Reading scrolling text: a conflict of attention

Professor Robin Walker
ROYAL HOLLOWAY, UNIVERSITY OF LONDON

Scrolling text is commonly encountered in everyday life (e.g. news tickers and LED announcement boards), but it presents particular challenges for the eye movement and attentional systems. This talk will discuss our research into reading with the scrolling format and also our work on developing an iPad app as a reading aid for people with acquired visual problems such as macular degeneration.

Find out more:
e: jem64@le.ac.uk

All welcome, refreshments available.