

Engagement Calendar 2018/19

Month	Date	Name	Type	Activity	Theme
September	18th Sept	Staff Induction stall	Staff	Stall during staff induction to introduce Social Impact Team	SDGs
	22nd Sept - 1st Oct	Freshers	Event	Discover Leicester (Oadby) - 22nd & 23rd	Opportunities
				A cup of tea & a SDG - 24th	SDGs
				Fabulous First Year Fair - 25th	Opportunities
22nd-29th Sept	Global Goals Week	Social media	Social media campaign with Sid (Social Impact Dragon) to raise awareness of SDGs & the work going on at Leicester	SDGs	
October	Every week in Oct	Plan-it Wild	Volunteering	5 sessions over October to help create wildflower habitats all over the University	Biodiversity
	All month	SEED projects	Extra-curricular	Applications opened for seed projects. Before the deadline there were drop in sessions available and email support provided to assist with applications, after which 3 amazing submissions were put forward. A pair of Enactus students proposed a project using airsoft pellets to make stationary or other products after melting them in the materials department; An enthusiastic student put forward his plans to make a beer from leftover local stale bread and the Netball society posed a solution to the waste produced at the end of the year by creating a donation and thrift store scheme at the end of the final term.	Opportunities
	10-Oct	Auditing at a business	Volunteering	As Social Impact Ambassadors, students are trained to audit businesses' practices around waste, water, procurement, travel, community, food sustainability, energy and biodiversity, and generate reports for each business, outlining strengths and the steps they can take in order to further reduce their carbon footprint and make cost-savings. As a Social Impact Ambassador, students will: <ul style="list-style-type: none"> • have an impact on businesses by helping them transform their business practices. • expand their network of business contacts and add valuable real-world experience with businesses to your CV • embed the UN Global Goals into businesses and raise awareness of social impact for transformational change. 	Opportunities
	Once in October	Social Impact Ambassadors Training	Volunteering	As a Social Impact Ambassador, students are trained to deliver sustainability audits (currently 31 students). As an outcome students can state that they have - <ul style="list-style-type: none"> - Undertaken sustainability audit training built around the UN Global Goals to provide maximum social impact to local businesses. - Provided local businesses with an understanding of their environmental processes and provide methods to reduce their environmental impacts. - Recognised challenges small businesses face and learned practically how businesses can function. - Gained leadership skills and team work skills as we worked together in different roles to ensure we collated the evidence, took the lead and asked the audit questions and wrote concise notes for the report. - Raised awareness of sustainability and the UN Global Goals amongst the business community. - Contributed to the implementation of environmentally and socially sustainable processes in local businesses. - Gained key transferable skills such as communication skills, ability to analyse corporate processes and recognise areas for improvements and an understanding of ways to implement environmental processes. - Increased commercial awareness. - Strengthened confidence and critical thinking skills as they had to understand which environmental processes were appropriate for different business structures. 	Opportunities
	10th Oct	Leicester Award Fair	Event	Advertise volunteering opportunities	Opportunities
	22nd Oct - 11th Nov	NUS Sustainability Skills Survey	Social media	Promoting the survey	Survey
November	Nov-08	Social Impact Ambassadors Training	Volunteering	Same as above.	Opportunities
	Nov- Jan	Map your Bag campaign	Social media	Social media campaign to get plastic bags from around the world for a geology master student doing plastic chemistry research	Waste/materials
	20th Nov	SEED presentations to SSWG	Extra-curricular	At the next available SSWG after the SEED deadline, all three groups presented their ideas and after sharing ideas and questions, were approved for up to £500 funding from the SEED fund. The groups will endeavour to continue discussions with the SSWG and the Social Impact Team throughout the duration of their projects in a mutually supportive relationship.	Opportunities
	21st Nov	Tree Planting with Schools	Volunteering	Local school & student volunteers helped to plant over 200 trees at Stoughton Road Playing Fields	Biodiversity
	28th Nov	Auditing at a business	Volunteering	Same as above.	Opportunities
	28th Nov	Enva facilities tour	Event	Trip to Enva recycling facilities with students to see what happens to the University's waste	Waste/materials
	Nov-Dec	Maths Projects	Academic	Promote potential projects for Maths students to get involved with in the "Business Project" module	Opportunities
	Nov - Feb	Social Impact Student Survey	Social media		Survey
December	Nov-Feb	Social Impact Staff Survey	Staff		Survey
	4th Dec	Talk to Biological Sciences students	Academic	Dissertations & work with the Social Impact Team	Opportunities
	6th - 7th Dec	Bulb planting	Volunteering	Spring bulb planting at 3 sites	Biodiversity
	6th Dec	Women in STEM series	Event	Screening of CODE: Debugging the Gender gap + panel discussion for students + community members.	SDGs
	12th Dec	Student Experience Conference	Staff	Stall during the Student Services Showcase at the Student Experience Conference	Opportunities
	17th Dec	Staff Induction stall	Staff	Stall during staff induction to introduce Social Impact Team	SDGs
January	Jan	Geography students dissertations	Academic	Promote potential projects for Geography students	Opportunities
	17th Jan	Social Impact Ambassadors Training	Volunteering	Students trained to deliver audit	Opportunities
	22nd Jan	Social Impact Ambassadors Training	Volunteering	Students trained to deliver audit	Opportunities
	28th Jan- 8th Feb	Social Impact Ambassadors Audit	Volunteering	As Social Impact Ambassadors, students are trained to audit the businesses' practices around waste, water, procurement, travel, community, food sustainability, energy and biodiversity, and generate reports for each business, outlining strengths and the steps they can take in order to further reduce their carbon footprint and make cost-savings. In collaboration with ReFiesta and Octopus Energy, the students audited local venues that were nominated for the Leicester Comedy Festival's 'Greening the Laughs' Award, where venues are recognised for their commitment to sustainability. The results of the audits contributed towards the decision of electing a winner, which was announced as Firebug (a city centre bar) at a ceremony on Monday 1 April.	Opportunities

February	1st Feb	Opportunities Fair	Event	The lively and colourful Social Impact stall drew a large audience of eager students to interact with the team and spread awareness of the SDGs with our Global Goals Wall. Conversations were centred on opportunities for change through the 17 goals and how our team can support those opportunities. We reopened the SEED fund applications for the event, advertised the sustainable futures online course, raised awareness of the ambassador scheme as well as advertising the reopening of the weekly planting sessions for hungry for change.	Opportunities
	4th Feb - End of March	MSc Marketing students	Academic	MSc Marketing students do group projects based on brief. Selected groups present to SIT	SDGs
	11th-15th Feb	Go Green Week	Event	Go Green Week reached 440 people through a week of events centred on what we can do in 12 years to be more sustainable for the sake of the climate. Staff donated glass jars over the month before that were then repurposed for use by the student society Plan-it Change who opened a pop up zero waste store to encourage reusable items. They had 253 total meaningful engagements at their store and all profits went to the charity 'wastaid'. Other events fed into the idea of promoting sustainable actions over the next 12 years such as our craft stall, a screening of the documentary minimalism, a food growing session, a clothes exchange and food waste recipe stall. We engaged staff in the Charles Wilson lounge with learning about travel benefits and sharing cycle routes in the city in order to encourage sustainable travel to work. We also brought staff and students together for an informative debate around palm oil and looking beyond the headlines.	SDGs
	11th Feb - 4th May	Sustainable Futures Online Course	Academic	Online blackboard course for students	Opportunities
	25th Feb-10th March	Fairtrade Fortnight	Event		Food
	4th March - 19th April	Sustainability MOOC (Massive Open Online Course)	Academic	MOOC launches for 3rd time. Sustainability online course open to all - staff, students & public	Opportunities
March	6th March	International Women's Day	Event	She Started it! - UoL Innovation Hub event encouraging women with start-up support. The University of Leicester Innovation Hub teamed up with the Leicester Startups community to celebrate women in innovation for International Women's Day. The celebration will kicked off with a screening of 'She Started It'; a feature length documentary film on women tech entrepreneurs shot on location in Silicon Valley, NYC, Europe, Vietnam, Mississippi & more. The documentary highlights the stories of dynamic, driven and inspiring female entrepreneurs and is the first film to show the behind the scenes of running a tech start-up as a woman. The screening will be followed by facilitated café conversations designed to help attendees explore how to access the help you need, from finance, to flexible workspace to networks to help attendees succeed in business.	SDGs
	w/c 18th March	SDGs @ Leicester	Event	(19th) The Student SDG t-shirt picture was a way to showcase student engagement in the SDGs and bring some of our most engaged students together to share which goals they are passionate about. Students had the opportunity to pick a goal to represent and were laid out in the shape of the SDG wheel for a photograph as well as in the form of the grid. All 17 students who volunteered for the photograph got to keep their t-shirts and wear them to proudly display their passion for the SDGs. As we had more students turn up than we had t-shirts for, there was the opportunity for everyone to speak for a short video clip about which SDG they were most passionate about and why, a great insight into how our students relate to the SDGs at Leicester. (20th) After the release and promotion of our new SDG report, a cup of tea & an SDG was a way to showcase the SDGs at Leicester to students and staff who were welcome to come along for informal engagements with the social impact team. Using branded mugs and cake tops, we sparked conversations about how to change the world and live sustainably while showcasing engaging visuals that made their way to social media, spreading engagement with the goals even further. We gave away the mugs in exchange for a social media mention and made sure to find out how our students and staff engaged with the goals at the University of Leicester. Seed Planting: Help the SDGs Grow (20th) - staff-focussed event to promote new SDG report	SDGs SDGs SDGs
	20th March	Brookfield campus planting party	Event	We started with a stall at the SU giving away free fresh mint tea and raising awareness of the Brookfield planting sessions, so many students came and engaged with the stall to drink tea and talk about gardening that we ran out. After giving away leaflets, putting up posters, posting on social media and encouraging people to come to the sessions, we set up a Planting Party at the Brookfield plot complete with cakes, fresh fruit and music to start gardening in the sunshine with student and PhD volunteers.	Opportunities
	23rd March	Open Day	Event	At this month's open day, the Social Impact Team were ready with the SDG grid to talk to students about what we bring to the University of Leicester. Showcasing our new SDG report helped engage prospective students and families with the work that Leicester students get the opportunity to contribute to, including academic and extra-curricular activities.	Opportunities
	25th March	MSc Marketing students	Academic	Marketing students presentations	Opportunities
	26th March	Cycle Safety Event	Event	The Square was brought to life with walking and cycling groups, Living streets, Wheels for all, Ride Leicester, Choose How you Move and Sustrans for information and inclusive opportunities to walk and cycle in Leicester as well as encouragement and motivation to do so with a free and extremely busy Dr Bike session for all students and staff throughout the day to get a tune up of their bikes. We also gave out free secure bike locks for any sign ups to the underground bike storage park on campus with great enthusiasm from staff and students alike to learn about safer ways to store bikes on campus.	
	28th March	Brookfield Waste Audit for Circular Economy Project	Volunteering		Opportunities
	March-April	Biological Sciences/Chemistry/Physics dissertation	Academic	Promote dissertations	Opportunities
	4th April	Spring into Action	Event	The Hungry for Change plot was included in a group of local environmental stalls on New Market Square in the centre of Leicester city, this was an opportunity to spread the word about volunteering opportunities to local community. With free mint tea and seeds to engage people, we had lots of enthusiastic expressions of interest to join us at the plot and volunteer to grow food.	

April	26th April - 29th April	City Nature Challenge	Event	For the City Nature Challenge this year, we are partnering with the city council and other environmental groups to take part in the global competition to document nature in an attempt to showcase how wild Leicester is and encourage our residents to get outdoors and learn about life on land (SDG 15). On our webpage we have specially selected self-guided nature walks aimed at staff and students to engage students with the wildlife in the local area. We are also running a photography competition for the best recording of nature on a Leicester University Campus in order to showcase what the University has to offer to the City Nature Challenge, wildlife and biodiversity.	Biodiversity
	30th April	UEB Presentation	Staff		SDGs
	30th April	Leicester Citizens	Community	The University is a primary members of Leicester Citizens, which is an alliance of community organisations working together to improve our city. So far, this alliance has listened to 1535 people across Leicester-based community, education & faith organisations. The results of these conversations were recently collated by each organisation and the results showed that the top issues facing Leicester are homelessness/housing, mental health and safety. Following this feedback, research teams have been working on winnable solutions to present to the Mayoral team.	
May	8th May	Food for thought session	Staff		SDGs
	16th May	Brain boost smoothies	Event		
	29th May	Student Conference	Event	This event is a chance for students to present their projects or work in creative, interactive and innovative ways; showcasing the Universities engagement with the Sustainable Development Goals through the lens of 'Research in Action'. We will feature a keynote speaker and special guests to inspire us all to put ideas into action and motivate us to look beyond the headlines and continue to carry out our own research for sustainable action!	SDGs
June	June	Biological Sciences - students choose topics in Biodiversity on Campus dissertations	Academic	Work with students to develop project ideas	Opportunities
	8th June	Open Day	Event	Promote sustainability at the university, including academic & extra-curricular opportunities	Opportunities
July	5th July	Open Day	Event	Promote sustainability at the university, including academic & extra-curricular opportunities	Opportunities
	10-12th July	Playful Learning Conference	Event		SDGs
August					