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**MN1000 Management Theory and Debate**


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**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Chris Grocott  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Report	10				
002	Essay	30				
003	Examination	60		1.5		

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Chris Grocott  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Report	10				
002	Essay	30				
003	Written Assignment	60				

**Intended Learning Outcomes**

On successful completion of the module, students should be able to:

- Conceptualise, contextualise, and discuss the nature of managerial work and organisations
- Discuss central aspects of organisations and management (structure; power; control; work; ethics; discrimination) in contemporary organisations.
- Discuss key issues and dilemmas, such as globalisation and sustainability, facing managers and leaders in contemporary organisations.

**Teaching and Learning Methods**

Lectures; seminars; directed reading; independent research.

**Assessment Methods**

Report, essay and exam.

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**
**Guided Independent Study: Indicative Activities**

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

**MN1002 Principles of Marketing**

**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Winfred Onyas  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group assignment	50				
002	Examination	50		1.5		
003	Examination	100				Y

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Winfred Onyas  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Assignment	50				
002	Written Assignment	50				
003	Written Assignment	100				Y

**Intended Learning Outcomes**

On successful completion of the module, students should be able to:

- Describe the principles of marketing and work in teams to apply them to a broad range of case studies.
- Critically analyse the historical development of marketing theory and practice.
- Explain the role of frameworks in the development of marketing strategies.
- Assess the nature and appropriateness of a market orientation for differing contexts.
- Identify the importance and approaches to segmentation and targeting.

**Teaching and Learning Methods**

- Lectures; Seminars; Directed reading; Independent reading.

**Assessment Methods**

Group assignment and Examination

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

- Individual preparation of material to discuss in seminars; use of material such as newspaper articles, podcasts, and links to videos to contextualise material examined in lectures; preparation of essay; wider reading around key texts. Teamworking to complete group assignment.

**MN1009 Management Inquiry and Analysis**

**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Matthew Allen  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Online test	30				
002	Group assignment	70				
003	Written Assignment	100				Y

**Intended Learning Outcomes**

On successful completion of the module, students should be able to:

- Describe the international emergence of management education in universities.
- Critically assess the roles of rhetoric, philosophical reflexivity and scientific values underpinning management knowledge.
- Explain and evaluate the development and relevance of management research.
- Work effectively in teams to design and deliver presentations.

**Teaching and Learning Methods**

Lectures; seminars; directed reading; independent research.

**Assessment Methods**

Online test and group assignment.

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**
**Guided Independent Study: Indicative Activities**

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as library online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

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**MN1010 Business Finance and Reporting**


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**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Online Test	40				
002	Essay	60				

**Intended Learning Outcomes**

On successful completion of the module, students should be able to:

- Identify and discuss the range of financing options available to a variety of national and international enterprises.
- Define the role of accountancy in society and the values that govern its practice.
- Evaluate how financing and accountancy influence decisions in organisations and impact the sustainability of an enterprise.
- Critically analyse managerial methods of measuring value.

**Teaching and Learning Methods**

Lectures; seminars; directed reading; independent research.

**Assessment Methods**

Online test and essay

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**
**Guided Independent Study: Indicative Activities**

Regular seminar preparation; Read, annotate and synthesise recommended literature; Identify, engage with and critically evaluate relevant non-academic and cultural sources such as journalistic articles, government reports, podcasts, practitioner blogs and videos to gather applied cases to contextualise module content; Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples; Compile and manage a sustainable digital archive of module-related materials for long-term future exploitation; Retrieve and read original literary sources related to key texts; Gain familiarity with contemporary applications of module-specific knowledge by accessing press-release and commentary from industry, practitioner and professional agencies; Take regular advantage of library subscriptions to quality press (e.g. The Economist, Financial Times) to broaden application of acquired knowledge; Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content; Assessment preparation including planning, revision.

**MN1012 Employment Relations**

**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Matthew Salter  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group work	20				
002	Coursework	80				
003	Written Assignment	100				Y

**Intended Learning Outcomes**

On successful completion of the module, students should be able to:

- Describe competing perspectives on the employment relationship and evaluate relevant practical examples in terms of these analyses.
- Reflect on experiences during external visit.
- Identify key features of Human Resource Management.
- Discuss features of the management of discipline at work.
- Compare approaches to employee relations and their implications for workers.

**Teaching and Learning Methods**

Lectures; Seminars; Directed reading; External visit; Independent research.

**Assessment Methods**

Group assignment, essay and reflective assignment.

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**
**Guided Independent Study: Indicative Activities**

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

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**MN1013 Work and Society**


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**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	122
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
<b>Total Module Hours</b>	<b>150</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Christopher Land  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	60		1.5		
002	Coursework - 4000 word essay	40				

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Christopher Land  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Assignment	60				
002	Coursework - 4000 word essay	40				
003	Assignment	100				Y

### Intended Learning Outcomes

On successful completion of the module, students should be able to:

- Compare competing models and perspectives on work in a social context.
- Locate the changing nature of work in a global and historical context of social and organizational change from the late 19th to early 21st century.
- Explain and evaluate the impact of social, economic and organizational changes on the quality and experience of work in the manufacturing sector.
- Explain and evaluate the impact of social, economic and organizational changes on the quality and experience of work in the service sector.
- Discuss the impact of globalization and technological change on working life.

### Teaching and Learning Methods

Lectures; Seminars; Directed reading; Independent reading; Group work.

### Assessment Methods

Learning portfolio x2

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

### Guided Independent Study: Indicative Activities

Regular seminar preparation. Read, annotate and synthesise recommended literature. Compile and manage a sustainable personal archive of module-related materials for long-term future exploitation. Access and utilise digital repositories, such as the library's online archives, to accumulate a personal library of relevant empirical examples. Reflection upon the application of theory to practice. Recommend, share and lead peers in the discovery of relevant original sources to compliment the module content. Assessment preparation including planning, design, revision, practice, review/editing and developing informed-viewpoints on module topics.

**MN1014 Economy and Society**

**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** David Harvie  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Examination	50		1.5		

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** David Harvie  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Written Assignment	50				
003	Written Assignment	100				Y

**Intended Learning Outcomes**

- On successful completion of the module, students should be able to:
- Describe the terrain of economics and key principles and theories of some of its competing schools of thought
  - Evaluate the relationship between economics and its social, cultural, political and international context
  - Interrogate key social questions, such as sustainability, that may be analysed using economic theory
  - Assess the merits of markets, states and commons as sustainable modes of organising human activity

**Teaching and Learning Methods**

Lectures; Seminars; Directed reading; Independent reading.

**Assessment Methods**

Essay and Examination.

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**
**Guided Independent Study: Indicative Activities**

Viewing videos. Reading. Identifying appropriate sources. Analysing contemporary political-economic events.

**MN1016 Foundations of Financial Accounting**

**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Camelia Vasilescu  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	80		2		
002	Practice-based coursework	20				

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Camelia Vasilescu  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignemnt	100				

**Intended Learning Outcomes**

After completing this course students should be able to:  
 Discuss the different uses and users of financial statements;  
 Discuss and prepare a basic set of financial statements;  
 Analyse and interpret financial statements;

**Teaching and Learning Methods**

- Lectures and seminars
- Independent research

**Assessment Methods**

- Exam (2 hours)
- Practice-based coursework
- Reassessment in form of Exam (100% weighting)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**
**Guided Independent Study: Indicative Activities**

- Relevant reading and practice numerical questions



**MN1017 Foundations of Economics**

**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	60		1.5		
002	Essay Assignment	40				

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	60				
002	Assignment	40				
003	Written Assignment	100				Y

**Intended Learning Outcomes**

After completing this course students should be able to:

- Explain the consumer and producer problems and their predictions
- Analyse market equilibrium including welfare implications
- Explain the basic macroeconomic concepts such as the GDP, inflation, unemployment and the roles of fiscal and monetary policies

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

An essay assignment (40% weight) and an examination (1.5 hours)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

Relevant reading and practice numerical questions

**MN1018 Management and Cost Accounting**

**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Ekaterina Svetlova  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	80		2		
002	Essay Assignment	10				
003	Group Presentation (Business Game Simulation)	10				

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Ekaterina Svetlova  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	80				
002	Essay Assignment	10				
003	Group Presentation (Business Game Stimulation)	10				

**Intended Learning Outcomes**

After completing this course students should be able to:

- describe and apply fundamentals of costing
- develop an understanding of various issues in relation to determining product costs, including relevant costs.
- evaluate how accounting information can influence planning, shortterm decision-making, and control.
- evaluate main concepts and ideas underlying management accounting practice and discuss the behavioural/social effects of management accounting.

**Teaching and Learning Methods**

Lectures and seminars, business game simulation and presentation

**Assessment Methods**

Exam, Essay and Group presentation.  
Reassessment Exam - 100% Weighting

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

Reading, practice numerical questions, independent reading, business game simulation provided through external support such as CIMA.

**MN1019 Foundations of Finance**

**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Sandro Sozzo  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	70		1.5		
002	Essay assignment	30				

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Sandro Sozzo  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	70				
002	Essay Assignment	30				

**Intended Learning Outcomes**

After completing this course students should be able to:  
 Discuss the key fundamental issues in academic finance  
 Assess concepts such as efficiency, trends and cyclicalities  
 Define and apply relevant theories

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Essay (30% weighting) and exam (1.5 hours- 70% weighting).

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

Relevant reading and practice numerical questions

**MN1020 Introduction to Accounting Theory**

**Academic Year:** 2018/9  
**Module Level:** Year 1  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

Students will be able to:

- Explain the conceptual foundations and the application of different theories of accounting
- Describe the history of, and developments in, accounting regulation
- Understand a conceptual framework of accounting as normative accounting theory; discuss its basic principles, elements, and underlying assumptions
- Critically evaluate conventional opinions about the role of accounting within society

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Theory-based coursework 30% weighting  
 Essay 70% weighting

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

Guided reading, guided writing, independent research, independent reading

**MN2101 Financial Management**

**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	172
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Emmanuel Haven  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
004	Essay Assignment	50				
005	Examination	50		1.5		

**Period:** Semester 1  
**Occurrence:** E2  
**Coordinator:** Emmanuel Haven  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**
**Aims**

This module will provide you with some of the essential building blocks in contemporary finance. The module has two main aims. A first aim consists in having you appreciate new financial concepts. A second aim consists in making you use the concepts in simple problem settings. The module should provide you with a sound base for pursuing more advanced courses in finance.

**Objectives**

At the end of the module students will:

- Be aware of financial institutions and markets
- Be aware of the role of time value of money (present value/future value/annuity/perpetuity and higher compounding)
- Be aware of the concepts underlying risk and return
- Be aware of interest rates and bond valuation
- Be aware of stock valuation
- Be aware of capital budgeting techniques (time permitting)

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Essay assignment and examination  
(Alternative assessment by 100% 4,000 word essay assignment for Study Abroad students.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN2103    Research Methods**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	172
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** John Cromby  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

### Intended Learning Outcomes

At the end of this module, students will be able to:

- 1) Describe and discuss commonly used research process in business and management research
- 2) Recognise the basis of business and management research within the broader field of social science research
- 3) Distinguish different forms of data and demonstrate their usages to different research problems
- 4) Demonstrate an awareness of ethical issues and ethical frameworks in research and produce academically informed strategies to address them
- 5) Synthesise academic issues through the construction of problem orientated literature reviews
- 6) Compose research questions that are operationalisable in an undergraduate research context
- 7) Evaluate academic research evidence and methodology
- 8) Construct academically rigorous arguments based on empirical data and methodological insight

### Key Transferable Skills

At the end of this module students will have developed the following skills:

- 1) Proposal writing – be able to write an outline for a potential piece of research
- 2) Learning resources – access a range of learning resources (books, journals, e-journals, and internet resources)
- 3) Management of Information – collect appropriate data from a range of sources and undertake simple research tasks with external guidance
- 4) Autonomy – take responsibility for your own learning within the framework of support offered by academic staff.
- 5) Communication – communicate clearly and effectively in written and oral formats.

### Teaching and Learning Methods

Lectures/Seminars  
 Oral presentation (formative, not assessed)

### Assessment Methods

Essay assignment

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

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### Guided Independent Study: Indicative Activities

**MN2104 Organisational Behaviour**

**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	172
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Mark Stein  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
004	Essay Assignment	50				
005	Examination	50		1.5		

**Period:** Semester 1  
**Occurrence:** E2  
**Coordinator:** Mark Stein  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	50				
002	Essay Assignment	50				

**Intended Learning Outcomes**

**Aims** The module aims to introduce students to the fundamental principles of behaviour of individuals and groups in organisations and to develop the appreciation of the potential for and the limitations of managerial influence on organisational processes.

**Objectives** The module develops (a) the knowledge of frameworks for the analysis of organisations and management and (b) the professional skills of critically evaluating organisational processes and developing options for improvement

**Learning Outcomes**

**Discipline specific knowledge and skills:** At the end of the module typical students should be able to: 1. describe the influence of individual ability and personality on work-related behaviours; 2. outline key principles of motivation and job satisfaction; 3. analyse the forces affecting group processes and performance; 4. identify the problems involved in decision making on individual, group and organisational level; 5. appreciate the role of leadership in organisations and the factors contributing to its effectiveness; 6. examine the culture of an organisation and its role; 7. assess the advantages and disadvantages of different organisational structures, with particular reference to organisational contingencies.

**Transferable skills:** 1. Written communication; 2. Information handling; 3. Problemsolving; 4. Life-long learning

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Essay assignment/Examination

(Study Abroad students will submit a second 2,000 word essay assignment in place of the examination.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN2109 Business Simulation I**

**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Steve Conway  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	30				
002	Individual Log	20				
003	Individual Reflective Essay	50				

**Intended Learning Outcomes**

On successful completion of the module, students should be able to:

- Develop and implement a business strategy.
- Identify the relationship between individual functional decisions and their outcomes.
- Identify the interrelationship between decisions made within the different functional areas of an organisation, in order to demonstrate a holistic understanding of decision-making within organisations.
- Work effectively as a team under time constraints.

**Teaching and Learning Methods**

The module will centre around the running of a business simulation game, focused on the different functional areas of an organisation, e.g. marketing, operations, R&D etc. Following an introduction lecture to the simulation game by the tutor, the students will be allocated to groups. Within these groups the students will allocate among themselves different functional roles, develop a business strategy, and then over the course of the module determine the individual functional decisions required to implement their strategy. The simulation game will involve a number of iterations or cycles of decision making, and the students will need to work together as a group to respond to the results of their decisions, revisiting their business strategy, for example, if it is not succeeding. The students will have the opportunity to work on their decisions both within a workshop setting, where there will be tutor support to facilitate discussion and reflection, as well as outside of the classroom setting. To add a competitive element, there will be a leaderboard, where students can determine their performance vis a vis the other groups.

**Assessment Methods**

Group Presentation  
 Individual Log  
 Individual Reflective Essay

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

As noted above, the students will work together in their teams both within a workshop setting as well as outside the classroom.

However, the simulation game will provide a clear overarching structure which will guide their activities throughout the module.

Students will also be expected to keep an individual log (which will be submitted as part of the assessment) in which they reflect on their decisions and those of the group, and the manner in which they have been operating as a team.



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**MN2110 Operations Management**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Marta Gasparin  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**
**Aims**

The aim of this module is to introduce the fundamental principles, philosophies and techniques of operations management. Operations management is viewed as central to the 'transformation process' within an organisation (i.e. the conversion of inputs, such as labour and materials, into outputs, such as goods and services). Operations management is seen as equally relevant to both manufacturing and service provision organisations, whether in the public or private sector. The module will review the scope of operations management activities, and their impact on organisational performance.

**Learning Outcomes**

At the end of the module, students will:

- be aware of the scope of operations management activities;
- be aware of the link between operations management and strategy;
- be aware of the key issues and challenges facing operations management;
- be familiar with the range of philosophies and techniques that pervade operations management (e.g. BPR, JIT, TQM); and
- be able to apply these philosophies and techniques in the analysis and problem-solving of operations management casestudies;

To achieve these learning outcomes it will be necessary for students to undertake the set reading, and to participate fully in the case-study work.

Transferable skills: 1. Written communication 2. Information handling 3. Problem-solving 4. Numeracy

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Essay Assignment - 2,500 word individual management report

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN2112 International Marketing Communications**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** A J Earley  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Examination	100		1.5		

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** A J Earley  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Coursework	100				

**Intended Learning Outcomes**

## Discipline-specific skills:

Describe and analyse communications theory and planning models;  
 Discuss and examine elements of the marketing and promotional mix  
 Discuss corporate identity, visual identity and the corporate brand in emerging and developed markets;  
 Plan, formulate and develop pilot marketing and communications plans;  
 Identify and assess the influence of advertising, sponsorship and other media-related activities on marketing and communications strategy;  
 Identify and discuss public relations, corporate lobbying and the role of NGOs in targeting IMC in international contexts;  
 Assess-marketing and new media and their role in IMC

## Transferable Skills

Writing Skills; Numeracy skills; Analytical and problem-solving skills; IT skills

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Examination  
 (Study Abroad students will be assessed one 2,000 word essay assignment.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN2114 International Finance**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Nikiforos Panourgias  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: Aims

The main aims of the module are to:

- combine the International Finance theory with practical understanding of financial principles and trends
- examine how the real world practice has been shaped by the theoretical and historical developments
- explore the issues revolving around the global business environment and international financial transactions

Intended Learning Outcomes

Upon completion of this module, students should be able to:

- interpret financial and macroeconomic data in light of the existing theories
- recognise the implications of international developments for companies, governments, and investors
- review a variety of determinants of foreign exchange rates, as well as appreciate the nature of foreign exchange risk
- critically analyse the contemporary global financial architecture and differentiate between historical international monetary systems
- delineate the role that the supra-national finance institutions, speculators, multinational corporations, commercial and central banks play in the system and evaluate how the interaction between them impacts on the stability of various exchange rate regimes
- competently apply the theories of International Finance to analyse real-life examples and situations

Transferable skills: 1. Written communication 2. Information handling 3. Problem-solving 4. Numeracy

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Essay assignment.

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN2116 Corporate Social Responsibility: Theory and Practice**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Catherine Casey  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: 1. Outline, develop upon and critically engage with a variety of arguments which are given for and against Corporate Social Responsibility; 2. Describe and analyse how the arguments for and against Corporate Social Responsibility translate into a variety of practical concerns; 3. Discuss some of the political, cultural and historical phenomena that have placed Corporate Social Responsibility upon the contemporary management agenda; 4. Analyse the relationship between Corporate Social Responsibility and a variety of other managerial disciplines including, but by no means limited to, the following: marketing, strategy, HRM, accountancy and finance; Transferable skills: 1. Written communication skills; 2. independent study skills; 3. researching skills

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Essay assignment

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN2117 Stock Market Analysis and Equity Valuation**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Tomasz Wisniewski  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: Aims

The main aims of the module are to:

- examine the theory and practice of stock market investments
- introduce a variety of models focusing on the relationship between risk and required rates of returns
- explore the main theoretical frameworks within which financial securities can be priced
- reflect on the informational efficiency of the stock markets and consider the empirical evidence on the profitability of various investment strategies

Intended Learning Outcomes

Upon completion of this module, students should be able to:

- differentiate between fundamental and technical analysis
- measure and analyse the risk and return characteristics of investments
- calculate the risk-adjusted discount rates using the Capital Asset Pricing Model and Multifactor Models
- identify the factors that influence the prices of financial securities
- competently apply a range of standard pricing models and appreciate the importance of underlying assumptions
- recognise the role that business cycle and industry grouping play in the process of stock valuation
- critically analyse the Efficient Market Hypothesis and review the findings of Behavioural Finance research
- use Excel to solve financial problems

Transferable skills: 1. Written communication 2. Information handling 3. Problem-solving 4. Numeracy

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Essay assignment

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN2118 Global Branding (Theory and Practice)**

**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Jennifer Smith Maguire  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Examination	100		1.5		

**Period:** Semester 2  
**Occurrence:** E2  
**Coordinator:** Jennifer Smith Maguire  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	2000 Word Essay Assignment	100				

**Intended Learning Outcomes**

Module objectives: by the end of this semester, students should be able to:  
 define 'brands' and 'global brands' and identify related concepts;  
 discuss the means of communication relevant to global brands (e.g. PR and marketing communications);  
 identify the cultural dimensions of brands and branding;  
 identify the impact of global brands upon economies and countries;  
 demonstrate awareness of the particular opportunities and challenges for global brands, including with regard to nations, and to emerging markets (e.g. China).

**Teaching and Learning Methods**

Lectures/Seminars/Independent research

**Assessment Methods**

Examination  
 (Alternative assessment by essay assignment for Study Abroad students.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN2120 The Business Environment**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	172
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Keir Milburn  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
005	Group Presentation	25				
006	Group Essay Assignment	25				
007	Examination	50		1.5		

**Period:** Semester 1  
**Occurrence:** E2  
**Coordinator:** Keir Milburn  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	25				
002	Group Essay Assignment	25				
003	Essay Assignment	50				

**Intended Learning Outcomes**

Discipline specific knowledge and skills

Ability to: 1. Carry out a structured approach to the analysis of macro environmental influences on managerial decisions; 2. Identify problems and suggest solutions appropriate to these problems related to the business environment; 3. Carry out a critical evaluation of the literature relating to the business environment.

Transferable Skills

Enhanced ability to: 1. Clearly communicate ideas and arguments to an academic and professionally informed audience; 2. Undertake independent and self-directed study; 3. Undertake critical reviews of academic and professional literatures; 4. Work effectively in a group setting.

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Group presentation, group assignment and examination

(Study Abroad students will sit a replacement 2,000 word essay assignment making up 50% of the final mark, in place of the examination.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN2121 Consumer Research**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	172
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Christiana Tsaousi  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay	50				
002	Exam	50		1.5		

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Christiana Tsaousi  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
004	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills

Ability to 1. recognise that the act of consumption is dependent upon a variety of historical, social, political and cultural processes; 2. describe and analyse how the theorisation of consumer behaviour is related to a variety of practical concerns; 3. compare and contrast a variety of classical perspectives upon consumer behaviour with one another; 4. evaluate competing research techniques for analysing consumer behaviours; 5. understand the consumer research process; 6. design research methods to study contemporary issues concerning consumers capable of satisfying a range of possible audiences; 7. appreciate the ethics of consumption practices and research.

Transferable Skills

Demonstrate: 1. written and communication skills; 2. independent study skills; 3. researching skills; 4. organisational skills.

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Essay Assignment, Examination

(Study Abroad students will be assessed one 2,000 word essay assignment.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**



**MN2122 Dissertation Preparation**

**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 0

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Chris Grocott  
**Mark Scheme:** UG Module Grade Only

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Attendance	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills  
 Enhanced ability to understand research in management and its core disciplines of finance/accounting, marketing/communications and organisation theory.  
 Able to develop a research project compliant with University ethics standards.  
 Transferable Skills  
 Appreciation of the research process and different research methodologies and the validity of alternative data sources.

**Teaching and Learning Methods**

Lectures

**Assessment Methods**
**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN2123 The Business Environment for Economics**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	72
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Keir Milburn  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		1.5		

**Period:** Semester 1  
**Occurrence:** E2  
**Coordinator:** Keir Milburn  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

### Intended Learning Outcomes

Discipline specific knowledge and skills

Ability to: 1. Carry out a structured approach to the analysis of macro environmental influences on managerial decisions; 2. Identify problems and suggest solutions appropriate to these problems related to the business environment; 3. Carry out a critical evaluation of the literature relating to the business environment.

Transferable Skills

Enhanced ability to: 1. Clearly communicate ideas and arguments to an academic and professionally informed audience; 2. Undertake independent and self-directed study; 3. Undertake critical reviews of academic and professional literatures.

### Teaching and Learning Methods

Lectures and seminars

### Assessment Methods

Examination

(Study Abroad students will submit a 2,000 word essay assignment in place of the examination.)

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

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### Guided Independent Study: Indicative Activities

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**MN2125 Crisis Management**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Keir Milburn  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills:

1. An awareness of the various crises currently facing global society: economic/financial, environmental/biocrisis, energy, food
2. An ability to place these various crises in historical context (comparing with, for example, the Great Depression and the economic, environmental and energy crises of the 1970s)
3. An ability to explore the relationship amongst these various crises and the particular challenges that face economic and social actors (including managers, policy-makers and 'ordinary' citizens) in managing these crises.

Transferable skills:

1. Written communication
2. Problem-solving
3. Information handling
4. Skills for Life long learning

**Teaching and Learning Methods**

The module will be taught via lectures and seminars; group discussion will be encouraged in lectures.

**Assessment Methods**

Essay assignment

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN2131 Human Resource Management**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Jo Grady  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**
**Learning Outcomes**

- Define HRM in the context of the internal and external labour market.
- Identify and critique the key issues, theories and practices of HRM.
- Locate the study of HRM within a broader knowledge and understanding of management theory and practice.
- Understand the key roles of the actors involved in the regulation of the labour market at national and international levels.
- Appreciate the impact of individual and collective rights on the regulation of the employment relationship..
- Apply this understanding to the analysis of case-studies

**Teaching and Learning Methods**

Lecture, seminars

**Assessment Methods**

Essay Assignment

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN2133 Managing Diversity**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Daniela Rudloff  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	20				
002	Essay Assignment	80				

**Intended Learning Outcomes**

On completion of the module learners will be able to: 1. Demonstrate knowledge of contemporary issues and key debates around equality and diversity. 2. Be able to discuss the concepts of equality vs. diversity from sociological, psychological, historical and legal perspectives 3. Demonstrate awareness of the legal requirements and their implications in practice. 4. Assess the relevance for organizations of debates and theories in managing diversity.

**Teaching and Learning Methods**

The module will be taught via a combination of formal lectures and seminar discussions. In lectures students will be confronted with theoretical frameworks, conceptual tools, practical cases, problems and issues. Lectures will be interactive and encourage discussion. Reading of articles and case studies will be assigned to support lectures and students will be expected to engage in substantial further study involving the use of academic journals, media and online materials. During seminars students will be able to discuss practical cases in groups and deepen understanding of theoretical frameworks and concepts.

**Assessment Methods**

2500 word essay and a shared 10 minute group presentation

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN2134 Corporate Finance**

**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	172
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Camelia Vasilescu  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

**Period:** Semester 1  
**Occurrence:** E2  
**Coordinator:** Camelia Vasilescu  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

After completing this course students should be able to:

- describe principles of corporate finance and discuss their validity
  - rationalise corporation's investment decisions in the light of agency problems and potential conflict of interest among corporations' stakeholders
  - discuss the corporation's choice of capital structure and its implications for its value and potentially for the society
  - discuss the relevance of the dividend policy and its implications for the value of the firm
  - explain why mergers and acquisitions exist and critically discuss their welfare consequences
- Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving

**Teaching and Learning Methods**

Lecture and Problem Solving: Topics in financial management are discussed in lectures presented by the instructor. Some concrete examples will be discussed in lectures and via the usage of Bloomberg terminals.

**Assessment Methods**

Final Exam (2 hours).  
(Alternative assessment by 4,000 word essay assignment for Study Abroad students.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN2135 Foundations of Financial Reports Analysis**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	172
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Kishor Lodhia  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	20				
002	Examination	80		2		

**Period:** Semester 1  
**Occurrence:** E2  
**Coordinator:** Kishor Lodhia  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	20				
002	Essay Assignment	80				

**Intended Learning Outcomes**

After completing this course students should be able to:

- Identify the regulatory, conceptual and theoretical context of financial analysis
- Discuss and interpret the main financial reports
- Prepare and present financial reports

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

**Teaching and Learning Methods**

A mixture of teaching methods will be used, including case study analysis, practical exercises and group discussions. The module will be delivered over a series of two-hour lectures and tutorial sessions with practical exercises used to reinforce material delivered. Material will be derived from case studies, academic journals and relevant magazine and newspapers. Discussions and interactive activities will encourage participants to critically examine and implement key concepts. Students will be encouraged to think critically, formulate arguments and enter into a debate over issues concerning financial accounting, business analysis and valuation.

**Assessment Methods**

2 Hours Written Examination (80%)  
 Written Assignment (1000 word) (20%)  
 (Study Abroad Students to submit an additional 3,000 word essay assignment in place of the 2 hour written examination.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN2136 Corporate Governance**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	172
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Geoffrey Lightfoot  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Oral presentation of group work	20				
002	Essay Assignment	80				

**Intended Learning Outcomes**

After completing this module successfully students will be able to:

- Discuss the main types of governance and control mechanisms and practices in corporations in the USA, UK and various other European countries
  - Analyze, using detailed case studies of corporate governance failures, the challenges that the field faces and how potential solutions may be developed and applied.
  - Explain recent corporate governance regulatory initiatives, including environmental reporting and sustainable governance, and their potential impact on companies performance and the relations between stakeholders and managers.
- Transferable skills: 1. Oral communication 2. Written communication; 3. Numeracy; 4. Problem solving;

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Oral presentation of group work (15 min)  
 Essay (3000 words)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**



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**MN2137 Financial Markets Products: Futures and Forwards**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Emmanuel Haven  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		1.5		

**Period:** Semester 2  
**Occurrence:** E2  
**Coordinator:** Emmanuel Haven  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

After successful completion of the course, students should be able to

- Analyse the features of important financial derivatives: futures and forwards
- Discuss how those derivatives are priced and used
- Identify the risks involved in the financial markets
- Construct derivatives to hedge the financial risks

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

**Teaching and Learning Methods**

Lectures

**Assessment Methods**

Final exam (1.5 hours)

(Alternative assessment by 4,000 word essay assignment for Study Abroad students.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN2138 Accounting, Decision making and Control**


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<b>Academic Year:</b>	2018/9	<b>Student Workload (hours)</b>	
<b>Module Level:</b>	Year 2	Lectures	20
<b>Scheme:</b>	UG	Seminars	8
<b>Department:</b>	Management	Practical Classes & Workshops	0
<b>Credits:</b>	20	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	172
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		<b>Total Module Hours</b>	<b>200</b>

<b>Period:</b>	Semester 2
<b>Occurrence:</b>	E
<b>Coordinator:</b>	Ulrike Marx
<b>Mark Scheme:</b>	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

<b>Period:</b>	Semester 2
<b>Occurrence:</b>	E2
<b>Coordinator:</b>	Ulrike Marx
<b>Mark Scheme:</b>	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	4000 Word Essay Assignment	100				

### Intended Learning Outcomes

After completing this course students should be able to:

- discuss the main uses of accounting for decision-making and control within organisations
  - explain the emergence and discuss the relative merits of alternative managerial accounting techniques, in cost management and performance measurement
  - demonstrate key issues in performance measurement (such as developments and debates about non-financial metrics)
  - discuss the main organizational (behavioral, social, technical and cultural) effects of performance measurement design
  - analyse strategic business problems and organisational issues and develop accounting-based solutions
  - explain how accounting problems apply to organisations and to global networks of organisations beyond the single firm
- Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

### Teaching and Learning Methods

Lectures and seminars. The lectures introduce main concepts and developments regarding the role of accounting in decision-making and control. The lectures and seminars will both emphasize problem-solving skills. Therefore, in the lectures the students will also work through concrete accounting problems and numerical exercises together in an interactive way, using small-group work and participative technologies. In the seminars the students will analyse longer business cases using the concepts learned in the lectures, and based on highly interactive case teaching methods.

### Assessment Methods

Exam (2 hours)  
(Alternative assessment by 4,000 word essay assignment for Study Abroad students.)

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

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### Guided Independent Study: Indicative Activities

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**MN2139 Accounting Theory**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Ulrike Marx  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

After completing this module successfully students will be able to:

- Explain the conceptual foundations and the applications of positive, normative and critical theories of accounting: the accounting tools and techniques available to small and medium-size commercial organisations and the role that these play in designing, setting up and running such an enterprise.
- Analyze, through examining different examples of accounting standards, how these theoretical bases underpin and legitimise accounting practices.
- Discuss the similarities and differences between economic and accounting approaches to economic and organisational activities and the potential issues that may arise following such differences.

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving; 4. Information handling

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Essay (1500 words)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN2140 Macro-Finance**

**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Hiroyuki Nakata  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	50				
002	Examination	50		1.5		

**Period:** Semester 2  
**Occurrence:** E2  
**Coordinator:** Hiroyuki Nakata  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	50				
002	Essay Assignment	50				

**Intended Learning Outcomes**

After successful completion of the course, students should be able to

- + Assess how macroeconomic concepts like inflation; interest rates and other concepts play a role in financing decisions
- + Explain various business cycle theories
- + Assess the feasibility of various business cycle theories

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

**Teaching and Learning Methods**

Lectures.

**Assessment Methods**

Essay (1300 words) and exam (1.5 hours)

(Study Abroad students will submit an additional 1,500 word essay assignment in place of the examination.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN2141 Accounting for small and medium enterprises**


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**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Geoffrey Lightfoot  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

After completing this module successfully students will be able to:

- Explain the accounting tools and techniques available to small and medium-size commercial organisations and the role that these play in designing, setting up and running such an enterprise.
  - Analyze, using examples of small and medium-size organisations, what are the specific challenges that such organisations face when collecting, aggregating and representing accounting information.
  - Discuss the implications of economies dominated by small and medium enterprises and recent corporate governance issues which relate to global accounting regulatory and standard-setting initiatives
- Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving; 4. Information handling .

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Essay (1500 words)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN2142 Public Accounting**

**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Hendrik Vollmer  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	20				
002	Examination	80		2		

**Period:** Semester 2  
**Occurrence:** E2  
**Coordinator:** Hendrik Vollmer  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	20				
002	Essay Assignment	80				

### Intended Learning Outcomes

After successful completion of the module, students should be able to

- Distinguish between public sector and private sector accounting
- Identify the main regulatory frameworks of public sector accounting (e.g. IPSASs and UK standards)
- Identify the main public accounting issues at national and international level

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

### Teaching and Learning Methods

A mixture of methods of learning will be adopted. Input from module participants is planned through case study analysis, practical exercises and group discussions. The module will be delivered over a series of two-hour lectures and tutorial sessions with practical exercises used to reinforce material delivered. Material will be derived from case studies, academic journals and relevant magazine and newspapers. Discussions and interactive activities will encourage participants to critically examine and implement key concepts. Students will be encouraged to think critically, formulate arguments and enter into the debate over issues concerning accounting and performance management in public sector organisations.

### Assessment Methods

2-Hours Written Examination (80%)  
 Written Assignment (1000 words) (20%)  
 (Study Abroad students will submit an additional 3,000 word essay assignment in place of the examination.)

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

-

### Guided Independent Study: Indicative Activities

**MN2143 Workplace Learning and HRM**

**Academic Year:** 2018/9  
**Module Level:** Year 2  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Dan Bishop  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	60		1.5		
002	Coursework	40				

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Dan Bishop  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	60		1.5		
002	Coursework	40				
003	Written Assignment	100				Y

**MN3100 Strategy**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	172
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** George Kokkinidis  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: 1. to outline a variety of frameworks for conceptualising and enacting strategy; 2. to identify the origins of these frameworks; 3. to apply these frameworks, cognisant of their relative strengths and weaknesses in different contexts of application;. 4. to critique the various frameworks and derive more theoretically and practically nuanced alternatives; 5. to think strategically with an awareness of the consequences of so doing. Transferable skills: 1. Oral communication 2. Written communication 3. Information handling 4. Life-long learning 5. Problem-solving

**Teaching and Learning Methods**

Lectures/Tutorials

**Assessment Methods**

100% Individual Assignment (3,000 words)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**



**MN3101 Dissertation I**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**2018/9 Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Chris Grocott  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Research Proposal	100				

**Period:** Academic Year  
**Occurrence:** E  
**Coordinator:** Chris Grocott  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Dissertation	100				

**Intended Learning Outcomes**

The aim of the Dissertation (modules MN3101 and MN3103) is the completion of a well researched, well-written and properly referenced dissertation. It contributes to the development of the following - working relations, analysis and application of models relating to professional and personal development, data presentation, communication skills, problem solving, managing and reflecting on one's own learning, research skills At the end of this module students should be able to: - Identify a valid research topic. - Access, retrieve and organise research material relevant to the field of study. - Develop an independent critical perspective. - Conduct and sustain an argument in a coherent and lucid fashion. - Present a properly referenced, well structured dissertation.

**Teaching and Learning Methods**

Introductory classes; one-to-one supervision with a member of staff; handbook/dissertation guidelines; private study

**Assessment Methods**

Research Proposal used as a formative assessment element at the end of MN3101; Dissertation (100% of assessment) submitted at end of MN3103

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN3102 Critical Analysis for Management**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	86
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Rolland Munro  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Seminar Participation	50				
002	Essay Assignment	50				

**Intended Learning Outcomes**

Discipline specific knowledge and skills:

Objectives - 1.To examine key concepts from organisational theory and practice, and how they apply to the role of management.

2.To address some of the contemporary issues and problems in the field of management studies.

3.To relate these concepts and debates to specific cases.

4.To contribute to the development of students' skills, in particular a) critical thinking, b) verbal communication, c) written communication d) presentation

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Seminar participation and essay assignment.

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN3103 Dissertation II**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Chris Grocott  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Dissertation	100				

**Intended Learning Outcomes**

The aim of the Dissertation (modules MN3101 and MN3103) is the completion of a well researched, well-written and properly referenced dissertation. It contributes to the development of the following - working relations, analysis and application of models relating to professional and personal development, data presentation, communication skills, problem solving, managing and reflecting on one's own learning, research skills At the end of this module students should be able to: - Identify a valid research topic. - Access, retrieve and organise research material relevant to the field of study. - Develop an independent critical perspective. - Conduct and sustain an argument in a coherent and lucid fashion. - Present a properly referenced, well structured dissertation.

**Teaching and Learning Methods**

Introductory classes; one-to-one supervision with a member of staff; handbook/dissertation guidelines; private study

**Assessment Methods**

Research Proposal used as a formative assessment element at the end of MN3101; Dissertation (100% of assessment) submitted at end of MN3103

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

**MN3104 International Business**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	172
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Christopher Land  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: 1. to recognise the large number of cultural, political, economic and managerial factors relevant to international business; 2. to apply the main concepts, theories, tools, and frameworks prevalent in international business studies; 3. to identify significant facts, events and developments relevant to international business; 4. to identify the various dimensions of international business; 5. to outline the multitude of factors impinging on managers in an international business context.

Transferable skills: 1. Written communication 2. Information technology 3. Numeracy 4. Problem-solving 5. Information handling 6. Skills for Life long learning

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Essay assignment

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN3106 Consumer Culture: Globalization, Materialism and Resistance**


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<b>Academic Year:</b>	2018/9	<b>Student Workload (hours)</b>	
<b>Module Level:</b>	Year 3	Lectures	10
<b>Scheme:</b>	UG	Seminars	4
<b>Department:</b>	Management	Practical Classes & Workshops	0
<b>Credits:</b>	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		<b>Total Module Hours</b>	<b>100</b>

<b>Period:</b>	Semester 2
<b>Occurrence:</b>	E
<b>Coordinator:</b>	Donald Harper
<b>Mark Scheme:</b>	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

### Intended Learning Outcomes

Discipline specific knowledge and skills:

At the end of this module, students should be able to:

- 1.Explain, compare and contrast key theoretical frameworks on consumption (production of consumption, sociocultural differentiation, appropriation and resistance).
  - 2.Explain the concept of culture industry within the context of materiality.
  - 3.Outline and discuss competing definitions of the concept of culture, and indicate how culture is both expressive and constitutive of consumption.
  - 4.Explain how companies use cultural knowledge to construct brands.
  - 5.Describe and evaluate the impact of global brands on local cultures using key concepts such as Coca-Colonization and McDonalization.
  - 6.Describe and discuss the impact(s) of ethnicity, ideology and socioeconomic change on consumption patterns.
  - 7.Articulate and discuss the view that globalization is a continuation of the colonial project involving forms of economic and cultural imperialism.
  - 8.Describe the objectives and activities of the anti-globalization movement.
  - 9.Explain the concept of resistance.
  - 10.Outline and discuss alternatives forms of global economic exchange e.g. the fair trade movement.
- Transferable skills: 1. Written communication 2. Information technology 3. Critical Analysis 4. Problem-solving 5. Information handling 6. Skills for Life long learning

### Teaching and Learning Methods

Lectures/Seminars.

### Assessment Methods

Essay assignment

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

-

### Guided Independent Study: Indicative Activities

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**MN3107 Corporate Finance**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Brendan Lambe  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
004	Presentation	30				
005	Essay Assignment	70				

**Intended Learning Outcomes**

Discipline specific knowledge and skills:

**Aims** - This module aims at introducing students to the principles of corporate finance. More specifically, it will look at both the theoretical and practical aspects of financing, investment and dividend decisions. Students will be provided with a range of appropriate tools and techniques, in order to be able to make sound financial decisions. The focus of attention will be on the application of knowledge acquired and testing of theories and models through case studies from the corporate world.

Students are expected to read widely from relevant texts and journals.

**Objectives** - By the end of the module, students will be able to:

Critically examine the main sources of finance available to corporations

Critically discuss and apply the concepts of risk and return

Understand and apply the principles of portfolio theory and diversification

Assess and apply the capital budgeting techniques for projects' evaluation purpose

Reflect on the theory and evidence of Efficient Market Hypothesis (EMH) and its contribution to both academy and practice

Understand and apply the principles of Capital Asset Pricing Model (CAPM)

Comprehend the concepts of capital structure

Critically examine the approaches on dividend policy

Evaluate the theory and evidence on mergers and acquisitions

**Transferable skills:** 1. Oral communication 2. Written communication 3. Information technology 4. Numeracy 5. Problem-solving 6. Information handling 7. Skills for Life long learning

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Essay assignment/Presentation

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN3109 Business Ethics**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Sigmund Wagner-Tsukamoto  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Examination	100		2		

**Period:** Semester 2  
**Occurrence:** E2  
**Coordinator:** Sigmund Wagner-Tsukamoto  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: 1. to identify and outline the historical and philosophical contexts of debates about ethics in business. 2. to be able to relate practical organisational and managerial issues to ethical concerns. 3. to discuss and write about the economic issues at stake in the debate of 'business ethics'. 4. to demonstrate an understanding of the relationship between ethical 'theory' and ethical 'practice'.  
 Transferable skills: 1. Written communication 2. Numeracy 3. Problem-solving 4. Information handling 5. Skills for Life long learning

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Examination  
 (Alternative assessment by essay assignment for Study Abroad students.)

**Pre-Requisites**

**Co-Requisites**

**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN3110 Managing Knowledge in Organisations**


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<b>Academic Year:</b>	2018/9	<b>Student Workload (hours)</b>	
<b>Module Level:</b>	Year 3	Lectures	10
<b>Scheme:</b>	UG	Seminars	4
<b>Department:</b>	Management	Practical Classes & Workshops	0
<b>Credits:</b>	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		<b>Total Module Hours</b>	<b>100</b>

<b>Period:</b>	Semester 2
<b>Occurrence:</b>	E
<b>Coordinator:</b>	Steve Conway
<b>Mark Scheme:</b>	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills:

By the end of this course, students should be able to:

- Explain what is meant by knowledge management and why it is of importance to organisations;
- Understand the effects of changing economic and organisational contexts on managing knowledge and knowledge work;
- Appreciate the different conceptualisations of the nature, content, and location of knowledge;
- Identify the organisational facilitators and barriers to the sharing and creation of knowledge (e.g. structure, culture, process, and workspace design);
- Understand the impact of social and political processes on knowledge creation, sharing and diffusion, and in particular, the role of social networks / informal organisation;
- Understand the role of ICT in managing knowledge, as well as its limitations;
- Appreciate the interactions between knowledge and innovation processes; and
- Identify strategic issues relating to knowledge management.

Transferable skills:

1. Written communication (via assignment)
2. Problem-solving (via tutorials and assignment)
3. Information handling (via tutorials and assignment)
4. Skills for Life long learning (via tutorials and assignment)

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Essay assignment

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**



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**MN3111 Critical Management in Practice**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Matthew Allen  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Presentation	20				
002	Essay Assignment	80				

**Intended Learning Outcomes**

Discipline specific knowledge and skills - on completion of the module students should be able to: 1. critique their professional experience in relation to relevant management theory. 2. critique relevant management theory in relation to their professional experience. 3. identify key challenges and suggest solutions appropriate to their professional practice. 4. reflect on the reality of organisations in relation to expectations and experience

Transferable skills: 1. Oral communication 2. Written communication 3. Application of theoretical knowledge in a professional working environment 4. Life-long learning 5. Critique of theory based on individual experience

**Teaching and Learning Methods**

Lectures/Seminars/Independent research/Work experience

**Assessment Methods**

1. Essay assignment
2. One presentation to academic staff and peers (10 minute presentation with an additional 5 minutes for questions)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN3112 Derivative Pricing I**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Emmanuel Haven  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Examination	100		1		

**Period:** Semester 1  
**Occurrence:** E2  
**Coordinator:** Emmanuel Haven  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: 1. To understand the concepts of a European and American put and call option; 2. To understand the concept of intrinsic value of an option 3. To understand European and American put-call parity; 4. To price a simple option with the binomial option pricing model; 5. To use the Black-Scholes option pricing formula

Transferable skills: 1. Written communication 2. Information technology 3. Numeracy 4. Problemsolving 5. Information handling

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Examination  
(Alternative assessment by 100% essay assignment for Study Abroad students.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN3113 Derivative Pricing II**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Emmanuel Haven  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Examination	100		1		

**Period:** Semester 1  
**Occurrence:** E2  
**Coordinator:** Emmanuel Haven  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills:

1. To understand the concept of risk neutrality;
2. to understand what a martingale is;
3. to understand the non-arbitrage theorem;
4. to understand the derivation of the binomial option pricing model;
5. to understand the derivation of the Black Scholes model;
6. to consider extensions on the basic Black-Scholes option pricing model

Transferable skills:

1. Written communication
2. Information technology
3. Numeracy
4. Problemsolving
7. Information handling

**Teaching and Learning Methods**

Lectures/Seminars

**Assessment Methods**

Examination  
(Alternative assessment by 100% essay assignment for Study Abroad students.)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN3116 Industrial Relations in a Changing Economy**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 15

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Glynne Williams  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	60		1.5		
002	Individual Coursework	20				
003	Group Work Assignment	20				

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:** Glynne Williams  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	60				
002	Individual Coursework	20				
003	Group Work Assignment	20				
004	Written Assignment	100				Y

### Intended Learning Outcomes

Discipline specific knowledge and skills: This module aims to examine, conceptualize and discuss the nature of industrial relations in the context of a changing economy.

Objectives - On successful completion of this module you should be able to:

- 1) Discuss the influence of economic change on industrial/employment relations;
- 2) Compare and contrast the main features of human resource management in the public and private sectors;
- 3) Evaluate the rationale for, and the consequences of 'outsourcing' from the public sector;
- 4) Evaluate the effects of labour market competition from an industrial relations perspective;
- 5) Analyse and comment upon national and international economic change with reference to their industrial relations implications.

Transferable skills:

- 1) Oral communication
- 2) Written communication
- 3) Team working
- 4) Problem-solving

### Teaching and Learning Methods

Lectures and seminars

### Assessment Methods

- Exam 1.5 hours - 60%
- Individual Coursework - 20%
- Group Work Assignment - 20%
- Re-assessment: Exam 1.5 hours - 100%

### Pre-Requisites

### Co-Requisites

**MN3116 Industrial Relations in a Changing Economy**

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**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN3121 Survey Research for Management Studies**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: 1. Matching practical problems in management or research questions to appropriate methods 2. Understanding the advantages and problems of survey data 3. Designing a survey and collecting the data  
 Transferable skills: 1. Written communication 2. Information technology 3. Problem-solving 4. Information handling 5. Skills for Life long learning

**Teaching and Learning Methods**

Lectures, seminars, research exercises

**Assessment Methods**

Essay Assignment

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN3122    Analysing Quantitative Data for Management and Research**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: 1. Matching practical problems in management or research questions to appropriate methods 2. in-depth knowledge and skills concerning a selection of statistical methods 3. ability to interpret the data critically  
 Transferable skills: 1. Written communication 2. Information technology 3. Numeracy 4. Problem-solving 5. Information handling 6. Skills for Life long learning

**Teaching and Learning Methods**

Lectures, seminars, research exercises

**Assessment Methods**

Essay assignment

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN3123 Doing Qualitative Research: Collecting Qualitative Data**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
Total Module Hours	100

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Charlotte Smith  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: 1. Matching practical problems in management or research questions to appropriate methods 2. Understanding the advantages and problems of qualitative data 3. Collecting qualitative data using specific qualitative methods.

Transferable skills: 1. Written communication 2. Information technology 3. Problem-solving 4. Information handling 5. Skills for Life long learning

**Teaching and Learning Methods**

Lectures, seminars, research exercises

**Assessment Methods**

Essay Assignment

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**



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**MN3124 Doing Qualitative Research: Analysing Qualitative Data**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Charlotte Smith  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills: Preparing qualitative data and analysing it with the help of specific methods.  
 Transferable skills: 1. Written communication 2. Information technology 3. Problem-solving 4. Information handling 5. Skills for Life long learning

**Teaching and Learning Methods**

Lectures, seminars, research exercises

**Assessment Methods**

Essay Assignment

**Pre-Requisites**
**Co-Requisites**

MN3123 Doing Qualitative Research: Collecting Qualitative Data

**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN3126 Cyberpsychology at work**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** John Cromby  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
002	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills:

1. to critically understand and apply theories of the relationship between technology and psychology in organisational contexts ;
2. to recognise how technologies mediate our relationship to the world and re-present personal, social and organisational identities
3. to demonstrate an ability to analysis tand reflection upon the impact of technologies on everyday working life

Transferable skills:

1. Written communication
2. Information handling
3. Problem-solving
4. Critical analysis

**Teaching and Learning Methods**

Lecture, seminars

**Assessment Methods**

Essay assignment - 2,000 words

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN3127 Organisations in Economic Context**


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<b>Academic Year:</b>	2018/9	<b>Student Workload (hours)</b>	
<b>Module Level:</b>	Year 3	Lectures	10
<b>Scheme:</b>	UG	Seminars	4
<b>Department:</b>	Management	Practical Classes & Workshops	0
<b>Credits:</b>	10	Tutorials	0
		Fieldwork	0
		Project Supervision	0
		Guided Independent Study	86
		Demonstration	0
		Supervised time in studio/workshop	0
		Work Based Learning	0
		Placement	0
		Year Abroad	0
		<b>Total Module Hours</b>	<b>100</b>

<b>Period:</b>	Semester 2
<b>Occurrence:</b>	E
<b>Coordinator:</b>	Chris Grocott
<b>Mark Scheme:</b>	UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

Discipline specific knowledge and skills. By the end of this module, students should be able to:

- (i) Define the key economic and political-economic ideas (principally, laissez-faire, Keynesianism, social democracy, and neoliberalism) that have shaped organisations (such as corporations, trade unions, and the public sector) at both micro and macro levels
- (ii) Discuss the ways in which key economic and political-economic ideas have shaped relationships between the state, employers and workers;
- (iii) Demonstrate the ways in which agents, and groups of agents (such as the CBI, the Mont Perlerin Society, or trade unions), have sought to promote and defend their economic ideas and interests;
- (iv) Analyse the changing effect on organisations of the interaction of economic ideas with politics, society, and culture;
- (v) Assess the status of ideas key economic ideas within organisations and contemporary society.

Transferable skills: i) oral communication; ii) written communication; iii) critical thinking.

**Teaching and Learning Methods**

Lectures, seminars

**Assessment Methods**

One 2,000 words essay

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN3129    Advanced Option Pricing**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam	100		1		

**Intended Learning Outcomes**

After completing this course students should be able to:

- Assess the role of the Wiener Process in finance
  - Assess the role of martingales in finance
  - Assess the role of Ito's Lemma in finance
  - Discuss Markov chains
  - Calculate with the use of basic statistical concepts
- Transferable skills: 1. Written communication; 3. Numeracy; 4. Problem solving;

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Final exam (1 hour).

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN3130 The Cultural Producers of Taste**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10	10
Seminars	4	4
Practical Classes & Workshops	0	
Tutorials	0	
Fieldwork	0	
Project Supervision	0	
Guided Independent Study	86	86
Demonstration	0	
Supervised time in studio/workshop	0	
Work Based Learning	0	
Placement	0	
Year Abroad	0	
<b>Total Module Hours</b>	<b>100</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Jennifer Smith Maguire  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

**Period:** Semester 2  
**Occurrence:** E2  
**Coordinator:** Jennifer Smith Maguire  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	2500 Word Essay Assignment	100				

### Intended Learning Outcomes

Discipline specific knowledge and skills:

1. to demonstrate a knowledge of the major theoretical concepts associated with the study of cultural intermediaries and the cultural production of taste;
2. to discuss the historical, societal and cultural field context of cultural intermediaries;
3. to identify the significant dimensions of cultural intermediary work (practices, devices, dispositions);
4. to assess similarities across promotional occupations with regard to the main concepts and findings from cultural intermediary research;
5. to explain the implications of cultural intermediaries for markets and for society.

Transferable skills:

1. written communication
2. critical analysis

### Teaching and Learning Methods

Lectures and seminars, participatory seminar activities, set readings, independent study

### Assessment Methods

2 hour examination, for which students will choose 2 from 5 questions. Questions will reflect the major themes covered in the module, and be structured to each bridge two lecture topics. As such, exam revision and writing will require students to engage in critical analysis and synthesis across a range of module material.  
(Alternative assessment by 2,500 word essay assignment for Study Abroad students.)

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

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### Guided Independent Study: Indicative Activities

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**MN3131 Ecology and Sustainability: Contemporary Issues**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Maria Puig de la Bellacasa  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

On completion of the module learners will be able to: 1. Demonstrate knowledge of contemporary issues and key debates in environmental ecology and sustainability; 3. Critically reflect upon the relevance for achieving sustainable organizations of debates, theoretical frameworks and practices in environmental science, ecological ethics, and political ecology; 4. Consider future global and local environmental challenges faced by organizations (e.g. climate change, conservation, renewable energies); 5. Apply knowledge to examples and conduct a systematic analysis of selected organizational and global ecological issues.

**Teaching and Learning Methods**

The module will be taught via a combination of formal lectures, guest lectures and seminar discussions. In lectures students will be confronted with theoretical frameworks, conceptual tools, practical cases, problems and issues. Lectures will be interactive and encourage discussion. Reading of articles and case studies will be assigned to support each lecture and students will be expected to engage in substantial further study involving the use of academic journals, media and online materials. During seminars students will be able to discuss practical cases in groups and deepen understanding of theoretical frameworks and concepts. In order to prepare for their essay seminars will provide the opportunity to analyse practical examples of ecological challenges and practices in organizations and critically evaluate theoretical frameworks and debates.

**Assessment Methods**

2500 word essay.

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN3133 The Management and Shaping of Innovation**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:** Steve Conway  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Group Presentation	25				
002	Essay Assignment	75				

### Intended Learning Outcomes

At the end of this module, typical students should be able to:

1. Explain the key ideas and authorities in the field of innovation studies.
2. Demonstrate a nuanced understanding of notions such as 'novelty' and 'success', and the distinction between different types of innovation, such as product, process, service, and business model innovation, and component and architectural innovation.
3. Demonstrate knowledge in a range of concepts relating to the patterns of innovation and trajectories of technologies.
4. Demonstrate knowledge in a range of concepts relating to the strategy, structure, culture, and process, and their implications for the management of innovative activity within organisations.
5. Differentiate between the variations in innovative practice between different sectors, such as product versus service sectors, private versus public sectors, and emerging versus mature sectors.
6. Discuss the value of adopting a network perspective as a lens for understanding the sources and shaping of innovation within and between organizations.
7. Explain the complex and often paradoxical nature of managing innovation, and the importance of informality and serendipity.
8. Analyse and critically evaluate cases of innovation and organization through the application of appropriate concepts and frameworks.

The module contributes to the development of the following transferable skills:

1. ability to communicate ideas and arguments clearly to an academic or a professional audience
2. ability to undertake independent and self-directed study
3. ability to review and make selective and critical use of published material, and the
4. ability to work effectively alone and with others

### Teaching and Learning Methods

Lectures, seminars, directed reading

### Assessment Methods

100% course work

1 x essay (2,500 words) = 75% of mark

1 x group mini presentation (10-15 minutes) = 25% of mark

### Pre-Requisites

### Co-Requisites

### Excluded Combinations

-

### Guided Independent Study: Indicative Activities

**MN3135 Advanced Management Accounting**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Exam (Pre-Seen)	100		2		

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Assignment	100				

**Intended Learning Outcomes**

After completing this module successfully students will be able to:

- Explain the conceptual underpinnings of different managerial control techniques (e.g. planning and budgeting, costing) and discuss the applicability and limitations of these techniques in today's various organisational environments.
- Demonstrate, through case studies, how information technology changed the organisational roles of management accounting and analyse the potential implications of these changes on management accounting and managerial practices.
- Discuss relevant debates in contemporary management accounting literature and assess how these can inform managerial control and decision-making practices.

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving; 4. Information handling

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Seen Exam

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**



**MN3136 Social Studies of Finance**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	172
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

After completing successfully this course students will be able to:

- Discuss and explain SSF's cross-disciplinary approach to the analysis of financial institutions and processes of valuation.
- Demonstrate this approach by analysing real-life financial economic case studies.

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Essay (3000 words).

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN3138 Behavioural Finance and Investment Strategies**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

After successful completion of the course, students should be able to

- analyze the competing paradigms of the Efficient Market Hypothesis and Behavioural Finance
- differentiate between a range of systematic biases in the decision-making of investors and link them to the underlying psychological processes
- demonstrate that these biases give rise to anomalies in the asset price formation process
- analyze how investment strategies can be designed to profitably exploit the uncovered anomalies
- explain that there are limits to arbitrage in financial markets

Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

**Teaching and Learning Methods**

Lectures and Seminars

**Assessment Methods**

Essay (1500 words)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN3139 Technology and Financial Innovations**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	3000 word essay	100				

**Intended Learning Outcomes**

After successful completion of the module, students should be able to:

- assess the operational and strategic reasons for the adoption of these systems
- discuss the key management and implementation issues involved in the introduction and exploitation of these systems
- discuss the inter-relations between organisational form and governance raised during these initiatives
- follow the broader reconfigurations of financial markets resulting from local marketplace technological transformations.

Transferable skills: 1. Written communication; 2. Problem solving;

**Teaching and Learning Methods**

Lectures will cover the impact of key information and communication technology systems in the areas of securities, commodities, derivatives, foreign exchange, alternative trading systems, and algorithmic trading. Seminars will provide detailed review of specific cases of systems adoption and will demonstrate the topics via the usage of Bloomberg terminals..

**Assessment Methods**

Final exam (2 hours).

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN3140 Finance for Small and Medium Enterprises**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Case Study	100				

**Intended Learning Outcomes**

After a successful completion of the course, the student will be able to:

- discuss literature of the financial markets for small businesses.
- explain the resource requirements, resource management and resource acquisition in small businesses.
- explain the investment process and investment management for different kinds of investors in small businesses.
- analyse the various sources of finance potentially available to small businesses.
- examine various investment opportunities seen from different investors' perspectives.

Transferable skills: 1. Written communication; 2. Information technology; 3. Numeracy; 4. Problem solving; 5. Information handling

**Teaching and Learning Methods**

Lectures plus four seminars where two different case studies are examined and discussed

**Assessment Methods**

Case study assignment (1500 words).

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

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**MN3141 Performance Measurement in Financial Institutions**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

After successful completion of the course, students should be able to

- Demonstrate an in-depth knowledge of parametric and nonparametric techniques to measure performance of financial institutions
  - Analyze benchmarking approaches to identify best practice and role models to plan for performance enhancement/gains
  - Model and measure technical and scale efficiency levels and productivity growth using Data Envelopment Analysis and Stochastic Frontier Analysis
  - Demonstrate proficiency in using software packages necessary for performance measurement in financial institutions.
- Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

**Teaching and Learning Methods**

Lectures and computing tutorials

**Assessment Methods**

Essay (1500 words)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

-

**Guided Independent Study: Indicative Activities**

**MN3142 Advanced Financial Accounting**

**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures	20
Seminars	8
Practical Classes & Workshops	
Tutorials	
Fieldwork	
Project Supervision	
Guided Independent Study	172
Demonstration	
Supervised time in studio/workshop	
Work Based Learning	
Placement	
Year Abroad	
<b>Total Module Hours</b>	<b>200</b>

**Period:** Semester 1  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	100		2		

**Period:** Semester 1  
**Occurrence:** E1  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Assignment	100				

**Intended Learning Outcomes**

After completing this course successfully students should be able to:

1. Evaluate the financial reporting standards applicable to reporting the results of groups of companies in accordance with International Financial Reporting Standards (IFRS).
2. Prepare and present financial statements for business combinations in accordance with International Financial Reporting Standards (IFRS).
3. Critically review and evaluate current international accounting standards and issues relating to auditing and application professional judgement.
4. Appraise contemporary theories and empirical evidence concerning financial reporting and the ability to evaluate such theories and evidence.
5. Critically evaluate how social, political and legal systems affect national accounting practices.'

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Examination (2 Hour)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN3143 Accounting for Non-Profit Organisations**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 10

**Student Workload (hours)**

Lectures	10
Seminars	4
Practical Classes & Workshops	0
Tutorials	0
Fieldwork	0
Project Supervision	0
Guided Independent Study	86
Demonstration	0
Supervised time in studio/workshop	0
Work Based Learning	0
Placement	0
Year Abroad	0
<b>Total Module Hours</b>	<b>100</b>

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:**  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Essay Assignment	100				

**Intended Learning Outcomes**

After successful completion of the course, students should be able to

- Explain the principles of designing an accounting information system for recording and representing economic and social activities in nonprofit organisations, including environmental reporting and sustainable governance, and their potential impact on companies performance and the relations between stakeholders and managers.
  - Demonstrate, using actual accounts of nonprofit organisations, how performance measurement methods can be developed for nonprofit organisations and what are the limits to such measurements.
  - Analyse the existing and evolving regulatory structures that aim to govern accounting for non-profit organisations.
- Transferable skills: 1. Written communication; 2. Numeracy; 3. Problem solving;

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

Essay (1500 words)

**Pre-Requisites**
**Co-Requisites**
**Excluded Combinations**

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**Guided Independent Study: Indicative Activities**

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**MN3152 Labour Market Issues, Themes and Controversies**


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**Academic Year:** 2018/9  
**Module Level:** Year 3  
**Scheme:** UG  
**Department:** Management  
**Credits:** 20

**Student Workload (hours)**

Lectures  
 Seminars  
 Practical Classes & Workshops  
 Tutorials  
 Fieldwork  
 Project Supervision  
 Guided Independent Study  
 Demonstration  
 Supervised time in studio/workshop  
 Work Based Learning  
 Placement  
 Year Abroad  
 Total Module Hours

**Period:** Semester 2  
**Occurrence:** E  
**Coordinator:** Glynne Williams  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Examination	60		1.5		
002	Individual Coursework	20				
003	Group Work Assignment	20				

**Period:** Semester 2  
**Occurrence:** E1  
**Coordinator:** Glynne Williams  
**Mark Scheme:** UG Module Mark Scheme

No.	Assessment Description	Weight %	Qual Mark	Exam Hours	Ass't Group	Alt Reass't
001	Written Assignment	60		1.5		
002	Individual Coursework	20				
003	Group Work Assignment	20				
004	Written Assignment	100				Y

**Intended Learning Outcomes**

Discipline specific knowledge and skills: This module aims to examine, conceptualize and discuss the nature of the contemporary labour market.

Objectives - On successful completion of this module you should be able to:

- 1) Evaluate the concept of the 'labour market';
- 2) Identify and distinguish between different kinds of labour market flexibility;
- 3) Discuss migration and its implications for national labour markets;
- 4) Appraise and evaluate different measurements of job quality; and
- 5) Assess developments in HRM and employment relations in the context of changing labour market conditions.

Transferable skills:

- 1) Written communication
- 2) Problem-solving

**Teaching and Learning Methods**

Lectures and seminars

**Assessment Methods**

- Exam 1.5 hours - 60%
- Individual Coursework - 20%
- Group Work Assignment - 20%
- Re-assessment: Exam 1.5 hours - 100%

**Pre-Requisites**
**Co-Requisites**
**Guided Independent Study: Indicative Activities**