



Programme Specification (Undergraduate)

For 2017-18 entry cohort

Date amended: December 2018

1. Programme title(s) and UCAS code(s):

BA Film and Media Studies

2. Awarding body or institution:

University of Leicester

3. a) Mode of study:

Full time

b) Type of study:

Campus based

4. Registration periods:

The normal period of registration is three years.

The maximum period of registration is five years.

5. Typical entry requirements:

A Levels: 300 points (BBB) at A2 (two AS considered in lieu of A2 – different subjects).

International Baccalaureate: Pass with 28 points.

European Baccalaureate: Pass with 77% overall.

BTEC National Diploma: DDM

Access HE courses: 60 credits (including 40 credits minimum at Level 3)

6. Accreditation of Prior Learning:

Other than standard credit transfers where students have completed the first year of a comparable programme at another university (60% is the equivalency of standard whilst 120 APEL credits would be the standard transfer), it is not expected that there will be any exemptions for specific modules on the programme.

7. Programme aims:

The programme aims:

- To enable students to explore their interdisciplinary interests in Film and Media by providing a framework of high quality research-led teaching.
- To provide students with an intellectually stimulating and challenging programme that will draw and build upon the existing teaching and research strengths of History of Art and Film and Media and Communication.
- To equip students with knowledge and understanding of the interdisciplinary histories of film and mass media in a range of different societies and contexts.
- To facilitate students' awareness of the role and significance of film and mass media within their broader social, economic, cultural and political contexts, including both national and international levels.

- To introduce students to major critical and theoretical issues in the interdisciplinary fields of film and media studies, and to equip them with the appropriate methodologies for exploring those issues.
- To develop students' skills of critical analysis and analytical problem-solving.
- To acquire and develop the ability to communicate ideas clearly and coherently in a variety of forms, including both written and oral.
- To promote students' own independent learning skills and their ability to form independent critical judgements.
- To enhance students' employability by assisting them in the development of the range of subject-specific and transferable skills necessary for successful career development.

8. Reference points used to inform the programme specification:

QAA Benchmarking Statement for Communication, Media, Film and Cultural Studies:

<http://www.qaa.ac.uk/en/Publications/Documents/SBS-Communication-Media-Film-and-Cultural-Studies-16.pdf>

QAA Framework for Higher Education Qualifications

University of Leicester Learning & Teaching Strategy

<http://www2.le.ac.uk/offices/sas2/quality/learnteach>

University of Leicester Academic Review Report

First Destination Survey

Graduate Survey

External Examiners' Reports

External Referees Report (obtained for prior/delayed 15/30 programme)

Annual Development Review

9. Programme Outcomes:

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
<i>(a) Discipline specific knowledge and competencies</i>		
(i) Mastery of an appropriate body of knowledge		
Demonstrate mastery of a wide body of knowledge within the fields of film and media studies	Lectures, seminars, directed reading and viewing, tutorials, independent research (all modules), resource-based learning, team exercises, practical classes, workshops.	Essays, examinations, dissertations (assessed), seminar presentations (assessed/unassessed), contributions to seminar discussions, tutorials (unassessed)
(ii) Understanding and application of key concepts and techniques		
Demonstrate understanding of the role of film and media both in their historical contexts and in society today; demonstrate understanding historical and theoretical approaches to film and media; apply those approaches to the analysis of specific film and media texts and groups of texts.	Lectures, seminars, directed reading, tutorials, independent research, resource-based learning, team exercises, film production module.	Essays, examinations, dissertations, seminar presentations, contributions to seminars, independent research exercises, film production exercise.

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
(iii) Critical analysis of key issues		
Analyse the formal and aesthetic properties of films and the structures and processes of the film and media industries; understand the relationships between film/media texts and wider social and cultural processes.	Lectures, seminars, directed reading and viewing, tutorials, independent research, resource-based learning.	Essays, examinations, dissertations, seminar presentations, contributions to seminars, independent research exercises.
(iv) Clear and concise presentation of material		
Present and explain topics, issues, ideas and arguments in a variety of written and oral forms – demonstrating skills of analysis and synthesis of material and appropriate use of scholarly conventions.	Seminars, tutorials, workshops, project and dissertation supervisions.	Essays, examinations, dissertations (written communication), seminar presentations and reports (oral communication), abstracts, formative assignment plans.
(v) Critical appraisal of evidence with appropriate insight		
Use both Humanities and Social Science methodologies to explore research questions within the fields of film and media studies; apply theoretical models and frameworks to the analysis of specific examples; read, discuss and analyse critically different sources.	Lectures, seminars, directed reading, tutorials, independent elective.	Essays, examinations, dissertations, seminar presentations, contributions to seminars, independent research exercises, annotated bibliography, literature review.
(vi) Other discipline specific competencies		
<p>Research and write an independently conceived and sustained piece of film and/or media research.</p> <p>Ability to interpret audio-visual imagery in its appropriate socio-political and cultural content.</p> <p>Develop basic filmmaking skills including planning, filming and editing.</p>	<p>Independent research, research and skills workshops, tutorials and dissertation supervisions.</p> <p>Tutorials, seminars, directed reading and viewing, independent research and screenings.</p>	<p>Independent research projects, film reviews, dissertation.</p> <p>Essays, film reviews, seminar presentations, tutorials, contributions to discussions.</p>
(b) Transferable skills		
(i) Oral communication		
Ability to summarise ideas and present arguments to a peer group using appropriate resources (including visual, written and aural aids).	Workshops, seminars, tutorials.	Seminar presentations – including both individual and group work.
(ii) Written communication		
Ability to present information and to articulate concepts and arguments fluently and cogently in an acceptable standard of written English and observing correct scholarly apparatus.	Workshops, seminars, tutorials.	Essays, dissertations examinations.

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
(iii) Information technology		
<p>Demonstrate knowledge of and competency in IT, including theoretical knowledge of its development and uses; competency in word processing and use of multi-media packages for research and presentations.</p> <p>Create an effective website for a film and art event.</p>	<p>Workshops (IT-specific and study skills related), seminars, tutorials, computer practical classes.</p> <p>Skill sessions, online tutorials, guided independent study.</p>	<p>Essays, examinations, dissertations, independent research projects, IT exercises (some modules).</p> <p>Group website and individual web-based projects.</p>
(iv) Numeracy		
<p>Demonstrate knowledge of numeracy and use of statistics in media-based research.</p> <p>Ability to compose an event budget.</p>	<p>Lectures, seminars, directed reading, tutorials, independent research.</p> <p>Business proposal tutorials and workshop.</p>	<p>Essays, dissertations, independent research projects, numeracy exercises (some modules).</p> <p>Event proposal</p>
(v) Team working		
<p>Ability to work in groups and to develop skills in group management, leadership and peer responsibility.</p> <p>Work as a team to devise an event proposal and design a website.</p> <p>Work as a team to produce a short video</p>	<p>Seminars, practical exercises – e.g. Film Production and Film and Art modules.</p>	<p>Group presentations, group projects</p> <p>Film and art event proposal and website. Short video.</p>
(vi) Problem solving		
<p>Capacity to address critical, theoretical and historical problems, and to identify methods of solving them; formulating answers while understanding that further questions arise.</p>	<p>Lectures, seminars, directed reading, workshops, tutorials, team exercises, film production exercise.</p>	<p>Essays, examinations, dissertations, film production exercise, seminar presentations, group projects.</p>
(vii) Information handling		
<p>Gather, process, store, retrieve, present and exchange data relating to film/media theory and practice.</p>	<p>Lectures, seminars, directed reading, workshops, tutorials, team exercises.</p>	<p>Essays, examinations, dissertations, seminar presentations, group projects.</p>

Intended Learning Outcomes	Teaching and Learning Methods	How Demonstrated?
(viii) Skills for lifelong learning		
<p>Managing time and resources; meeting deadlines; ability to work independently; ability to work in groups; ability to communicate effectively in both written and oral form; ability to reflect critically on students' own skills and professional development; encouraging the development of independent thinking and original thought.</p> <p>Understand the importance and begin to evidence the development of transferable skills specific to contemporary employment in the creative industries.</p>	<p>Tutorials, seminars, lectures, directed reading, independent research, including online research skills, group exercises.</p>	<p>Demonstrated throughout the programme but demonstrated in particular in the Film and Art event proposal and website (year one), the Working in the Creative Industries portfolio (year two) and the dissertation (year three)</p>

10. Progression points:

In accordance with [Senate Regulation 5: Regulations governing undergraduate programmes of study](#), in cases where a student has failed to meet a requirement to progress he or she will be required to withdraw from the course.

11. Scheme of Assessment

This programme follows the University's regulations governing undergraduate programmes: <http://www2.le.ac.uk/offices/sas2/regulations/documents/senatereg5-undergraduates>

12. Special features:

- The programme combines approaches from both Film and Media Studies, allowing students to appreciate connections and differences brought by the two disciplines.
- Opportunities to learn and understand theoretical and historical aspects of the cinematic art in a thriving research environment.
- An introductory course in film production, which provides the elements of basic literacy for those who decide to pursue careers in filmmaking.
- The programme offers a study abroad opportunity in the first semester of the second year.

13. Indications of programme quality

The programme has received consistently positive reports from external examiners for the wide range of the curriculum, the clear progression across the course of the degree and the high quality of the teaching.

14. External Examiner(s) reports

The details of the External Examiner(s) for this programme and the most recent External Examiners' reports for this programme can be found [here](#).

Appendix 1: Programme structure (programme regulations)

BA FILM AND MEDIA STUDIES

FIRST YEAR MODULES

SEMESTER 1

		Credits
HA1007	Reading Film and Television	20
MS1001	Introduction to Media and Communication	20
MS1006	Digital Narratives	20
	Semester Total	60

SEMESTER 2

HA1224	American Film and Visual Culture	20
HA1115	Film and Art: Academic Study and the Workplace	20
MS1008	Television Studies	20
	Semester Total	60

SECOND YEAR MODULES

SEMESTER 1

HA2030	Researching World Cinemas	15
HA2429	Film Production	15
MS2009	Digital Media and Everyday Life	30
	Semester Total	60

SEMESTER 2

HA2334	Documentary Film and Television	15
HA2114	Realism and the Cinema	15
MS2004	Creative Audiences	15
and either		
MS2005	Working in the Creative Industries	
or		
MS2010	Journalism Studies	15
	Semester Total	60

THIRD YEAR MODULES

Students must take a minimum of 45 credits in each subject. This includes a dissertation in either Film (45 credits) or Media (60 credits) which will count towards the minimum number of credits required in each subject.

Route A

SEMESTER 1

HA3401	Dissertation (taken over both semesters)	15
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Plus three option modules selected from options including the following:

HA3447	Contemporary European Cinema	15
HA3432	Contemporary Hollywood	15
HA3427	New Chinese Cinemas	15
HA3438	Hitchcock and Film History	15
HA3439	Film and Art Journalism	15
MS3003	Environmental Communication	15
MS3014	Media on Film	15
MS3009	The Media, Celebrity and Fan Culture	15
MS3011	Games and Culture	15
MS3013	Games and the Body	15
MS3024	Reporting Panics	15
MS3026	Community Radio in Practice	15
MS3004	Global Cultures	15
IT3139	Postwar Italian Directors	15
SP3140	Cinematic Representations of Latin America	15

SEMESTER 2

HA3401	Dissertation (taken over both semesters)	30
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Plus two option modules selected from options including the following:

HA3433	Screen Affect	15
HA3030	Women and Cinema	15
HA3436	Stardom and Identities in Chinese and American Cinemas	15
HA3475	Post-war British Popular Culture	15
MS3000	Media and Gender	15
MS3005	Music as Communication	15
MS3022	Activism and Protest in the Information Age	15
MS3025	Online Journalism: Theory and Practice	15
MS3027	Writing for PR	15
MS3019	Advertising and Consumer Culture	15

FR3140	Norms and Margins in French Cinema	15
SP3145	The Cinema of Luis Buñuel	15
SP3182	Spanish Horror Cinema	15

Route B

SEMESTER 1

MS3030	Dissertation (taken over both semesters)	30
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Plus two option modules selected from the following:

HA3447	Contemporary European Cinema	15
HA3432	Contemporary Hollywood	15
HA3427	New Chinese Cinemas	15
HA3438	Hitchcock and Film History	15
HA3439	Film and Art Journalism	15
MS3003	Environmental Communication	15
MS3014	Media on Film	15
MS3009	The Media, Celebrity and Fan Culture	15
MS3011	Games and Culture	15
MS3013	Games and the Body	15
MS3024	Reporting Panics	15
MS3026	Community Radio in Practice	15
MS3004	Global Cultures	15
IT3139	Postwar Italian Directors	15
SP3140	Cinematic Representations of Latin America	15

SEMESTER 2

MS3030	Dissertation (taken over both semesters)	30
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Plus two option modules selected from options including the following:

HA3433	Screen Affect	15
HA3030	Women and Cinema	15
HA3436	Stardom and Identities in Chinese and American Cinemas	15
HA3475	Post-war British Popular Culture	15
MS3000	Media and Gender	15
MS3005	Music as Communication	15
MS3022	Activism and Protest in the Information Age	15
MS3025	Online Journalism: Theory and Practice	15
MS3027	Writing for PR	15
MS3019	Advertising and Consumer Culture	15

FR3140	Norms and Margins in French Cinema	15
SP3145	The Cinema of Luis Buñuel	15
SP3182	Spanish Horror Cinema	15

Appendix 2: Module specifications

See module specification database <http://www.le.ac.uk/sas/courses/documentation>

Appendix 3: Skills matrix