

MN1000 Management Theory and Debate

Academic Year: 2019/0
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Report	10				
002	Essay	30				
003	Examination	60		1.5		
004	Examination	100		1.5		Y

Period: Semester 1
Occurrence: E1
Coordinator: Chris Grocott
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Report	10				
002	Essay	30				
003	Written Assignment	60				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Conceptualise, contextualise, and discuss the nature of managerial work and organisations
- Discuss central aspects of organisations and management (structure; power; control; work; ethics; discrimination) in contemporary organisations.
- Discuss key issues and dilemmas, such as globalisation and sustainability, facing managers and leaders in contemporary organisations.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Report, essay and exam.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

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MN1000 Management Theory and Debate

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN1002 Principles of Marketing

Academic Year: 2019/0 Module Level: Year 1 Scheme: UG Department: Management Credits: 15	Student Workload (hours) Lectures 20 Seminars 8 Practical Classes & Workshops Tutorials Fieldwork Project Supervision Guided Independent Study 122 Demonstration Supervised time in studio/workshop Work Based Learning Placement Year Abroad Total Module Hours 150
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Period: Semester 2
Occurrence: E
Coordinator: Sophie Whitehouse
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group assignment	50				
002	Examination	50		1.5		
003	Written Assignment	100				Y

Period: Semester 2
Occurrence: E1
Coordinator: Sophie Whitehouse
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Assignment	50				
002	Written Assignment	50				
003	Written Assignment	100				Y

Intended Learning Outcomes

On successful completion of this module students should be able to:

- Critically discuss the historical development of marketing theory and practice.
- Examine the various principles of marketing and apply them in a range of management contexts.
- Examine marketing issues from a variety of viewpoints, by independently developing structured arguments related to the evaluation of marketing activities.
- Successfully work as part of a team to produce a written assignment which draws upon appropriate academic sources.
- Develop analytic skills which are a necessary part of becoming an effective marketing practitioner.

Teaching and Learning Methods

- Lectures
- Seminars
- Media/interactive media
- Directed reading
- Independent reading

Assessment Methods

Group assignment and Examination

Pre-Requisites

-

MN1002 Principles of Marketing

Co-Requisites

-

Excluded Combinations

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Guided Independent Study: Indicative Activities

- Individual preparation of material to discuss in seminars;
- Use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures;
- Preparation of essay;
- Wider reading around key texts;
- Team-working to complete group assignment.

MN1009 Management Inquiry and Analysis

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 1	Lectures	20
Scheme:	UG	Seminars	8
Department:	Management	Practical Classes & Workshops	4
Credits:	15	Tutorials	
		Fieldwork	
		Project Supervision	
		Guided Independent Study	118
		Demonstration	
		Supervised time in studio/workshop	
		Work Based Learning	
		Placement	
		Year Abroad	
		Total Module Hours	150

Period:	Semester 1
Occurrence:	E
Coordinator:	Matthew Allen
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Online Test	40				
002	Team Assignment	50				
003	Reflective Writing	10				
004	Written assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the international emergence of management education in universities.
- Critically assess the roles of rhetoric, philosophical reflexivity and scientific values underpinning management knowledge.
- Explain and evaluate the development and relevance of management research.
- Work effectively in teams to design and deliver presentations.
- Reflect on and articulate motivations, strengths, and experiences of developing one or more transferable skills.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Online test, group assignment, reflective writing.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as library online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN1010 Business Finance and Reporting

Academic Year: 2019/0 Module Level: Year 1 Scheme: UG Department: Management Credits: 15	Student Workload (hours) Lectures Seminars Practical Classes & Workshops Tutorials Fieldwork Project Supervision Guided Independent Study Demonstration Supervised time in studio/workshop Work Based Learning Placement Year Abroad Total Module Hours
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Period: Semester 2
Occurrence: E
Coordinator: Federica Salvatori
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Online Test	40				
002	Essay	60				
003	Coursework	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify and discuss the range of financing options available to a variety of national and international enterprises.
- Define the role of accountancy in society and the values that govern its practice.
- Evaluate how financing and accountancy influence decisions in organisations and impact the sustainability of an enterprise.
- Critically analyse managerial methods of measuring value.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Online test and essay

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

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Guided Independent Study: Indicative Activities

Regular seminar preparation; Read, annotate and synthesise recommended literature; Identify, engage with and critically evaluate relevant non-academic and cultural sources such as journalistic articles, government reports, podcasts, practitioner blogs and videos to gather applied cases to contextualise module content; Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples; Compile and manage a sustainable digital archive of module-related materials for long-term future exploitation; Retrieve and read original literary sources related to key texts; Gain familiarity with contemporary applications of module-specific knowledge by accessing press-release and commentary from industry, practitioner and professional agencies; Take regular advantage of library subscriptions to quality press (e.g. The Economist, Financial Times) to broaden application of acquired knowledge; Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content; Assessment preparation including planning, revision.

MN1012 Employment Relations

Academic Year:	2019/0	Student Workload (hours)
Module Level:	Year 1	Lectures 20
Scheme:	UG	Seminars 6
Department:	Management	Practical Classes & Workshops 3
Credits:	15	Tutorials
		Fieldwork
		Project Supervision
		Guided Independent Study 122
		Demonstration
		Supervised time in studio/workshop
		Work Based Learning
		Placement
		Year Abroad
		Total Module Hours 150

Period:	Semester 2
Occurrence:	E
Coordinator:	Marti Lopez Andreu
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group assignment	20				
002	Essay	80				
003	Written Assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Understand the nature and key features of employment relationship.
- Describe competing perspectives on employment relationship.
- Identify the key actors in employment relations including employers, workers and trade unions, and the state and analyse the nature of the role of these actors.
- Discuss patterns and trends in employment relations covering for example, skills, flexibility and precarious work.
- Reflect on and articulate motivations, strengths and weaknesses of developing one or more transferable skills.

Teaching and Learning Methods

Lectures; Seminars; Directed reading; Independent research.

Assessment Methods

Group assignment, essay and portfolio.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

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Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN1013 Work and Society

Academic Year: 2019/0
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator: Jenna Ward
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Presentation	40				
002	Learning Portfolio	60				
003	Reflective Portfolio	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Compare competing models and perspectives on work in a social context
- Locate the changing nature of work in a global and historical context of social and organisational change from the late 19th to the early 21st century
- Explain and evaluate the impact of social, economic and organisational changes on the quality and experience of work in the manufacturing sector
- Explain and evaluate the impact of social, economic and organisational changes on the quality and experience of work in the service sector
- Discuss the impact of globalisation, emotional labour, power and technological change on working life

Teaching and Learning Methods

Lectures; Seminars; Directed reading; Independent reading; Group work.

Assessment Methods

This module is assessed via an individual presentation and a learning portfolio.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN1014 Economy and Society

Academic Year: 2019/0
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: David Harvie
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Examination	50				

Period: Semester 1
Occurrence: E1
Coordinator: David Harvie
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Written Assignment	50				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the terrain of economics and key principles and theories of some of its competing schools of thought
- Evaluate the relationship between economics and its social, cultural, political and international context
- Interrogate key social questions, such as sustainability, that may be analysed using economic theory
- Assess the merits of markets, states and commons as sustainable modes of organising human activity

Teaching and Learning Methods

Lectures; Seminars; Directed reading; Independent reading.

Assessment Methods

Essay and Exam

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Viewing videos. Reading. Identifying appropriate sources. Analysing contemporary political-economic events.

MN1016 Foundations of Financial Accounting

Academic Year: 2019/0
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures
 Seminars
 Practical Classes & Workshops
 Tutorials
 Fieldwork
 Project Supervision
 Guided Independent Study
 Demonstration
 Supervised time in studio/workshop
 Work Based Learning
 Placement
 Year Abroad
 Total Module Hours

Period: Semester 1
Occurrence: E
Coordinator: Lynne Howey
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	80		2		
002	Practice-based coursework	20				

Period: Semester 1
Occurrence: E1
Coordinator: Lynne Howey
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	100				

Intended Learning Outcomes

After completing this course students should be able to:

- Explain the information requirements of the preparers and users of financial statements
- Understand and apply the accounting concepts and qualitative characteristics of financial information
- Record transactions using double entry accounting, including accounting for year-end adjustments
- Prepare financial statements for different types of business entities (e.g. sole traders and companies) from incomplete records, including the correction of errors
- Reconcile control accounts and prepare bank reconciliations

Teaching and Learning Methods

- Lectures and seminars
- Independent research

Assessment Methods

- Exam
- Practice-based coursework
- Reassessment in form of Exam

Pre-Requisites

-

Co-Requisites

-

MN1016 Foundations of Financial Accounting

Excluded Combinations

-

Guided Independent Study: Indicative Activities

- Relevant reading and practice numerical questions

MN1017 Foundations of Economics

Academic Year: 2019/0
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures
 Seminars
 Practical Classes & Workshops
 Tutorials
 Fieldwork
 Project Supervision
 Guided Independent Study
 Demonstration
 Supervised time in studio/workshop
 Work Based Learning
 Placement
 Year Abroad
 Total Module Hours

Period: Semester 1
Occurrence: E
Coordinator: Piotr Denderski
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	60		1.5		
002	Essay Assignment	40				

Period: Semester 1
Occurrence: E1
Coordinator: Piotr Denderski
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	50				
002	Assignment	50				

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

Intended Learning Outcomes

After completing this course students should be able to:

- Explain the consumer and producer problems and their predictions
- Analyse market equilibrium including welfare implications
- Explain the basic macroeconomic concepts such as the GDP, inflation, unemployment and the roles of fiscal and monetary policies

Teaching and Learning Methods

Lectures and seminars

MN1017 Foundations of Economics

Assessment Methods

An essay assignment (40% weight) and an examination (1.5 hours)

MN1018 Management and Cost Accounting

Academic Year: 2019/0
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures
 Seminars
 Practical Classes & Workshops
 Tutorials
 Fieldwork
 Project Supervision
 Guided Independent Study
 Demonstration
 Supervised time in studio/workshop
 Work Based Learning
 Placement
 Year Abroad
 Total Module Hours

Period: Semester 2
Occurrence: E
Coordinator: Linda Ralphs
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	80		2		
002	Essay Assignment	10				
003	Group Presentation (Business Game Simulation)	10		2		

Period: Semester 2
Occurrence: E1
Coordinator: Linda Ralphs
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	80				
002	Essay Assignment	10				
003	Group Presentation (Business Game Stimulation)	10				

Intended Learning Outcomes

After completing this course students should be able to:

- describe and apply fundamentals of costing
- develop an understanding of various issues in relation to determining product costs, including relevant costs.
- evaluate how accounting information can influence planning, short term decision-making, and control.
- evaluate main concepts and ideas underlying management accounting practice and discuss the behavioural/social effects of management accounting.

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Exam and essay

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

MN1018 Management and Cost Accounting

Guided Independent Study: Indicative Activities

Reading, practice numerical questions, independent reading.

MN1019 Foundations of Finance

Academic Year: 2019/0
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures
 Seminars
 Practical Classes & Workshops
 Tutorials
 Fieldwork
 Project Supervision
 Guided Independent Study
 Demonstration
 Supervised time in studio/workshop
 Work Based Learning
 Placement
 Year Abroad
 Total Module Hours

Period: Semester 2
Occurrence: E
Coordinator: Dalu Zhang
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	70		1.5		
002	Essay assignment	30				

Period: Semester 2
Occurrence: E1
Coordinator: Dalu Zhang
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

After completing this course students should be able to:
 Discuss the key fundamental issues in academic finance
 Assess and critically analyse concepts such as efficiency, trends and cyclicalities
 Define and apply relevant models and theories

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Study Abroad students will be assessed by one 3,000 word essay assignment.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN1020 Introduction to Accounting Theory

Academic Year: 2019/0
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures
 Seminars
 Practical Classes & Workshops
 Tutorials
 Fieldwork
 Project Supervision
 Guided Independent Study
 Demonstration
 Supervised time in studio/workshop
 Work Based Learning
 Placement
 Year Abroad
 Total Module Hours

Period: Semester 2
Occurrence: E
Coordinator: Anthony O'Tierney
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

Intended Learning Outcomes

Students will be able to:

- Explain the conceptual foundations and the application of different theories of accounting
- Describe the history of, and developments in, accounting regulation
- Understand a conceptual framework of accounting as normative accounting theory; discuss its basic principles, elements, and underlying assumptions
- Critically evaluate conventional opinions about the role of accounting within society
- Demonstrate academic integrity in their submitted work through appropriate use of academic citation and referencing conventions.

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Theory-based coursework 30% weighting
 Essay 70% weighting

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

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Guided Independent Study: Indicative Activities

Guided reading, guided writing, independent research, independent reading, Online tutorial on avoiding plagiarism

MN1025 Introduction to Management for Accounting and Finance

Academic Year: 2019/0
Module Level: Year 1
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures
 Seminars
 Practical Classes & Workshops
 Tutorials
 Fieldwork
 Project Supervision
 Guided Independent Study
 Demonstration
 Supervised time in studio/workshop
 Work Based Learning
 Placement
 Year Abroad
 Total Module Hours

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	40				
002	Exam	60		1		

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	40				
002	Essay (2,500 words)	60				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Conceptualise, contextualise, and discuss the nature of managerial work and organisations
- Discuss key issues and dilemmas facing managers and leaders in contemporary organisations.
- Evaluate how managerial decisions impact the roles of accounting and finance in organisations.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay: Weighted 40%

Exam: Weighted 60%

Reassessment in form of essay: Weighted 100%

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

-Preparation of material to discuss in seminars; Use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essays and exam preparation; wider reading around key texts.

MN2103 Research Methods

Academic Year: 2019/0 Module Level: Year 2 Scheme: UG Department: Management Credits: 15	Student Workload (hours) Lectures 20 Seminars 8 Practical Classes & Workshops Tutorials Fieldwork Project Supervision Guided Independent Study 122 Demonstration Supervised time in studio/workshop Work Based Learning Placement Year Abroad Total Module Hours 150
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Period: Semester 2
Occurrence: E
Coordinator: David Harvie
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Research Proposal	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe and discuss commonly used research process in business and management research
- Distinguish different forms of data and demonstrate their usages to different research problems
- Assess ethical issues and ethical frameworks in research and produce academically-informed strategies to address them
- Compose research questions that are actionable in an undergraduate research context
- Evaluate academic research evidence and methodology

Teaching and Learning Methods

Lectures; seminars; directed reading; independent reading

Assessment Methods

Research proposal

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2104 Organisational Behaviour

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 2	Lectures	20
Scheme:	UG	Seminars	8
Department:	Management	Practical Classes & Workshops	
Credits:	15	Tutorials	
		Fieldwork	
		Project Supervision	
		Guided Independent Study	122
		Demonstration	
		Supervised time in studio/workshop	
		Work Based Learning	
		Placement	
		Year Abroad	
		Total Module Hours	150

Period:	Semester 1
Occurrence:	E
Coordinator:	Mark Stein
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the influence of individual ability and personality on work-related behaviours
- Discuss key principles of motivation and job satisfaction
- Analyse the forces affecting group processes and performance
- Assess the advantages and disadvantages of different organisational structures, with particular reference to organisational contingencies
- Examine the culture of an organisation and its role

Teaching and Learning Methods

Lectures, seminars, directed reading, independent research.

Assessment Methods

Essay

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2105 Consultancy Challenge

Academic Year: 2019/0 Module Level: Year 2 Scheme: UG Department: Management Credits: 15	Student Workload (hours) Lectures 10 Seminars 4 Practical Classes & Workshops 2 Tutorials Fieldwork Project Supervision Guided Independent Study 134 Demonstration Supervised time in studio/workshop Work Based Learning Placement Year Abroad Total Module Hours 150
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Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Portfolio	10				
002	Written Assignment	90				
003	Written Assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe strategies in project management, knowledge exchange and consultancy.
- Use appropriate conceptual frameworks to identify, define and analyse a practical problem.
- Develop strategies grounded in theory for resolving the focus problem.
- Evaluate the value and contribution of academic knowledge for problem-solving in practice.
- Critically analyse the consultancy function of academic-practitioner knowledge exchange.
- Reflect on and articulate motivations, strengths, and skills in relation to a future, work related learning opportunity (e.g. placements, internships, employer lead projects).

Teaching and Learning Methods

Lectures, seminars, problem-solving exercises, directed reading, independent research.

Assessment Methods

Portfolio and Written Assignment

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Work in teams to problematise, project manage and design recommendations for business simulations and/or live problems derived from third-parties and/or secondary case studies. Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2106 Marketing Communications and Digital Media

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	50				
002	Exam	50		1.5		
003	Essay	100				Y

Period: Semester 2
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	50				
002	Written Assignment	50				
003	Written Assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe and analyse media communications theory and marketing planning models.
- Discuss corporate identity, visual identity and the corporate brand.
- Plan, formulate and develop pilot marketing and communications plans.
- Identify and assess the influence of digital advertising and other media-related activities on marketing and communications strategy

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Exam and group presentation.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

MN2106 Marketing Communications and Digital Media

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2107 Strategic Brand Management

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)	
Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Exam	50		1.5		
003	Essay	100				Y

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Written Assignment	50				
003	Essay	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain the role of brands for organisations and the historical emergence of brands and branding.
- Analyse the role and performance of brand management within an organisational context.
- Evaluate the theoretical and practical implications of brands, branding and related concepts.
- Apply brand management concepts and strategies to organisational issues and evaluate their efficacy.
- Critically evaluate the impact of brands upon consumers, economies and the wider society.

Teaching and Learning Methods

Lectures, seminars, directed reading, independent research.

Assessment Methods

Exam and essay

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

MN2107 Strategic Brand Management

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2108 Strategy

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Exam	50		1.5		
003	Exam	100		1.5		Y

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Written Assignment	50				
003	Essay	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Describe the conventional frameworks for conceptualising and enacting strategy.
- Discuss the historical and cultural origins of conventional strategic thought.
- Apply strategic frameworks to practical examples.
- Critically evaluate the limitations of conventional strategic frameworks in order to develop more theoretically and practically nuanced alternatives.
- Critically reflect on the implications of strategy discourse and practice on stakeholders

Teaching and Learning Methods

Lectures, seminars, directed reading, independent research.

Assessment Methods

Essay and exam

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

MN2108 Strategy

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2110 Operations Management

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures
 Seminars
 Practical Classes & Workshops
 Tutorials
 Fieldwork
 Project Supervision
 Guided Independent Study
 Demonstration
 Supervised time in studio/workshop
 Work Based Learning
 Placement
 Year Abroad
 Total Module Hours

Period: Semester 2
Occurrence: E
Coordinator: Nicola Bateman
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss the range of philosophies and techniques that pervade operations management
- Identify key issues and challenges, such as managing a sustainable global supply chain, facing operations management
- Critically evaluate the link between operations management and strategy
- Apply philosophies and techniques in the analysis and problem-solving of operations management case studies

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2115 Financial Reporting

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	80		2		
002	Practice-Based Coursework	20				
003	Examination	100		2		Y

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	80				
002	Practice Based Coursework	20				
003	Written Assignment	100				Y

Intended Learning Outcomes

After successful completion of the course, students should be able to

- Critically evaluate selected accounting standards and discuss their impact upon modern business practice.
- Prepare and present financial statements for a single entity that are fit for publication.
- Analyse and interpret financial statements

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Exam and Practice-based coursework

Pre-Requisites

MN1016

Co-Requisites

-

Excluded Combinations

-

MN2115 Financial Reporting

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2116 Corporate Social Responsibility: Theory and Practice

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 2	Lectures	20
Scheme:	UG	Seminars	8
Department:	Management	Practical Classes & Workshops	
Credits:	15	Tutorials	
		Fieldwork	
		Project Supervision	
		Guided Independent Study	122
		Demonstration	
		Supervised time in studio/workshop	
		Work Based Learning	
		Placement	
		Year Abroad	
		Total Module Hours	150

Period:	Semester 2
Occurrence:	E
Coordinator:	Matteo Ciccognani
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Identify a variety of arguments given for and against Corporate Social Responsibility and describe how these translate into applied contexts.
- Explain the political, cultural and historical developments that have placed Corporate Social Responsibility upon the contemporary management agenda.
- Analyse the relationship between Corporate Social Responsibility and other managerial disciplines including marketing, strategy, HRM, accountancy and finance.
- Critically evaluate the historical evidence and future prospects regarding the effectiveness of Corporate Social Responsibility in achieving economic, social and ecological sustainabilities.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2120 The Business Environment

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Keir Milburn
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Report	30				
002	Examination	70		1.5		
003	Examination	100		1.5		Y

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Report	30				
002	Coursework	70				
003	Coursework	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Analyse macro environmental influences on managerial decisions
- Identify how the broader environment, including international and ecological pressures, generates business problems and recommend solutions
- Critically evaluate the literature relating to the business environment

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Group report; exam.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

MN2120 The Business Environment

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2121 Consumer Behaviour

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Christiana Tsaousi
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Examination	50		1.5		
003	Essay	100				Y

Period: Semester 1
Occurrence: E1
Coordinator: Christiana Tsaousi
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Essay	50				
003	Essay	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain how historical, social, political and cultural factors shape consumption.
- Compare and contrast a variety of classical perspectives upon consumer behaviour with one another
- Assess competing approaches for analysing consumer behaviour.
- Critically evaluate the ethical implications of consumption practices, for example, with reference to the challenges of sustainability and globalisation.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Essay and exam.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

MN2121 Consumer Behaviour

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2131 Human Resource Management

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 2	Lectures	20
Scheme:	UG	Seminars	8
Department:	Management	Practical Classes & Workshops	
Credits:	15	Tutorials	
		Fieldwork	
		Project Supervision	
		Guided Independent Study	122
		Demonstration	
		Supervised time in studio/workshop	
		Work Based Learning	
		Placement	
		Year Abroad	
		Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Feim Blakcori
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

- On successful completion of the module, students should be able to:
- Define HRM in the context of the internal and external labour market
 - Identify and critique the key issues, theories and practices of HRM
 - Locate the study of HRM within a broader knowledge and understanding of management theory and practice
 - Explain the key roles of the actors involved in the regulation of the labour market at national and international levels
 - Discuss the impact of individual and collective rights on the regulation of the employment relationship

Teaching and Learning Methods

Lectures; seminars; directed reading; Independent research.

Assessment Methods

Essay

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2133 Diversity in Organisations

Academic Year: 2019/0 Module Level: Year 2 Scheme: UG Department: Management Credits: 15	Student Workload (hours) Lectures 20 Seminars 8 Practical Classes & Workshops Tutorials Fieldwork Project Supervision Guided Independent Study 122 Demonstration Supervised time in studio/workshop Work Based Learning Placement Year Abroad Total Module Hours 150
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Period: Semester 2
Occurrence: E
Coordinator: Anne-marie Greene
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Presentation	20				
002	Essay	80				
003	Essay	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Demonstrate knowledge of contemporary issues and key debates around equality and diversity.
- Discuss the concepts of equality vs. diversity from sociological, psychological, historical and legal perspectives
- Demonstrate awareness of the legal requirements and their implications in practice
- Assess the relevance for organizations of debates and theories in managing diversity.

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research.

Assessment Methods

Individual presentation and essay

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Individual preparation of material to discuss in seminars; use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essays and exam preparation; wider reading around key texts.

MN2134 Corporate Finance

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Donald Egginton
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		Y

Period: Semester 1
Occurrence: E1
Coordinator: Donald Egginton
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Analyse and discuss corporate investment decisions using a range of relevant techniques
- Describe the principles of corporate finance and their validity
- Describe sources of corporate finance and the relevance of dividend policy

Teaching and Learning Methods

Lectures and seminars.

Assessment Methods

Exam

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2136 Corporate Governance

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)	
Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Geoffrey Lightfoot
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Theory Based Coursework	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss a range of governance and control mechanisms applicable to corporations across the world
- Analyze examples of corporate governance failures and suggest potential solutions
- Explain current governance regulations and their implications for all stakeholders

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Essay Assignment and oral presentation

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2137 Financial Markets Products: Futures and Forwards

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 2	Lectures	20
Scheme:	UG	Seminars	8
Department:	Management	Practical Classes & Workshops	
Credits:	15	Tutorials	
		Fieldwork	
		Project Supervision	
		Guided Independent Study	122
		Demonstration	
		Supervised time in studio/workshop	
		Work Based Learning	
		Placement	
		Year Abroad	
		Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

Period: Semester 2
Occurrence: E1
Coordinator: Polina Khrennikova
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Analyse the features of futures and forwards
- Discuss how futures and forwards are priced and used
- Describe the risks involved in operating futures and forwards in financial markets and use futures and forwards to hedge financial risks

Teaching and Learning Methods

Lectures and seminars are provided. Seminars will be given to do exercises on the lecture material.

Assessment Methods

Exam

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2138 Accounting, Decision making and Control

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	80		2		
002	Problem-Based Coursework	20				
003	Examination			2		Y

Period: Semester 2
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	80				
002	Problem-Based Coursework	20				
003	Essay	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss the main roles of accounting for planning, decision-making and control within organisations
- Analyse key issues in current and emerging techniques used in management accounting and performance management
- Discuss quality control and strategic management accounting
- Critically discuss management accounting change in its social and organisational context

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Exam and coursework

Pre-Requisites

MN1018

Co-Requisites

-

Excluded Combinations

-

MN2138 Accounting, Decision making and Control

Guided Independent Study: Indicative Activities

Relevant reading, case study problem solving and practice numerical questions

MN2139 Accounting Theory

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Theory based coursework	30				
002	Essay	70				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain the conceptual foundations and the application of different theories in accounting
- Describe and analyse accounting practices in its social and institutional context
- Contrast different theoretical perspectives on accounting

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Essay Assignment
Theory-based coursework

Pre-Requisites

MN1020

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Undertake relevant reading prior to seminars, and case study problem solving

MN2140 Macro-Finance

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	50		1.5		
002	Theory Based Coursework	50				
003	Exam	100		1.5		Y

Period: Semester 2
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	50				
002	Theory Based Coursework	50				
003	Written Assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss how macroeconomic variables such as GDP, inflation and unemployment are determined
- Explain the interactions between the financial and real sides of the economy
- Assess the plausibility of various business cycle theories

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Exam and Coursework

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

MN2140 Macro-Finance

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2141 Finance for small and medium enterprises

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)	
Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Problem Based Coursework	100				

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Explain the sources of finance available to SME's and the role these play in setting up and account for such enterprises
- Analyze the specific challenges faced by SME's in relation to finance and accounting
- Discuss the economic contexts and impacts of SME's

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Coursework

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2142 Public Sector Accounting

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 2	Lectures	20
Scheme:	UG	Seminars	8
Department:	Management	Practical Classes & Workshops	
Credits:	15	Tutorials	
		Fieldwork	
		Project Supervision	
		Guided Independent Study	122
		Demonstration	
		Supervised time in studio/workshop	
		Work Based Learning	
		Placement	
		Year Abroad	
		Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Amanze Ejiogu
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	100				

Intended Learning Outcomes

After successful completion of the module, students should be able to:

- Distinguish between public sector and private sector accounting and discuss differences and similarities
- Identify public accounting issues at national and international level
- Identify and discuss problems associated with accounting's role in the stewardship of public value

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Essay Assignment

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and practice numerical questions

MN2143 Workplace Learning and HRM

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator: Eimer Sparham
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	50				
002	Examination	50		1.5		
003	Essay Assignment	100				Y

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	50				
002	Essay Assignment	50				
003	Essay Assignment	100				Y

Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Discuss the significance of workplace learning within domestic contexts of vocational skills development and internationally with reference to human capital flight
- Evaluate approaches to workforce learning with reference to workplace practice
- Identify key factors determining access to workplace learning
- Analyse the process of learning using key theoretical developments
- Identify the role of HRM in promoting learning at work

Teaching and Learning Methods

Lectures; seminars; directed reading; independent research

Assessment Methods

50% Essay Assignment
50% Examination

Pre-Requisites

Co-Requisites

Excluded Combinations

MN2143 Workplace Learning and HRM

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2144 Globalisation and Skills

Academic Year: 2019/0
Module Level: Year 2
Scheme: UG
Department: Management
Credits: 15

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	150

Period: Semester 1
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Examination	50		1.5		
003	Essay	100				Y

Period: Semester 1
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Essay	50				
003	Essay	100				Y

Assessment Methods

Essay and Examination

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

MN2150 Research Methods for Accounting and Finance

Academic Year: 2019/0 Module Level: Year 2 Scheme: UG Department: Management Credits: 15	Student Workload (hours) Lectures 10 Seminars 5 Practical Classes & Workshops Tutorials Fieldwork Project Supervision 10 Guided Independent Study 125 Demonstration Supervised time in studio/workshop Work Based Learning Placement Year Abroad Total Module Hours 150
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Period: Semester 2
Occurrence: E
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Practice-Based Coursework	80				
002	Group Presentation	20				

Intended Learning Outcomes

After successful completion of the course, students should be able to

- Describe and discuss commonly used research processes in accounting and finance research.
- Analyse and interpret both quantitative and qualitative data used by researchers in accounting and finance.
- Assess ethical issues and ethical frameworks in research and produce academically informed approaches to address them.
- Compose research questions and develop research designs that are doable in an undergraduate research context doable in an undergraduate research context.

Teaching and Learning Methods

Lectures and seminars
Independent research

Assessment Methods

Coursework and Presentations

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

Relevant reading and students will be required to prepare a group presentation on a research project.

MN3100 Strategy

Academic Year: 2019/0
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 20

Student Workload (hours)

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	172
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
Total Module Hours	200

Period: Semester 1
Occurrence: E
Coordinator: Will Lewis
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills: 1. to outline a variety of frameworks for conceptualising and enacting strategy; 2. to identify the origins of these frameworks; 3. to apply these frameworks, cognisant of their relative strengths and weaknesses in different contexts of application; 4. to critique the various frameworks and derive more theoretically and practically nuanced alternatives; 5. to think strategically with an awareness of the consequences of so doing. Transferable skills: 1. Oral communication 2. Written communication 3. Information handling 4. Life-long learning 5. Problem-solving

Teaching and Learning Methods

Lectures/Tutorials

Assessment Methods

100% Individual Assignment

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3101 Dissertation

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	16
Scheme:	UG	Seminars	
Department:	Management	Practical Classes & Workshops	
Credits:	40	Tutorials	
		Fieldwork	
		Project Supervision	
		Guided Independent Study	384
		Demonstration	
		Supervised time in studio/workshop	
		Work Based Learning	
		Placement	
		Year Abroad	
		Total Module Hours	400

Period:	Academic Year
Occurrence:	E
Coordinator:	Chris Grocott
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Dissertation	100				

Intended Learning Outcomes

The aim of the Dissertation is the completion of a well researched, well-written and properly referenced dissertation. It contributes to the development of the following - working relations, analysis and application of models relating to professional and personal development, data presentation, communication skills, problem solving, managing and reflecting on one's own learning, research skills.

At the end of this module students should be able to:

- Identify a valid research topic.
- Access, retrieve and organise research material relevant to the field of study.
- Develop an independent critical perspective.
- Conduct and sustain an argument in a coherent and lucid fashion.
- Present a properly referenced, well structured dissertation.

Teaching and Learning Methods

Introductory classes; one-to-one supervision with a member of staff; handbook/dissertation guidelines; private study

Assessment Methods

Research Proposal used as a formative assessment element and Dissertation (100% of assessment)

Pre-Requisites

Co-Requisites

Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3102 Critical Analysis for Management

Academic Year:	2019/0	Student Workload (hours)
Module Level:	Year 3	Lectures 10
Scheme:	UG	Seminars 4
Department:	Management	Practical Classes & Workshops
Credits:	10	Tutorials
		Fieldwork
		Project Supervision
		Guided Independent Study 186
		Demonstration
		Supervised time in studio/workshop
		Work Based Learning
		Placement
		Year Abroad
		Total Module Hours 200

Period: Semester 2
Occurrence: E
Coordinator: Rolland Munro
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Seminar Participation	50				
002	Essay Assignment	50				

Intended Learning Outcomes

Discipline specific knowledge and skills:

Objectives - 1.To examine key concepts from organisational theory and practice, and how they apply to the role of management.

2.To address some of the contemporary issues and problems in the field of management studies.

3.To relate these concepts and debates to specific cases.

4.To contribute to the development of students' skills, in particular a) critical thinking, b) verbal communication, c) written communication d) presentation

Teaching and Learning Methods

Lectures/Seminars

Assessment Methods

Seminar participation and essay assignment.

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3104 International Business

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	20
Scheme:	UG	Seminars	8
Department:	Management	Practical Classes & Workshops	
Credits:	20	Tutorials	
		Fieldwork	
		Project Supervision	
		Guided Independent Study	172
		Demonstration	
		Supervised time in studio/workshop	
		Work Based Learning	
		Placement	
		Year Abroad	
		Total Module Hours	200

Period: Semester 2
Occurrence: E
Coordinator: Philip Almond
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills: 1. to recognise the large number of cultural, political, economic and managerial factors relevant to international business; 2. to apply the main concepts, theories, tools, and frameworks prevalent in international business studies; 3. to identify significant facts, events and developments relevant to international business; 4. to identify the various dimensions of international business; 5. to outline the multitude of factors impinging on managers in an international business context.
 Transferable skills: 1. Written communication 2. Information technology 3. Numeracy 4. Problem-solving 5. Information handling 6. Skills for Life long learning

Teaching and Learning Methods

Lectures/Seminars

Assessment Methods

Essay assignment

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3106 Consumer Culture: Globalization, Materialism and Resistance

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period: Semester 2
Occurrence: E
Coordinator: Ai-Ling Lai
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills:

At the end of this module, students should be able to:

- 1.Explain, compare and contrast key theoretical frameworks on consumption (production of consumption, sociocultural differentiation, appropriation and resistance).
- 2.Explain the concept of culture industry within the context of materiality.
- 3.Outline and discuss competing definitions of the concept of culture, and indicate how culture is both expressive and constitutive of consumption.
- 4.Explain how companies use cultural knowledge to construct brands.
- 5.Describe and evaluate the impact of global brands on local cultures using key concepts such as Coca-Colonization and McDonalozation.
- 6.Describe and discuss the impact(s) of ethnicity, ideology and socioeconomic change on consumption patterns.
- 7.Articulate and discuss the view that globalization is a continuation of the colonial project involving forms of economic and cultural imperialism.
- 8.Describe the objectives and activities of the anti-globalization movement.
- 9.Explain the concept of resistance.
- 10.Outline and discuss alternatives forms of global economic exchange e.g. the fair trade movement.

Transferable skills: 1. Written communication 2. Information technology 3. Critical Analysis 4. Problem-solving 5. Information handling 6. Skills for Life long learning

Teaching and Learning Methods

Lectures/Seminars.

Assessment Methods

Essay assignment

Pre-Requisites

Co-Requisites

Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3107 Corporate Finance

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period:	Semester 2
Occurrence:	E
Coordinator:	Linh Nguyen
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
004	Presentation	30				
005	Essay Assignment	70				

Intended Learning Outcomes

Discipline specific knowledge and skills:

Aims - This module aims at introducing students to the principles of corporate finance. More specifically, it will look at both the theoretical and practical aspects of financing, investment and dividend decisions. Students will be provided with a range of appropriate tools and techniques, in order to be able to make sound financial decisions. The focus of attention will be on the application of knowledge acquired and testing of theories and models through case studies from the corporate world.

Students are expected to read widely from relevant texts and journals.

Objectives - By the end of the module, students will be able to:

Critically examine the main sources of finance available to corporations

Critically discuss and apply the concepts of risk and return

Understand and apply the principles of portfolio theory and diversification

Assess and apply the capital budgeting techniques for projects' evaluation purpose

Reflect on the theory and evidence of Efficient Market Hypothesis (EMH) and its contribution to both academy and practice

Understand and apply the principles of Capital Asset Pricing Model (CAPM)

Comprehend the concepts of capital structure

Critically examine the approaches on dividend policy

Evaluate the theory and evidence on mergers and acquisitions

Transferable skills: 1. Oral communication 2. Written communication 3. Information technology 4. Numeracy 5. Problem-solving 6. Information handling 7. Skills for Life long learning

Teaching and Learning Methods

Lectures/Seminars

Assessment Methods

Essay assignment/Presentation

Pre-Requisites

Co-Requisites

Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3109 Business Ethics

Academic Year: 2019/0
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 10

Student Workload (hours)

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	100

Period: Semester 2
Occurrence: E
Coordinator: Sigmund Wagner-Tsukamoto
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Examination	100		2		
003	Written Assignment	100				Y

Period: Semester 2
Occurrence: E1
Coordinator: Sigmund Wagner-Tsukamoto
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills: 1. to identify and outline the historical and philosophical contexts of debates about ethics in business. 2. to be able to relate practical organisational and managerial issues to ethical concerns. 3. to discuss and write about the economic issues at stake in the debate of 'business ethics'. 4. to demonstrate an understanding of the relationship between ethical 'theory' and ethical 'practice'.
 Transferable skills: 1. Written communication 2. Numeracy 3. Problem-solving 4. Information handling 5. Skills for Life long learning

Teaching and Learning Methods

Lectures/Seminars

Assessment Methods

Examination

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3110 Managing Knowledge in Organisations

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period:	Semester 2
Occurrence:	E
Coordinator:	Peter Davis
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills:

By the end of this course, students should be able to:

- Explain what is meant by knowledge management and why it is of importance to organisations;
- Understand the effects of changing economic and organisational contexts on managing knowledge and knowledge work;
- Appreciate the different conceptualisations of the nature, content, and location of knowledge;
- Identify the organisational facilitators and barriers to the sharing and creation of knowledge (e.g. structure, culture, process, and workspace design);
- Understand the impact of social and political processes on knowledge creation, sharing and diffusion, and in particular, the role of social networks / informal organisation;
- Understand the role of ICT in managing knowledge, as well as its limitations;
- Appreciate the interactions between knowledge and innovation processes; and
- Identify strategic issues relating to knowledge management.

Transferable skills:

1. Written communication (via assignment)
2. Problem-solving (via tutorials and assignment)
3. Information handling (via tutorials and assignment)
4. Skills for Life long learning (via tutorials and assignment)

Teaching and Learning Methods

Lectures/Seminars

Assessment Methods

Essay assignment

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3111 Power at Work

Academic Year:	2019/0	Student Workload (hours)
Module Level:	Year 3	Lectures 10
Scheme:	UG	Seminars 4
Department:	Management	Practical Classes & Workshops 0
Credits:	10	Tutorials 0
		Fieldwork 0
		Project Supervision 0
		Guided Independent Study 86
		Demonstration 0
		Supervised time in studio/workshop 0
		Work Based Learning 0
		Placement 0
		Year Abroad 0
		Total Module Hours 100

Period:	Semester 1
Occurrence:	E
Coordinator:	Matthew Allen
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	10				
002	Written Assignment	90				
003	Written Assignment	100				Y

Intended Learning Outcomes

Discipline specific knowledge and skills - on completion of the module students should be able to: 1. critique their professional experience in relation to relevant management theory. 2. critique relevant management theory in relation to their professional experience. 3. identify key challenges and suggest solutions appropriate to their professional practice. 4. reflect on the reality of organisations in relation to expectations and experience

Transferable skills: 1. Oral communication 2. Written communication 3. Application of theoretical knowledge in a professional working environment 4. Life-long learning 5. Critique of theory based on individual experience

Teaching and Learning Methods

Lectures/Seminars/Independent research/Work experience

Assessment Methods

This module is to be assessment by an assignment plan and a written assignment.

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3112 Derivative Pricing I

Academic Year: 2019/0
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 10

Student Workload (hours)

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	100

Period: Semester 1
Occurrence: E1
Coordinator: Sandro Sozzo
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay assignment	100				

Period: Semester 1
Occurrence: E2
Coordinator: Emmanuel Haven
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

Intended Learning Outcomes

- To understand the concepts of a European and American put and call option
- To understand the concept of intrinsic value of an option
- To understand European and American put-call parity
- To price a simple option with the binomial option pricing model
- To use the Black-Scholes option pricing formula

Teaching and Learning Methods

Lectures/Seminars

Assessment Methods

Examination

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3113 Derivative Pricing II

Academic Year: 2019/0
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 10

Student Workload (hours)

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	100

Period: Semester 1
Occurrence: E1
Coordinator: Sandro Sozzo
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay assignment	100				

Period: Semester 1
Occurrence: E2
Coordinator: Emmanuel Haven
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

Intended Learning Outcomes

To understand the concepts of risk neutrality and individual risk preferences
 To understand the non-arbitrage theorem
 To understand some basic properties of stochastic processes for stock prices
 To understand the derivation of the Black-Scholes model

Teaching and Learning Methods

Lectures/Seminars

Assessment Methods

Examination

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3116 Industrial Relations in a Changing Economy

Academic Year: 2019/0
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 20

Student Workload (hours)

Lectures
 Seminars
 Practical Classes & Workshops
 Tutorials
 Fieldwork
 Project Supervision
 Guided Independent Study
 Demonstration
 Supervised time in studio/workshop
 Work Based Learning
 Placement
 Year Abroad
 Total Module Hours

Period: Semester 1
Occurrence: E
Coordinator: Lisa Sezer
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	60		1.5		
002	Individual Coursework	20				
003	Group Work Assignment	20				

Period: Semester 1
Occurrence: E1
Coordinator: Lisa Sezer
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	60				
002	Individual Coursework	20				
003	Group Work Assignment	20				
004	Written Assignment	100				Y

Intended Learning Outcomes

Discipline specific knowledge and skills: This module aims to examine, conceptualize and discuss the nature of industrial relations in the context of a changing economy.

Objectives - On successful completion of this module you should be able to:

- 1) Discuss the influence of economic change on industrial/employment relations;
- 2) Compare and contrast the main features of human resource management in the public and private sectors;
- 3) Evaluate the rationale for, and the consequences of 'outsourcing' from the public sector;
- 4) Evaluate the effects of labour market competition from an industrial relations perspective;
- 5) Analyse and comment upon national and international economic change with reference to their industrial relations implications.

Transferable skills:

- 1) Oral communication
- 2) Written communication
- 3) Team working
- 4) Problem-solving

Teaching and Learning Methods

Lectures and seminars

MN3116 Industrial Relations in a Changing Economy

Assessment Methods

- Exam 1.5 hours - 60%
- Individual Coursework - 20%
- Group Work Assignment - 20%
- Re-assessment: Exam 1.5 hours - 100%

Pre-Requisites**Co-Requisites****Excluded Combinations**

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Guided Independent Study: Indicative Activities

MN3121 Survey Research for Management Studies

Academic Year:	2019/0	Student Workload (hours)
Module Level:	Year 3	Lectures 10
Scheme:	UG	Seminars 4
Department:	Management	Practical Classes & Workshops 0
Credits:	10	Tutorials 0
		Fieldwork 0
		Project Supervision 0
		Guided Independent Study 86
		Demonstration 0
		Supervised time in studio/workshop 0
		Work Based Learning 0
		Placement 0
		Year Abroad 0
		Total Module Hours 100

Period: Semester 1
Occurrence: E
Coordinator: Jennifer Cole-Wright
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills: 1. Matching practical problems in management or research questions to appropriate methods 2. Understanding the advantages and problems of survey data 3. Designing a survey and collecting the data
 Transferable skills: 1. Written communication 2. Information technology 3. Problem-solving 4. Information handling 5. Skills for Life long learning

Teaching and Learning Methods

Lectures, seminars, research exercises

Assessment Methods

Essay Assignment

Pre-Requisites

Co-Requisites

Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3122 Analysing Quantitative Data for Management and Research

Academic Year: 2019/0 Module Level: Year 3 Scheme: UG Department: Management Credits: 10	Student Workload (hours) Lectures 10 Seminars 4 Practical Classes & Workshops 0 Tutorials 0 Fieldwork 0 Project Supervision 0 Guided Independent Study 86 Demonstration 0 Supervised time in studio/workshop 0 Work Based Learning 0 Placement 0 Year Abroad 0 Total Module Hours 100
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Period: Semester 1
Occurrence: E
Coordinator: Jennifer Cole-Wright
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills: 1. Matching practical problems in management or research questions to appropriate methods 2. in-depth knowledge and skills concerning a selection of statistical methods 3. ability to interpret the data critically
 Transferable skills: 1. Written communication 2. Information technology 3. Numeracy 4. Problem-solving 5. Information handling 6. Skills for Life long learning

Teaching and Learning Methods

Lectures, seminars, research exercises

Assessment Methods

Essay assignment

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3123 Doing Qualitative Research: Collecting Qualitative Data

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period:	Semester 1
Occurrence:	E
Coordinator:	Ai-Ling Lai
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills: 1. Matching practical problems in management or research questions to appropriate methods 2. Understanding the advantages and problems of qualitative data 3. Collecting qualitative data using specific qualitative methods.

Transferable skills: 1. Written communication 2. Information technology 3. Problem-solving 4. Information handling 5. Skills for Life long learning

Teaching and Learning Methods

Lectures, seminars, research exercises

Assessment Methods

Essay Assignment

Pre-Requisites

Co-Requisites

Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3124 Doing Qualitative Research: Analysing Qualitative Data

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period: Semester 1
Occurrence: E
Coordinator: Ai-Ling Lai
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills: Preparing qualitative data and analysing it with the help of specific methods.
 Transferable skills: 1. Written communication 2. Information technology 3. Problem-solving 4. Information handling 5. Skills for Life long learning

Teaching and Learning Methods

Lectures, seminars, research exercises

Assessment Methods

Essay Assignment

Pre-Requisites

Co-Requisites

MN3123 Doing Qualitative Research: Collecting Qualitative Data

Excluded Combinations

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Guided Independent Study: Indicative Activities

MN3126 Cyberpsychology at work

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period: Semester 1
Occurrence: E
Coordinator: John Cromby
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

Intended Learning Outcomes

On completion of this module students should be able to:

1. demonstrate an ability to apply cyberpsychological theories of the relationship between technology and behaviour in organisational contexts
2. recognise how technologies mediate our relationship to the world and re-present personal, social and organisational identities
3. demonstrate an ability to analyse and reflect upon the impact of technology on everyday working life

Teaching and Learning Methods

Lecture, seminars

Assessment Methods

Essay assignment - 2,000 words

Pre-Requisites

Co-Requisites

Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3127 The Political Economy of Brexit

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period: Semester 2
Occurrence: E
Coordinator: Fabian Frenzel
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	100				

Intended Learning Outcomes

By the end of this module, students should be able to:

- (i) Define the key economic and political-economic ideas (principally, laissez-faire, Keynesianism, social democracy, and neoliberalism) that have shaped the debate over the British exit from the EU. Understand the particular role of organisations (such as corporations, trade unions, and the public sector) at both micro and macro levels in influencing these debates.
 - (ii) Discuss the ways in which key economic and political-economic ideas underpin the Brexit debate and influence the shape of the future EU-British relations with a particular focus on migration and trade policies.
 - (iii) Demonstrate the ways in which agents, and groups of agents (such as the EU, WTO, CBI, the Mont Perlerin Society, or trade unions, NGOs and social movements), have sought to promote and defend their economic and political ideas and interests;
 - (iv) Analyse the changing effect that Brexit will have on organisations and on politics, society, and culture;
 - (v) Assess the status of key economic ideas within organisations and contemporary society.
- Transferable skills: i) oral communication; ii) written communication; iii) critical thinking.

Teaching and Learning Methods

Lectures, seminars

Assessment Methods

Written assignment

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3129 Advanced Option Pricing

Academic Year: 2019/0 Module Level: Year 3 Scheme: UG Department: Management Credits: 10	Student Workload (hours) Lectures 10 Seminars 4 Practical Classes & Workshops 0 Tutorials 0 Fieldwork 0 Project Supervision 0 Guided Independent Study 86 Demonstration 0 Supervised time in studio/workshop 0 Work Based Learning 0 Placement 0 Year Abroad 0 Total Module Hours 100
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Period: Semester 2
Occurrence: E
Coordinator: Carlos Diaz Vela
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	100		1		

Intended Learning Outcomes

After completing this course students should be able to:

- Assess the role of the Wiener Process in finance
- Assess the role of martingales in finance
- Assess the role of Ito's Lemma in finance
- Discuss Markov chains
- Calculate with the use of basic statistical concepts

Transferable skills: 1. Written communication; 3. Numeracy; 4. Problem solving;

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Final exam (1 hour).

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3130 The Cultural Producers of Taste

Academic Year: 2019/0
Module Level: Year 3
Scheme: UG
Department: Management
Credits: 10

Student Workload (hours)

Lectures	10	10
Seminars	4	4
Practical Classes & Workshops	0	
Tutorials	0	
Fieldwork	0	
Project Supervision	0	
Guided Independent Study	86	86
Demonstration	0	
Supervised time in studio/workshop	0	
Work Based Learning	0	
Placement	0	
Year Abroad	0	
Total Module Hours	100	100

Period: Semester 2
Occurrence: E
Coordinator: Jennifer Cole-Wright
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

Period: Semester 2
Occurrence: E1
Coordinator: Jennifer Cole-Wright
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

Period: Semester 2
Occurrence: E2
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Assignment	100				

Intended Learning Outcomes

Discipline specific knowledge and skills:

1. to demonstrate a knowledge of the major theoretical concepts associated with the study of cultural intermediaries and the cultural production of taste;
2. to discuss the historical, societal and cultural field context of cultural intermediaries;
3. to identify the significant dimensions of cultural intermediary work (practices, devices, dispositions);
4. to assess similarities across promotional occupations with regard to the main concepts and findings from cultural intermediary research;
5. to explain the implications of cultural intermediaries for markets and for society.

Transferable skills:

1. written communication
2. critical analysis

Teaching and Learning Methods

Lectures and seminars, participatory seminar activities, set readings, independent study

MN3130 The Cultural Producers of Taste

Assessment Methods

2 hour examination. Questions will reflect the major themes covered in the module, and be structured to each bridge two lecture topics. As such, exam revision and writing will require students to engage in critical analysis and synthesis across a range of module material.

Pre-Requisites

-

Co-Requisites

-

Excluded Combinations

-

Guided Independent Study: Indicative Activities

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MN3131 Ecology and Sustainability: Contemporary Issues

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period: Semester 2
Occurrence: E
Coordinator: Oz Gore
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

Intended Learning Outcomes

On completion of the module learners will be able to: 1. Demonstrate knowledge of contemporary issues and key debates in environmental ecology and sustainability; 3. Critically reflect upon the relevance for achieving sustainable organizations of debates, theoretical frameworks and practices in environmental science, ecological ethics, and political ecology; 4. Consider future global and local environmental challenges faced by organizations (e.g. climate change, conservation, renewable energies); 5. Apply knowledge to examples and conduct a systematic analysis of selected organizational and global ecological issues.

Teaching and Learning Methods

The module will be taught via a combination of formal lectures, guest lectures and seminar discussions. In lectures students will be confronted with theoretical frameworks, conceptual tools, practical cases, problems and issues. Lectures will be interactive and encourage discussion. Reading of articles and case studies will be assigned to support each lecture and students will be expected to engage in substantial further study involving the use of academic journals, media and online materials. During seminars students will be able to discuss practical cases in groups and deepen understanding of theoretical frameworks and concepts. In order to prepare for their essay seminars will provide the opportunity to analyse practical examples of ecological challenges and practices in organizations and critically evaluate theoretical frameworks and debates.

Assessment Methods

2500 word essay.

Pre-Requisites
Co-Requisites
Excluded Combinations

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Guided Independent Study: Indicative Activities

MN3133 The Management and Shaping of Innovation

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period:	Semester 1
Occurrence:	E
Coordinator:	Steve Conway
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	25				
002	Essay Assignment	75				
003	Essay assignment	100				Y

Intended Learning Outcomes

At the end of this module, typical students should be able to:

1. Explain the key ideas and authorities in the field of innovation studies.
2. Demonstrate a nuanced understanding of notions such as 'novelty' and 'success', and the distinction between different types of innovation, such as product, process, service, and business model innovation, and component and architectural innovation.
3. Demonstrate knowledge in a range of concepts relating to the patterns of innovation and trajectories of technologies.
4. Demonstrate knowledge in a range of concepts relating to the strategy, structure, culture, and process, and their implications for the management of innovative activity within organisations.
5. Differentiate between the variations in innovative practice between different sectors, such as product versus service sectors, private versus public sectors, and emerging versus mature sectors.
6. Discuss the value of adopting a network perspective as a lens for understanding the sources and shaping of innovation within and between organizations.
7. Explain the complex and often paradoxical nature of managing innovation, and the importance of informality and serendipity.
8. Analyse and critically evaluate cases of innovation and organization through the application of appropriate concepts and frameworks.

The module contributes to the development of the following transferable skills:

1. ability to communicate ideas and arguments clearly to an academic or a professional audience
2. ability to undertake independent and self-directed study
3. ability to review and make selective and critical use of published material, and the
4. ability to work effectively alone and with others

Teaching and Learning Methods

Lectures, seminars, directed reading, independent research

MN3133 The Management and Shaping of Innovation

Assessment Methods

100% course work

1 x essay (2,500 words) = 75% of mark

1 x group mini presentation (10-15 minutes) = 25% of mark

Pre-Requisites**Co-Requisites****Excluded Combinations**

-

Guided Independent Study: Indicative Activities

MN3135 Advanced Management Accounting

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period: Semester 2
Occurrence: E
Coordinator: Kenneth Weir
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam (Pre-Seen)	100		2		

Period: Semester 2
Occurrence: E1
Coordinator:
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Assignment	100				

Intended Learning Outcomes

After completing this module successfully students will be able to:

- Explain the conceptual underpinnings of different managerial control techniques (e.g. planning and budgeting, costing) and discuss the applicability and limitations of these techniques in today's various organisational environments.
- Demonstrate, through case studies, how information technology changed the organisational roles of management accounting and analyse the potential implications of these changes on management accounting and managerial practices.
- Discuss relevant debates in contemporary management accounting literature and assess how these can inform managerial control and decision-making practices.

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving; 4. Information handling

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Seen Exam

Pre-Requisites

Co-Requisites

Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3136 Social Studies of Finance

Academic Year: 2019/0 Module Level: Year 3 Scheme: UG Department: Management Credits: 20	Student Workload (hours) Lectures 20 Seminars 8 Practical Classes & Workshops Tutorials Fieldwork Project Supervision Guided Independent Study 172 Demonstration Supervised time in studio/workshop Work Based Learning Placement Year Abroad Total Module Hours 200
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Period: Semester 2
Occurrence: E
Coordinator: Nikiforos Panourgias
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

Intended Learning Outcomes

After completing successfully this course students will be able to:

- Discuss and explain SSF's cross-disciplinary approach to the analysis of financial institutions and processes of valuation.
- Demonstrate this approach by analysing real-life financial economic case studies.

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Essay

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3138 Behavioural Finance and Investment Strategies

Academic Year: 2019/0 Module Level: Year 3 Scheme: UG Department: Management Credits: 10	Student Workload (hours) Lectures 10 Seminars 4 Practical Classes & Workshops 0 Tutorials 0 Fieldwork 0 Project Supervision 0 Guided Independent Study 86 Demonstration 0 Supervised time in studio/workshop 0 Work Based Learning 0 Placement 0 Year Abroad 0 Total Module Hours 100
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Period: Semester 2
Occurrence: E
Coordinator: Ekaterina Svetlova
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

Intended Learning Outcomes

After successful completion of the course, students should be able to

- analyze the competing paradigms of the Efficient Market Hypothesis and Behavioural Finance
- differentiate between a range of systematic biases in the decision-making of investors and link them to the underlying psychological processes
- demonstrate that these biases give rise to anomalies in the asset price formation process
- analyze how investment strategies can be designed to profitably exploit the uncovered anomalies
- explain that there are limits to arbitrage in financial markets

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

Teaching and Learning Methods

Lectures and Seminars

Assessment Methods

Essay (1500 words)

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3139 Technology in Financial Markets

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period:	Semester 2
Occurrence:	E
Coordinator:	Nikiforos Panourgias
Mark Scheme:	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	3000 word essay	100				

Intended Learning Outcomes

After successful completion of the module, students should be able to:

- assess the operational and strategic reasons for the adoption of these systems
- discuss the key management and implementation issues involved in the introduction and exploitation of these systems
- discuss the inter-relations between organisational form and governance raised during these initiatives
- follow the broader reconfigurations of financial markets resulting from local marketplace technological transformations.

Transferable skills: 1. Written communication; 2. Problem solving;

Teaching and Learning Methods

Lectures will cover the impact of key information and communication technology systems in the areas of securities, commodities, derivatives, foreign exchange, alternative trading systems, and algorithmic trading. Seminars will provide detailed review of specific cases of systems adoption.

Assessment Methods

Final exam based on case study (2 hours).

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3140 Finance for Small and Medium Enterprises

Academic Year: 2019/0 Module Level: Year 3 Scheme: UG Department: Management Credits: 10	Student Workload (hours) Lectures 10 Seminars 4 Practical Classes & Workshops 0 Tutorials 0 Fieldwork 0 Project Supervision 0 Guided Independent Study 86 Demonstration 0 Supervised time in studio/workshop 0 Work Based Learning 0 Placement 0 Year Abroad 0 Total Module Hours 100
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Period: Semester 2
Occurrence: E
Coordinator: Polina Khrennikova
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Case Study	100				

Intended Learning Outcomes

After a successful completion of the course, the student will be able to:

- discuss literature of the financial markets for small businesses.
- explain the resource requirements, resource management and resource acquisition in small businesses.
- explain the investment process and investment management for different kinds of investors in small businesses.
- analyse the various sources of finance potentially available to small businesses.
- examine various investment opportunities seen from different investors' perspectives.

Transferable skills: 1. Written communication; 2. Information technology; 3. Numeracy; 4. Problem solving; 5. Information handling

Teaching and Learning Methods

Lectures plus four seminars where two different case studies are examined and discussed

Assessment Methods

Case study assignment (1500 words).

Pre-Requisites

Co-Requisites

Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3141 Performance Measurement in Financial Institutions

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period: Semester 2
Occurrence: E
Coordinator: G Charles-Cadogan
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

Intended Learning Outcomes

After successful completion of the course, students should be able to

- Demonstrate an in-depth knowledge of parametric and nonparametric techniques to measure performance of financial institutions
 - Analyze benchmarking approaches to identify best practice and role models to plan for performance enhancement/gains
 - Model and measure technical and scale efficiency levels and productivity growth using Data Envelopment Analysis and Stochastic Frontier Analysis
 - Demonstrate proficiency in using software packages necessary for performance measurement in financial institutions.
- Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

Teaching and Learning Methods

Lectures and computing tutorials

Assessment Methods

Essay (1500 words)

Pre-Requisites
Co-Requisites
Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3142 Advanced Financial Accounting

Academic Year:	2019/0	Student Workload (hours)
Module Level:	Year 3	Lectures 20
Scheme:	UG	Seminars 8
Department:	Management	Practical Classes & Workshops
Credits:	20	Tutorials
		Fieldwork
		Project Supervision
		Guided Independent Study 172
		Demonstration
		Supervised time in studio/workshop
		Work Based Learning
		Placement
		Year Abroad
		Total Module Hours 200

Period: Semester 1
Occurrence: E
Coordinator: Kishor Lodhia
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

Period: Semester 1
Occurrence: E1
Coordinator: Kishor Lodhia
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Assignment	100				

Intended Learning Outcomes

After completing this course successfully students should be able to:

1. Evaluate the financial reporting standards applicable to reporting the results of groups of companies in accordance with International Financial Reporting Standards (IFRS).
2. Prepare and present financial statements for business combinations in accordance with International Financial Reporting Standards (IFRS).
3. Critically review and evaluate current international accounting standards and issues relating to auditing and application professional judgement.
4. Appraise contemporary theories and empirical evidence concerning financial reporting.
5. Ability to evaluate such theories and evidence.
6. Critically evaluate how social, political and legal systems affect national accounting practices.

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Examination (2 Hour)

Pre-Requisites

Co-Requisites

Excluded Combinations

-

Guided Independent Study: Indicative Activities

MN3143 Accounting for Non-Profit Organisations

Academic Year:	2019/0	Student Workload (hours)	
Module Level:	Year 3	Lectures	10
Scheme:	UG	Seminars	4
Department:	Management	Practical Classes & Workshops	0
Credits:	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		Total Module Hours	100

Period: Semester 2
Occurrence: E
Coordinator: G Charles-Cadogan
Mark Scheme: UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

Intended Learning Outcomes

After successful completion of the course, students should be able to

- Explain the principles of designing an accounting information system for recording and representing economic and social activities in nonprofit organisations, including environmental reporting and sustainable governance, and their potential impact on companies performance and the relations between stakeholders and managers.
- Demonstrate, using actual accounts of nonprofit organisations, how performance measurement methods can be developed for nonprofit organisations and what are the limits to such measurements.
- Analyse the existing and evolving regulatory structures that aim to govern accounting for non-profit organisations.

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

Teaching and Learning Methods

Lectures and seminars

Assessment Methods

Essay

Pre-Requisites

Co-Requisites

Excluded Combinations

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Guided Independent Study: Indicative Activities