Entrepreneurship in English Literature: a pedagogical rationale and a plan

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Current Work Placement module
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online blogging and peer-support wiki activities
Value of entrepreneurial skills for English graduates
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And for those interested in skills, but not a placement

- Part-time work
- Mature students
- Caring responsibilities
- Additional needs and special circumstances
Work Placement and Graduate Skills module – Jan 2020+
Tutor training resources

U14673 Enterprise Skills for Life Scientists, OBU
U08872 Media Entrepreneurship, OBU
Workshop 1: Intro to Enterprise
Workshop 2: Intro to Idea Generation
Workshop 3: Intro to Business Model Canvas, pt 1
Workshop 4: Teamwork and Collaboration
Workshop 5: Intro to Project Management
Workshop 6: Intro to Business Model Canvas, pt 2
Workshop 7: Intro to Marketing and Comms
Workshop 8: Intro to Multimodal Presentations
Workshop 9: Intro to Self-reflexive Writing
Supporting Resources
Assessment Design
Course Evaluation Method
Share practice?

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Key references


Nacue/Create. *Insight and Inspiration: An Introduction to Enterprise for Creative Subject Students*. Available at: https://www.etctoolkit.org.uk/media/1061/insight-and-inspiration-guide-pdf.pdf

