

THE CELEBRITY ATTITUDE SCALE

The purpose of this survey is to identify your views about famous persons. The responses you give are confidential. There are no right or wrong answers, so please answer as openly and thoughtfully as you can. For purposes of the survey we are defining the term "celebrity" as a famous living person (or one who died during your lifetime) that you greatly admire.

Who is your favorite celebrity? _____ (Please choose one famous person, as defined above).

Just in case your favorite celebrity is unknown to us, please circle one or more of the following to describe why your favorite celebrity is famous: Acting Author Artist Medicine Modeling Music News Politics Religion Royalty Radio or TV Talk Show Science Sports Other (please describe)_____

Please use the following scale in response to the items below.

5 = Strongly Agree; 4 = Agree; 3= Uncertain or neutral; 2 = Disagree; 1 = Strongly Disagree

1. If I were to meet MFC in person, he/she would already somehow know that I am his/her biggest fan	1	2	3	4	5
2. One of the main reasons I maintain an interest in MFC is that doing so gives me a temporary escape from life's problems.	1	2	3	4	5
3. MFC is practically perfect in every way.	1	2	3	4	5
4. I share with MFC a special bond that cannot be described in words.	1	2	3	4	5
5. To know MFC is to love him/her	1	2	3	4	5
6. When something bad happens to MFC I feel like it happened to me	1	2	3	4	5
7. When MFC fails or loses at something I feel like a failure myself.	1	2	3	4	5
8. The successes of MFC are my successes too.	1	2	3	4	5
9. I consider MFC to be my soul mate.	1	2	3	4	5
10. When MFC dies (or died) I will feel (or I felt) like dying too.	1	2	3	4	5
11. If someone gave me several thousand dollars to do with as I please, I would consider spending it on a personal possession (like a napkin or paper plate) once used by MFC.	1	2	3	4	5
12. When something good happens to MFC I feel like it happened to me.	1	2	3	4	5
13. I am obsessed by details of MFC's life.	1	2	3	4	5
14. I have pictures and/or souvenirs of MFC which I always keep in exactly the same place.	1	2	3	4	5
15. I love to talk with others who admire MFC	1	2	3	4	5
16. Keeping up with news about MFC is an entertaining pastime.	1	2	3	4	5
17. It is enjoyable just to be with others who like MFC	1	2	3	4	5
18. I enjoy watching, reading, or listening to MFC because it means a good time	1	2	3	4	5
19. Learning the life story of MFC is a lot of fun	1	2	3	4	5
20. I like watching and hearing about MFC when I am with a large group of people	1	2	3	4	5
21. My friends and I like to discuss what MFC has done	1	2	3	4	5
22. I would gladly die in order to save the life of MFC	1	2	3	4	5
23. If I were lucky enough to meet MFC, and he/she asked me to do something illegal as a favor, I would probably do it.	1	2	3	4	5
24. If I walked through the door of MFC's home without an invitation she or he would be happy to see me.	1	2	3	4	5
25. I have frequent thoughts about my celebrity, even when I don't want to	1	2	3	4	5
26. I often feel compelled to learn the personal habits of MFC	1	2	3	4	5
27. MFC would immediately come to my rescue if I needed help	1	2	3	4	5
28. MFC and I have our own code so we can communicate with each other secretly (such as over the TV or special words on the radio)	1	2	3	4	5
29. If MFC was accused of committing a crime that accusation would have to be false	1	2	3	4	5
30. If MFC endorsed a legal but possibly unsafe drug designed to make someone feel good, I would try it	1	2	3	4	5
31. News about my celebrity is a pleasant break from a harsh world	1	2	3	4	5
32. If MFC found me sitting in his/her car, he or she would be upset	1	2	3	4	5
33. It would be great if MFC and I were locked in a room for a few days	1	2	3	4	5
34. If MFC saw me in a restaurant he/she would ask me to sit down and talk	1	2	3	4	5

Scoring

Suggested by: Maltby, J., Day, L., McCutcheon, L.E., Houran, J. & Ashe, D. (2006). Extreme celebrity worship, fantasy proneness and dissociation: Developing the measurement and understanding of celebrity worship within a clinical personality context. *Personality and Individual Differences*, 40, 273-283.

Intense personal 1+ 8 + 11 + 2 + 33 + 18 + 24 + 12 + 14 + 16 + 28 +6 + 3

Entertainment Social 17+ 31 + 23 + 13 + 19+ 29 +5

Borderline Pathological 4 + 22 + 25 + 15 + 20 + 7

The rest of the items can be considered as filler items.