives on power.
- Apply concepts to explain how power shapes workplace relations.
- Identify and analyse the power differentials that impact personal development.
- Develop and evaluate strategies for navigating power at work.

Teaching and Learning Methods

Lectures; flipped-classroom sessions; video tutorials; seminars; directed reading; independent research.

Assessment Methods

Coursework

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3115 Business in the Digital Economy

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	4
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	4
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Matthew Allen
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Case Study	40				
002	Digital Media Project	60				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the emergence and development of the technologies ushering the digital economy.
- Explain the origins and evolution of a variety of digital platforms, tools and frameworks relating to the digital economy.
- Discuss a range of consequences that advances in technology have created in business and society.
- Critically evaluate the digital economy with reference to issues of legislation, ethics and responsibility.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods
Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

- Regular seminar preparation. Read, annotate and synthesise recommended literature.
- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content.
- Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3116 Employment Relations in the Global Economy

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Lisa Sezer
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Period: Semester 1
Occurrence: E1
Coordinator: Lisa Sezer
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Understand the nature and form of employment relations actors, institutions and regulation in varying national and sectoral contexts
- Discuss the influence of economic, social and political change on employment relations in different national and sectoral contexts.
- Understand why employment regulation, institutions and practices vary across national and sectoral contexts.
- Compare and contrast employment regulation, institutions and practices in different national and sectoral contexts.

Teaching and Learning Methods

- Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

- Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice.
- Recommend, share and lead peers in the discovery of relevant original sources to complement the module content.
- Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3117 International Marketing

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	4
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	4
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Ai-Ling Lai
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Report	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss corporate identity, visual identity and the corporate brand in emerging and developed markets across the globe.
- Identify and discuss public relations, corporate lobbying and the role of NGOs in targeting marketing in international contexts.
- Assess the role of new media and marketing strategies in international communications.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Report

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

- Regular seminar preparation.
- Read, annotate and synthesise recommended literature.
- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3119 Services Marketing

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	5
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	3
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Coursework	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the main issues at the forefront of services marketing.
- Understand and explain the importance of services marketing in the marketing environment, both local and global.
- Explain the main issues involved in the internal and external management of services marketing.
- Identify and evaluate service related problems in both Business-to-Business and Business-to-Customer context in relation to particular businesses and industries.
- Describe the consumer behaviour in a services context.
- Understand the importance of relationship marketing & brand loyalty in services.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Coursework

Formative: Feedback will be given to students on a draft coursework and discussed during seminars.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

- Regular seminar preparation.
 - Read, annotate and synthesise recommended literature.
 - Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
 - Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
 - Reflection upon the application of theory to practice.
 - Recommend, share and lead peers in the discovery of relevant original sources to complement the module content.
- Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3126 Cyberpsychology at Work

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: John Cromby
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- To explain and apply psychological theories of technology in organisational and managerial contexts
- To identify how technologies mediate our relationship to the world and re-present personal, social and organisational identities
- Critically evaluate the impact of technologies on everyday working life

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research

Assessment Methods

Essay

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Individual preparation of material to discuss in seminars; use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essay; wider reading around key texts.

MN3129 Advanced Option Pricing

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Carlos Diaz Vela
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	100		2		

Period: Semester 2
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	100				

Intended Learning Outcomes

After completing this course students should be able to:

Assess and apply key technical concepts of option pricing, including Brownian motions, Martingales and Ito's Lemma.

Discuss Markov chains.

Understand the concept of Greek letters and their importance in hedging strategies. Understand the mechanism of non-standard options and their use in finance

Teaching and Learning Methods

Independent research

Lectures and seminars are provided. Seminars will be provided in order to undertake exercises linked to the lecture material.

Assessment Methods

Exam

Pre-Requisites

MN2137

Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN3131 Ecology and Sustainability: Contemporary Issues

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Oz Gore
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe contemporary issues and key debates in environmental ecology and sustainability
- Critically evaluate the relevance of debates, theoretical frameworks and practices in a variety of fields (environmental science, ecological ethics, and political ecology) for achieving sustainable organisations
- Identify future global and local environmental challenges faced by organizations (e.g. climate change, conservation, renewable energies)
- Apply conceptual knowledge to examples and conduct a systematic analysis of selected organisational and global ecological issues

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3133 The Management and Shaping of Innovation

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	30
Guided Independent Study	92
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Steve Conway
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	25				
002	Case Study	75				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the key ideas and authorities in the field of innovation studies including green, linear, and open conceptions of innovation, social networks and failure.
- Apply concepts such as 'novelty' and 'success', and the distinction between different types of innovation including: product, process, service, business model, component, architectural, social, and environmental innovation.
- Explain how patterns of innovation and trajectories of technologies are shaped by national, regional and sectorial dynamics.
- Identify the strategy, structure, culture, and process, and their implications for the management of innovative activity within organisations.
- Critically evaluate the complex and often paradoxical nature of managing innovation, and the importance of informality and serendipity with particular reference to the demands of sustainability.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Group presentation and case study.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3135 Advanced Management Accounting

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	100				

Intended Learning Outcomes

After completing this module successfully students will be able to:

- Explain how management accounting techniques can be used to create value in modern organisations.
- Critically evaluate key issues related to capital investment decision-making and how uncertainties are dealt with.
- Review the development of performance management and control systems in light of the changing business environment.
- Discuss how advances in Information Technology has influenced management accounting and control practices in organisations.
- Discuss various risks and uncertainties faced by organisations and how they are incorporated in decision-making.

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Exam

Pre-Requisites

MN2138

Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and case study research

MN3138 Behavioural Finance and Investment Strategies

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	12
Synchronous Small Group Teaching	
Synchronous Practical Classes/ Workshops/Professional Placements	4
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	50
Guided Independent Study	84
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Ekaterina Svetlova
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Theory-based coursework	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Analyse the competing paradigms of the Efficient Market Hypothesis and Behavioural Finance
- Differentiate between a range of systematic biases and demonstrate how they give rise to anomalies in the asset price formation process
- Analyse investment strategies to exploit anomalies

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Theory-based coursework

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN3139 Technology in Financial Markets

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Nikiforos Panourgias
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Completion of Bloomberg Market Concepts (BMC)	5				
002	Coursework	95				

Period: Semester 2
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Completion of Bloomberg Market Concepts (BMC)	5				
002	Coursework	95				

Intended Learning Outcomes

After successful completion of the module, students should be able to:

- Understand and critically evaluate the importance of technology innovation in financial markets;
- Understand the use of big data and data analytics in areas of finance;
- Recognize and utilize key databases (e.g. Bloomberg) to obtain financial data and perform data analysis;
- Apply analytical techniques to perform basic data analysis tasks, solve financial problems, and interpret the results using tools and packages such as Excel;
- Understand, assess and identify the key areas to apply Artificial Intelligence (AI) and machine learning in finance;
- Understand and evaluate the underlying mechanism of blockchain and cryptocurrencies and their applications.

Teaching and Learning Methods

Lectures, seminars, computer workshops

Assessment Methods

Completion of Bloomberg Market Concepts (BMC) and Coursework

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN3142 Advanced Financial Accounting

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Kishor Lodhia
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

Period: Semester 1
Occurrence: E1
Coordinator: Kishor Lodhia
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Assignment	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Evaluate the financial reporting standards applicable to reporting the results of groups of companies in accordance with International Financial Reporting Standards (IFRS)
- Prepare and present financial statements for business combinations in accordance with International Financial Reporting Standards (IFRS)
- Critically review and evaluate current International Financial Reporting Standards and issues relating to auditing and application professional judgement.
- Appraise contemporary theories and empirical evidence concerning financial reporting and the ability to evaluate such theories and evidence
- Critically evaluate how social, political and legal systems affect national accounting practices

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Examination (2 Hour)

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and case study research

MN3143 Accounting for Non-Profit Organisations

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: G Charles-Cadogan
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Problem-based coursework	100				

Intended Learning Outcomes

After successful completion of the course, students should be able to:

1. Explain the principles required by an accounting system suitable for non-profit organisations.
2. Analyse the performance of non-profit making organisations based on accounting information.
3. Analyse the existing and evolving regulatory system affecting non-profit organisation.

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Problem-based coursework

Pre-Requisites

MN2135
MN2138

Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN3144 Place Branding and Tourism

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	4
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	4
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Mihalis Kavaratzis
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Individual practical report	30				
002	Essay	70				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the basic principles and concepts of marketing as applied to cities, regions and nations, and their limitations.
- Identify and describe the various place stakeholders and the different marketing approaches available to local managers, with particular reference to the field of tourism and hospitality marketing.
- Identify and explain how the principles of marketing are applied to meet the needs of specific target groups, such as tourists, local inhabitants and businesses.
- Critically assess the changing environments in which places compete and cooperate on an international platform nowadays.

Teaching and Learning Methods

- Lectures; seminars; directed reading; independent research.

Assessment Methods

Individual practical report and essay

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

- Regular seminar preparation. Read, annotate and synthesise recommended literature.
- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content.
- Assessment preparation including planning, design, revision, practice, review/editing and developing informed viewpoints on module topics.

MN3145 Crisis Management

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Keir Milburn
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the various crises currently facing global society: economic/financial, environmental/biocrisis, energy, food.
- Explain various crises with reference to their specific international and historical contexts (comparing with, for example, the Great Depression and the economic, environmental and energy crises of the 1970s).
- Analyse the relationship amongst these various crises and the particular challenges that face economic and social actors (including managers, policy-makers and 'ordinary' citizens) in managing these crises.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay - 100% weighting.

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

- Regular seminar preparation.
- Read, annotate and synthesise recommended literature.
- Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation.
- Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples.
- Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to complement the module content. Assessment preparation including planning, design, revision, practice, review/ editing and developing informed viewpoints on module topics.

MN3146 Derivatives

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Sandro Sozzo
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

Period: Semester 1
Occurrence: E1
Coordinator: Sandro Sozzo
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	100				

Intended Learning Outcomes

After completing this course successfully students should be able to:

- Define European and American put and call options
- Apply the concepts of European and American put-call parity
- Price option with the binomial tree and the Black-Scholes model
- Use the concept of risk neutrality
- Use the non-arbitrage theorem

Teaching and Learning Methods

The Module will be delivered through a combination of lectures and seminars. During lectures students will be engaged in learning the core principles. Seminars will provide a practice space for students to gain the essential problem-solving skills and gain formative feedback on their progression

Assessment Methods

This module is assessed 100% through an examination. The module also includes a formative online test that the students can take to assess their progress and develop their learning for the 100% examination.

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Guided reading of certain chapters from the required study book
 Practice numerical questions
 Independent study and discussion board interaction

MN3148 Advanced Taxation

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	80		2.25		
002	Problem-based Coursework	20				

Period: Semester 2
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	80				
002	Problem-based Coursework	20				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Demonstrate understanding of more advanced topics within taxes already studied, including the interaction of taxes and group corporation tax
- Advise on the impact of overseas income and gains on UK taxation
- Critically appraise tax planning and tax avoidance strategies
- Written communication, numeracy, problem-solving, decision-making, business awareness, time management

Teaching and Learning Methods

Lectures and seminars
 Independent research
 Discussions hosted on VLE blackboard

Assessment Methods

Exam (80%)
 Coursework (20%)

Pre-Requisites

Personal taxation and business taxation

Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN3150 Professional Ethics and Critical Theory

Academic Year: 2021/2
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Synchronous Lectures	20
Synchronous Small Group Teaching	8
Synchronous Practical Classes/ Workshops/Professional Placements	
Synchronous Other	
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	122
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Coursework	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Evaluate the social, legal and ethical responsibilities of professional accountants
- Critically discuss the potential ethical problems and conflicts of interest that can arise during professional accounting work, such as audit engagement
- Analyse the social, legal and political development of the accounting profession
- Engage with contemporary academic and professional debates, for example about sustainable development, in order to discuss the social and political role of accounting practice
- Transferable skills: Written communication, problem-solving, decision-making, business awareness, time management

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Coursework (100%)

Pre-Requisites
Co-Requisites
Excluded Combinations
Guided Independent Study: Indicative Activities

Undertaking relevant reading prior to lectures and seminars
 Participation in blackboard discussions
 Case study readings

MN3200 Dissertation (Management)

Academic Year: 2021/2
Module Level:
Scheme: UG
Department: Management
Credits: 30

Student Workload (hours)

Synchronous Lectures	
Synchronous Small Group Teaching	
Synchronous Practical Classes/ Workshops/Professional Placements	10
Synchronous Other	2.5
Asynchronous Lectures/Presentations	
Asynchronous Other	1.5
Guided Independent Study	286
Total Module Hours	300

Period: Academic Year
Occurrence: E
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Dissertation	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify a valid research topic
- Access, retrieve and organise research material relevant to the field of study
- Develop an independent critical perspective
- Conduct and sustain an argument in a coherent and lucid fashion
- Present a properly referenced, well structured dissertation

Teaching and Learning Methods

Introductory classes; one-to-one project supervision with a member of staff (2.5 hours face-to-face, plus additional email communication where appropriate); handbook/dissertation guidelines; guided independent study.

Assessment Methods

Dissertation

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Managing their supervision relationship; leading on arranging appointments; contributing to the setting of meeting agendas; determining goals and personal deadlines; conducting original primary or secondary research; data analysis and/or theoretical discussion.

MN3201 Project (Management)

Academic Year: 2021/2
Module Level:
Scheme: UG
Department: Management
Credits: 30

Student Workload (hours)

Synchronous Lectures
 Synchronous Small Group Teaching
 Synchronous Practical Classes/
 Workshops/Professional Placements 10
 Synchronous Other 2.5
 Asynchronous Lectures/Presentations
 Asynchronous Other
 Guided Independent Study 287.5
 Total Module Hours 300

Period: Academic Year
Occurrence: E
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Project	100				

Intended Learning Outcomes

On successful completion of the module, you should be able to:

- Identify an business or organizational issue that merits research.
- Devise and justify an organizational project relevant to an organization of your choice
- Access, retrieve, organize and analyze both academic and practice-based material relevant to the project context
- Design and implement appropriate methods (either desk-based or empirical) of organisational analysis to the organizational context and issue
- Present an appropriately referenced, well-structured and coherent project document
- Articulate succinctly and confidently a supported set of solutions and/or explanations to an organizational issue

Teaching and Learning Methods

Introductory classes; one-to-one project supervision with a member of staff (2.5 hours face-to-face, plus additional email communication where appropriate); handbook/dissertation guidelines; guided independent study.

Assessment Methods

Project

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Managing their supervision relationship; leading on arranging appointments; contributing to the setting of meeting agendas; determining goals and personal deadlines; conducting original primary and/or secondary research; data analysis and/or theoretical discussion.

Engagement with the Innovation Hub and organizational project partners to arrange access and permissions to undertake the study, where appropriate.

MN3202 Dissertation (HRM)

Academic Year: 2021/2
Module Level:
Scheme: UG
Department: Management
Credits: 30

Student Workload (hours)

Synchronous Lectures
 Synchronous Small Group Teaching
 Synchronous Practical Classes/
 Workshops/Professional Placements 10
 Synchronous Other 2.5
 Asynchronous Lectures/Presentations
 Asynchronous Other
 Guided Independent Study 287.5
 Total Module Hours 300

Period: Academic Year
Occurrence: E
Coordinator: Réka Plugor
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Dissertation	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify a valid research topic
- Access, retrieve and organise research material relevant to the field of study
- Develop an independent critical perspective
- Conduct and sustain an argument in a coherent and lucid fashion
- Present a properly referenced, well structured dissertation

Teaching and Learning Methods

Introductory classes; one-to-one project supervision with a member of staff (2.5 hours face-to-face, plus additional email communication where appropriate); handbook/dissertation guidelines; guided independent study.

Assessment Methods

Dissertation

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Managing their supervision relationship; leading on arranging appointments; contributing to the setting of meeting agendas; determining goals and personal deadlines; conducting original primary or secondary research; data analysis and/or theoretical discussion.

MN3203 Project (HRM)

Academic Year: 2021/2
Module Level:
Scheme: UG
Department: Management
Credits: 30

Student Workload (hours)

Synchronous Lectures	
Synchronous Small Group Teaching	
Synchronous Practical Classes/ Workshops/Professional Placements	10
Synchronous Other	2.5
Asynchronous Lectures/Presentations	
Asynchronous Other	
Guided Independent Study	287.5
Total Module Hours	300

Period: Academic Year
Occurrence: E
Coordinator: Réka Plugor
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Project	100				

Intended Learning Outcomes

On successful completion of the module, you should be able to:

- Identify an business or organizational issue that merits research.
- Devise and justify an organizational project relevant to an organization of your choice
- Access, retrieve, organize and analyze both academic and practice-based material relevant to the project context
- Design and implement appropriate methods (either desk-based or empirical) of organisational analysis to the organizational context and issue
- Present an appropriately referenced, well-structured and coherent project document
- Articulate succinctly and confidently a supported set of solutions and/or explanations to an organizational issue

Teaching and Learning Methods

Introductory classes; one-to-one project supervision with a member of staff (2.5 hours face-to-face, plus additional email communication where appropriate); handbook/dissertation guidelines; guided independent study.

Assessment Methods

Project

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Managing their supervision relationship; leading on arranging appointments; contributing to the setting of meeting agendas; determining goals and personal deadlines; conducting original primary and/or secondary research; data analysis and/or theoretical discussion.

Engagement with the Innovation Hub and organizational project partners to arrange access and permissions to undertake the study, where appropriate.

MN3204 Dissertation (Marketing)

Academic Year: 2021/2
Module Level:
Scheme: UG
Department: Management
Credits: 30

Student Workload (hours)

Synchronous Lectures
 Synchronous Small Group Teaching
 Synchronous Practical Classes/
 Workshops/Professional Placements 10
 Synchronous Other 2.5
 Asynchronous Lectures/Presentations
 Asynchronous Other
 Guided Independent Study 287.5
 Total Module Hours 300

Period: Academic Year
Occurrence: E
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Dissertation	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify a valid research topic
- Access, retrieve and organise research material relevant to the field of study
- Develop an independent critical perspective
- Conduct and sustain an argument in a coherent and lucid fashion
- Present a properly referenced, well structured dissertation

Teaching and Learning Methods

Introductory classes; one-to-one project supervision with a member of staff (2.5 hours face-to-face, plus additional email communication where appropriate); handbook/dissertation guidelines; guided independent study.

Assessment Methods

Dissertation

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Managing their supervision relationship; leading on arranging appointments; contributing to the setting of meeting agendas; determining goals and personal deadlines; conducting original primary or secondary research; data analysis and/or theoretical discussion.

MN3205 Project (Marketing)

Academic Year: 2021/2
Module Level:
Scheme: UG
Department: Management
Credits: 30

Student Workload (hours)

Synchronous Lectures
 Synchronous Small Group Teaching
 Synchronous Practical Classes/
 Workshops/Professional Placements 10
 Synchronous Other 2.5
 Asynchronous Lectures/Presentations
 Asynchronous Other
 Guided Independent Study 287.5
 Total Module Hours 300

Period: Academic Year
Occurrence: E
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Project	100				

Intended Learning Outcomes

On successful completion of the module, you should be able to:

- Identify an business or organizational issue that merits research.
- Devise and justify an organizational project relevant to an organization of your choice
- Access, retrieve, organize and analyze both academic and practice-based material relevant to the project context
- Design and implement appropriate methods (either desk-based or empirical) of organisational analysis to the organizational context and issue
- Present an appropriately referenced, well-structured and coherent project document
- Articulate succinctly and confidently a supported set of solutions and/or explanations to an organizational issue

Teaching and Learning Methods

Introductory classes; one-to-one project supervision with a member of staff (2.5 hours face-to-face, plus additional email communication where appropriate); handbook/dissertation guidelines; guided independent study.

Assessment Methods

Project

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

Managing their supervision relationship; leading on arranging appointments; contributing to the setting of meeting agendas; determining goals and personal deadlines; conducting original primary and/or secondary research; data analysis and/or theoretical discussion.

Engagement with the Innovation Hub and organizational project partners to arrange access and permissions to undertake the study, where appropriate.