FESTIVAL OF CAREERS

The Festival of Careers is the flagship careers event at the University of Leicester. Taking place early in the academic year, this week-long Festival brings together a series of careers fairs, and application and selection workshops.

At the University of Leicester, we’re fortunate to have a vibrant mix of students from a diverse range of social and cultural backgrounds. Our Festival of Careers gives you a great platform to meet students face-to-face, and to raise awareness of your organisation and the roles you are looking to fill. Whether it’s freshers or second year students, finalists or recent graduates, the group(s) you target will be there to meet you.

MAKING THE BEST USE OF YOUR TIME

Following hugely positive feedback from exhibitors over previous years, we are committed to ensuring our careers fairs continue to set the standard.

- **An award-winning strategy:** Our students understand where they are in their personal career development journey, and how meeting employers can help them develop. We are very proud to have recently been awarded the ‘Best University Employability Strategy’ by Target Jobs.

- **Student preparation:** We are still the only University in the UK to have adopted a ‘no prep – no entry’ approach. This means students have to prepare in order to gain access to employer-led careers events.

- **Students that have quality conversations:** We devote a significant amount of resource to supporting students’ engagement with employers, making sure you have quality conversations with the right students. We have introduced a new feature this year ‘#GetConnected’, which will promote these conversations further.

- **A great package:** We want to ensure you get maximum return on your investment when partnering with the the University of Leicester. See page 6 for further information about the packages on offer.

2018 HIGHLIGHTS

- **1,800** unique attendees at our careers fairs
- **130** exhibitor stands
- **24** workshops hosted by employers following successful interactions at the festival
YOUR OPTIONS

This year we are keeping it simple. There will be two Graduate and Placement Fairs, and one Law Fair. All students are able to attend each day, provided they complete the required preparation – however they are more likely to attend the days suitable to their future career aspirations. The venue opens to students from 11.00am to 4.00pm each day. Exhibitor set-up begins at 9.00am.

GRADUATE AND PLACEMENT FAIR
TUESDAY 8 AND WEDNESDAY 9 OCTOBER 2019

<table>
<thead>
<tr>
<th>Organisation type</th>
<th>One day</th>
<th>Two days</th>
<th>Included in cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer</td>
<td>£595 + VAT</td>
<td>£900 + VAT</td>
<td>• 2 x food vouchers <em>(more can be added when booking at £20 per person)</em></td>
</tr>
<tr>
<td>SME</td>
<td>£295 + VAT</td>
<td>£500 + VAT</td>
<td>• 1 x table and 2 x chairs</td>
</tr>
<tr>
<td>National charity/Not for profit</td>
<td>£195 + VAT</td>
<td>£260 + VAT</td>
<td>• WiFi access and 1 x 13A power supply</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>• Refreshments throughout the day</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Listing in the Festival programme and webpage</td>
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</table>

LAW FAIR
THURSDAY 10 OCTOBER 2019

<table>
<thead>
<tr>
<th>Organisation type</th>
<th>One day</th>
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APPLICATION AND SELECTION WORKSHOPS

The Festival of Careers is more than just a careers fair: it’s three days filled with activities to help you meet the students you want to target. The purpose of the application and selection workshops is to provide students with an insight into different employment sectors and steps in the application process. If you would like to deliver a session please let us know. The table below shows the sessions that took place last year and we would welcome further suggestions from you.

The cost to deliver a workshop is FREE to employers booking to attend any of the careers fairs.

Skills Session: Application and Selection Process Workshops

<table>
<thead>
<tr>
<th>CV Workshop</th>
<th>Application Forms</th>
<th>Strength Based Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interview Skills</td>
<td>Assessment Centre</td>
<td>Psychometric Test</td>
</tr>
</tbody>
</table>
What employers have said in previous years:

There was a lot of interest from the students, and many seemed to be very switched on about what they were looking for – a summer internship, year in industry or graduate scheme. It gave the impression that Leicester students are very aware of the value of gaining experience in industry over the course of a degree. The day was very well organised and the student helpers definitely made sure we were always provided with as much tea and coffee as we could drink!

ITP Aero (Your Future Fair)
INTRODUCING #GETCONNECTED

#GetConnected gives you the opportunity to meet our most “work-ready” students alongside the main careers fairs. Ten minute sessions to discuss their possible career with your business, ask any questions and for you to give them a great insight.

As this is a new feature this year, there is no charge to be involved – please indicate your interest via the booking form. If you have selected a day sponsorship package, you will automatically be booked onto this session, we will be in touch in due course with further details.

SPONSORSHIP AND PROMOTION

There are additional ways that you can increase your profile and raise awareness of your brand and opportunities. By being a day sponsor of the Festival, or having space in the event programme, you can increase your exposure to students.

SINGLE DAY CAREERS FAIR SPONSORSHIP PACKAGE

We are offering employers the opportunity to sponsor the individual careers fairs. The Single Day Careers Fair Sponsorship Package includes:

- Cost of the careers fair on your selected day and first choice on stand position
- Double page advert in event programme next to the selected list of employers
- Promotional text (250 words max.) and branding for the selected careers fair
- Promotion on our social media platforms
- Featured logo on branded promotion for digital signage (50+ plasma screens) for the selected careers fair
- A guaranteed two-hour slot in the #GetConnected Area. Booked 1:1 time with our “most work-ready students”

<table>
<thead>
<tr>
<th>Date</th>
<th>Careers Fair</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday 8 October</td>
<td>Graduate and Placement Fair</td>
<td>£2,000 + VAT</td>
</tr>
<tr>
<td>Wednesday 9 October</td>
<td>Graduate and Placement Fair</td>
<td>£2,000 + VAT</td>
</tr>
<tr>
<td>Thursday 10 October</td>
<td>Law Fair</td>
<td>£2,000 + VAT</td>
</tr>
</tbody>
</table>

PROGRAMME ADVERTISEMENT

The Festival of Careers programme contains details of all the activities scheduled for the event. Printed copies of the programme will be used to promote the Festival, and it will also be available to download from our website.

Advertising opportunities are subject to availability so we advise booking early. The deadline for booking advertisements is Wednesday 31 July 2019. A subsequent artwork deadline must also be met. You may still be charged if you book an advertisement and miss the artwork deadline.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page advert, A5</td>
<td>£200</td>
</tr>
<tr>
<td>Half Page advert, A6</td>
<td>£125</td>
</tr>
</tbody>
</table>
To book your place at The Festival of Careers 2019, log in or register on our portal. This will then give you the option to book your preferred Fair.

BOOK HERE

TAILORED TO MEET YOUR NEEDS

To assist you in achieving the best return on your investment we have a variety of ways you can join us.

We look forward to working with you to find a package that works for you and are happy to take any questions or queries.

Employer Engagement Team
e: employers@le.ac.uk
t: 0116 294 4862
Career Development Service,
University of Leicester

TO BOOK

To book your place at The Festival of Careers 2019, log in or register on our portal. This will then give you the option to book your preferred Fair.
Career Development Service
Student & Academic Services
University of Leicester, University Road,
Leicester, LE1 7RH, UK

t: +44 (0)116 294 4862
e: employers@le.ac.uk
w: www.le.ac.uk/careers

Top 25 best UK university*  
*Times Higher Education World University Rankings 2019

Top 25 UK University targeted by leading employers*  
*The Graduate Market 2019

Top 20 Students’ Union*  
*voted 15th best in the country by students on StudentCrowd

2nd happiest city in the UK*  
*9NINE Super Seed

Top 35 world university for sustainability*  
*UI GreenMetric World University Rankings 2018

94.4% employability*  
*latest DLHE

Top 10 UK university for producing CEOs*  
*Emolument.com

3rd most affordable city*  
*NatWest’s Student Living Index

Leicester stands together*  
*HeForShe - 1 of only 10 University IMPACT Champions worldwide

Top 100 Europe’s most innovative universities*  
*Reuters 2019