



University of
Leicester

Department of
Media and Communication

UNDERGRADUATE COURSES IN

Media and Communication



THE Awards Winner

2007, 2008, 2009, 2010, 2011, 2012, 2013

www.le.ac.uk/mediacom

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Welcome to Leicester

We believe that our world-changing research produces high quality teaching – and will inspire you to go further.

At Leicester we consider education and knowledge to be a power for good. We're all about pushing the boundaries and discovering ways to improve and change the world for the better.

For example, research from our Department of Media and Communication has revealed that over 200,000 people living in Britain may have fallen victim to online romance scams – far more than had been previously estimated. The study is believed to be the first formal academic analysis to measure the scale of this 21st Century crime, and it is hoped that this research can be used to help prevent it and to support its victims.

But this is not just about what we do – this is also about you. We know our work is better in a shared academic community that includes you. Where you're coming from and your journey up to this point will have given you your own personal perspectives and ideas. Your experience, energy and willingness to ask the difficult questions benefits you and us.

At Leicester you'll be working with our leading academics who are at the forefront of their disciplines. By sharing their enthusiasm you'll be immersed in a stimulating and innovative learning environment, which will enable you to realise your potential and to compete alongside the very best.

Media and Communication at Leicester

Has there ever been a better time to study the media? The media today are in your pockets, on your bedside table and in your classrooms, and are no longer restricted to the television in the living room. The media today are an integral part of social and political revolutions and changes. From online pin-boards to photo and location tagging on Facebook, from long-trusted newspapers read in print to films discussed on YouTube and news updates on Twitter – the media are now so much part of our lives that we take them for granted. What part do media and cultural forms play in our lives? How do they influence the way we think and act? What are the limits to media influence?

These questions have important implications for many areas of social life. They highlight such issues as freedom and control in society; values and identities; social and cultural change; and the exercise of power. Questions about communication and media thus inevitably become questions about society itself.

The study of communication therefore seeks to understand the institutions and processes of mass and new media within the broader context of the world at large. As a new and developing field, the study of media draws widely on a range of subjects such as Sociology, Politics, Psychology and Cultural Studies. As a Media and Communication student, you will be given an opportunity to pursue your own interests in the media and help shape the direction of this exciting area of study.

Our degree programmes are designed to offer you the chance to explore a wide range of specialist subjects within the wider field of media and communication. The core modules will lead you towards specialist study in the areas that are of particular interest to you. Among other things, you can choose to study media production, audiences, media policy, film, television, new media, journalism or international communication. You will be studying in a stimulating learning environment with some of the leading scholars and writers in the field today.

At the end of your degree, not only will you have an in-depth understanding of the field of communication and media research, but you will also have gained the analytical, practical and research skills necessary for living and working in today's media-saturated world.

The Department offers three degree programmes – the BA in Media and Communication, the BA joint honours in Media and Society and the BA joint honours in Film and Media Studies.



Why Study Media and Communication at Leicester?

- You will be **taught by leading media researchers** who use their latest research to shape their teaching.
- You will receive structured help over three years to boost your **employability after the degree** – including support with identifying goals, getting internships and preparing job applications.
- You will have **practical as well as theoretical** components in the course – our students learn communication theories and get to make their own video productions!
- You will benefit from a campus radio, a campus newspaper and very active student societies – all of which are **activities you can use to give your CV something extra!**
- The Department of Media and Communication incorporates the Centre for Mass Communication Research (CMCR), which plays a **leading role nationally and internationally** in all aspects of media and communication research.
- The Department has **performed strongly** in recent national university league tables, finishing 7th in the 2014 Complete University Guide, and 9th in the 2014 Guardian Guide.



Our Research

Our research feeds directly into our teaching, ensuring you benefit from **cutting-edge** developments in your field as they occur.

Some of our current research topics include:

- Online romance scams
- Internet and media in the Arab world
- Media audiences' reception of 'offensive' TV shows
- Media law and regulation
- Chronic illness and online networking
- Digital inclusion / exclusion
- New media and civic activism
- Digital games
- Media and immigration



Study Abroad

You will have the opportunity to study at a university overseas in the second year of your degree. The experience of living and studying in a different country for an extended period not only enriches your knowledge of another culture, but also contributes to a deeper understanding of the ways in which global communications and media cultures differ according to national and local contexts. Universities that our students have attended in the past have included:

- Utah State University, Illinois State, USA
- University of Windsor, Canada
- Miami University, USA
- Deakin and Swinsburne Universities, Australia

BA Media and Communication

If you are looking for a media degree which provides you a broad academic and practical understanding of media and communication, then the BA in Media and Communication is for you. It is our longest running three-year, full-time, campus-based degree programme in which you will study a wide range of media topics and get the opportunity to specialize in studying aspects of the media that truly interest you.

You will study a wide range of issues in the field of media and communication, but you will also have the opportunity to choose those topics that you are most interested in. You can specialize by following different pathways through the programme, such as *mass communication*; *new/digital media*; *media practice*; and *film and cultural studies*, or you can develop your own pathway – the choice is yours. You will learn about how news is produced and reported, and how media industries, politics, culture and society interact. And yes – you will learn about a very wide range of media, from newspapers to Twitter, from Hollywood movies to reality TV. Through the great academic and practical support we offer you in group as well as individual teaching situations, you will learn to work both collaboratively and independently. The way we will assess you will foster skills in critical analysis, communication, research methods, group work and of course, media practice. We also place great emphasis on helping you to build your skills for the world of work.

The first year of the course contains compulsory modules. These provide the foundation for the second and third year when you can choose a range of specialist modules from our pathways (mass communication; new/digital media; media practice; and film and cultural studies). In Year 2, you have the chance to participate in an international exchange programme, in which you can choose to study at one of a number of universities abroad. Please contact erasmus@le.ac.uk for more information.

Year 1

The first year of the degree assumes no previous knowledge of the academic study of media and communication. It is an introductory year that provides the foundation for the second and third year when you can choose to take modules in more specialized areas.

First year modules are designed to enable you to develop a sound understanding of key concepts, technologies and phenomena relating to the theory and practice of media and communication. By the end of your first year you will have a good grasp of important aspects of the media from a theoretical and practical perspective.

Modules

- Introduction to Media and Communication
- Topics in Media and Communication
- Media and Globalisation
- Digital Narratives
- Television Studies

In Year 1 you also study the following module from the Department of Sociology:

- Social Change, Identity and Media

Year 2

The second year builds upon the knowledge that you will have gained in your first year by providing an opportunity to study more specialized modules in one or more pathways (mass communication; new/digital media; media practice; and film and cultural studies).

In Year 2, we explore some exciting contemporary media topics. We look at the production and reporting of news, the important democratic and political role of the mass media, the development of new media technologies, the study of work in the creative industries, and the varied dimensions of popular culture. At this point you will also begin to learn how to do your own media research, so you will also be introduced to research methods and approaches used for analysing media content, media organisations and media audiences. And what's more, you will have the chance to get hands-on, practical experience of creating your own media products with our optional module on television production.

Modules

- The Production of News
- The Communication of Politics
- Media, Identity and the Popular
- Analysing Communication Processes
- New Media and Everyday Life
- Journalism Studies
- Working in the Cultural Industries
- Creative Audiences
- Global Film Culture
- Television Production

Year 3

The third year is where you get a chance to specialize in a chosen area of your interest! You choose what you study from a wide range of optional modules in our four pathways and take modules that explore different aspects of contemporary media and communication. Our current modules invite you to explore areas such as: the world of digital gaming; activism and protest on the Internet; science and risk reporting; the media on film; media and the body; music as communication; celebrity and fan culture; global affairs and communication; technology, culture and power; media and gender; and media law. Modules offered can change from year to year subject to staff availability and student requirements.

Modules

- Science, Environment and Risk Communication
- Games and Culture
- Reporting Panics Ricks and Fears
- Activism and Protest in the Information Age
- Technology, Culture and Power: Global Perspectives
- Global Affairs: Communications, Culture and Power
- The Media, Celebrity and Fan Culture
- Media and the Body
- The Media on Film
- Music as Communication
- Media and Gender
- Media Law

Alongside your taught modules, you will produce a 12,000 – 15,000 word dissertation focusing on an area of media and communications that particularly interests you.



How you will study

Our modules are taught using a combination of lectures, seminars, screenings, various practical activities and assessments, and one-to-one supervision. All teaching is by subject specialists and teaching methods are adapted to suit the aims and objectives of each module (e.g., some teaching takes place in computer laboratories and our practical modules make use of our digital editing suite). Many modules throughout the degree utilize student presentations, group work and reflective assignments as types of assessment.

In the first year, you are supported in several different ways. Teaching during the first year of the degree is by a combination of lectures and small group seminars. All first year students also attend study skills sessions and presentation workshops during the first weeks of their programme. These sessions are designed to help you develop your presentation and essay writing skills.

A variety of teaching approaches are employed in the second and third year, depending on the subject matter of the modules you take. For example, teaching in film studies incorporates film screenings, group work and student presentations based on detailed research on a chosen film topic. One-to-one teaching is an important feature of the programme. In your third year your dissertation work will be supervised by a subject-specialist. You will be allocated a personal tutor whose job is to provide you with pastoral and academic support throughout the programme.

Assessment

Modules are assessed by a combination of written assignments, a class presentation and, in some cases, an examination. You will complete a 12,000-15,000 word dissertation on a topic within the field of media and communication in your third year. You will need to pass all the relevant elements of assessment each year in order to progress through the degree.

We're finding out how internet and satellite
broadcasting are transforming news media in the
Arab world.

Where will your journey take you?

Discover more: www.le.ac.uk/discover

THE Awards Winner

2007, 2008, 2009, 2010, 2011, 2012, 2013





“What I enjoy the most about this course is its versatility: from looking at the role of the media in politics to making our own short films.”

Natalija,
Media and Communication Student

BA Media and Society

The BA Media and Society is a three year, full-time, campus-based degree programme which draws together the core content of media studies and sociology (i.e. BA Media and Communication and the BA Sociology). It is designed to enable you to develop an interdisciplinary understanding of the key debates and phenomena that inform and underpin the relationship between the media and society.

During your studies you will be able to select modules offered by the Department of Media and Communication and the Department of Sociology, allowing you to tailor your degree to your personal interests. Our

supportive and stimulating learning environment will help you to develop the ability to work independently and will foster skills in critical analysis, communication, research methods, group work and employability.

The first year of the programme contains compulsory modules. These provide the foundation for the second and third year, when you can choose from a range of specialist modules. In the second year, you have the chance to participate in an international exchange programme in which you can choose to study at one of a number of universities abroad. Please contact erasmus@le.ac.uk for more information.

Year 1

The first year of the degree assumes no previous knowledge of media or sociology. It is an introductory year that provides the foundation for the second and third year, where you can choose to attend modules in more specialised areas. You will attend three introductory media modules and three sociology modules. By the end of your first year you should have a good grasp of the key facets of the media-society relationship and knowledge of the ways societies develop and change.

Modules

You will study the following modules from the Department of Media and Communication:

- Introduction to Media and Communication
- Topics in Media and Communication
- Media and Globalisation

You will also study the following modules from the Department of Sociology:

- Social Change, Identity and Media
- Sociological Imagination
- Research Methods I

Year 2

In Year 2, you will begin by building upon the knowledge that you will have gained in your first year to explore some exciting contemporary media and sociology topics. You will study two core and one optional media modules, as well as two core and one optional sociology modules. We look at creative audiences, the important democratic and political role of the mass media, the development of new media technologies and their role in people's lives, and the varied dimensions of popular culture. You will also study the key research methods and approaches used for analysing media content, media organisations and media audiences, and you will gain advanced knowledge of doing social research and studying sociological topics and theories.

Modules

You will study the following modules from the Department of Media and Communication:

- Creative Audiences
- Analysing Communication Processes
- An optional module (e.g., news production; new media and everyday life; global film culture; communication of politics; media, identity and the popular)

You will also study the following modules from the Department of Sociology:

- Social Class and Inequalities
- Classical Sociological Theory
- An optional module (e.g., youth culture and politics; Japan: culture, history and power; the global sex trade; sociology of fashion)

Year 3

The third year is where you get a chance to specialise in a chosen area of your interest! You will study four optional modules from a selection of media and sociology modules that explore different aspects of contemporary media and society. Some of the Media options we have recently offered include the study of areas such as: digital gaming; activism and protest on the Internet; science and risk reporting; the media on film; media and the body; music as communication; celebrity and fan culture, global affairs and communication; technology, culture and power; and media law. Sociology modules offered include the study of areas such as: culture, identity and representation; memory and self; ageing and the life course; sociology, science and nature; media, language and interaction; and global poverty and development. Modules can change subject to staffing and student requirements.

Year 3 modules on following page.

Modules

You can choose from the following Media modules:

- Science, Environment and Risk Communication
- Games and Culture
- Reporting Panics Ricks and Fears
- Activism and Protest in the Information Age
- Technology, Culture and Power: Global Perspectives
- Global Affairs: Communications, Culture and Power
- The Media, Celebrity and Fan Culture
- Media and the Body
- The Media on Film
- Music as Communication
- Media and Gender
- Media Law

You can also choose from the following Sociology modules:

- Culture, Identity and Representation
- Football and Society
- Ageing, Death and the Life Course
- Memory, Society and Self
- City Life and Social Order
- Global Poverty and Development
- Drugs and Society
- Living with Risk
- Media, Language and Interaction
- Beasts and Boundaries: Sociology, Science and Nature
- Space, Place and Contemporary Culture

Alongside your taught modules, you will produce a 12-15,000 word dissertation focusing on an area of media and communications or sociology that particularly interests you.





How you study

Our modules are taught using a combination of lectures, seminars, screenings, various practical activities and assessments, and one-to-one supervision. All teaching is by subject specialists and teaching methods are adapted to suit the aims and objectives of each module. Many modules throughout the degree utilise presentations, group work and reflective assignments as types of assessment.

In year one, you are supported in several different ways. Teaching during the first year of the degree is by a combination of lectures and small group seminars. All first year students also attend study skills sessions and presentation workshops during the first weeks of their programme. These sessions are designed to help you develop your presentation and essay writing skills.

A variety of teaching approaches are employed in the second and third year, depending on the subject matter of the modules you take. For example, teaching in film studies incorporates film screenings, group work and student presentations based on detailed research on a chosen film topic. One-to-one teaching is an important feature of the programme. In your third year your dissertation work will be supervised by a subject-specialist. You will be allocated a personal tutor whose job is to provide you with pastoral and academic support throughout the programme.

Assessment

Most modules are assessed by a combination of a class presentation, written assignments and, in some cases, an examination. You will complete a 12,000-15,000 word dissertation on a topic within the field of media and communication or sociology in your third year. You will need to pass all the relevant elements of assessment each year in order to progress through the degree.

BA Film and Media Studies

In this degree you will study film and other (screen, broadcast and print) media as well as the different but related approaches taken within humanities and the social sciences. The degree runs over three years with core modules in the first and second years, followed by options and a dissertation in the third year. In the first and second years you take three modules (i.e. 60 credits) in Film and three modules in Media. In the third year you must take a minimum of 20 credits in both disciplines. You will also write a 40 credit dissertation in either Film or Media Studies or a combination of the two. Throughout the course you will be encouraged to develop work across the two disciplines.

Year 1

In the first year you take 60 credits (i.e. three modules) in Film and 60 credits in Media. In your first semester you will take Reading Film; Introduction to Media and Communication; and Digital Narratives. In semester two you will take Realism and the Cinema; Film and Art; and Topics in Media and Communication.

Year 2

As in the first year, you will take 60 credits in Film and 60 credits in Media. In semester one you take American Film and Visual Culture; Film Production; and Media, Identity and the Popular. In semester two your modules are Researching World Cinemas; Analysing Communication Processes; and Creative Audiences.

Year 3

In your third year, you will write a 10,000 word dissertation module on a subject of your choice in either Film or Media Studies or spanning both disciplines. The other modules are chosen from a wide range of options offered by the Departments of History of Art and Film and the Department of Media and Communication.

Current Film options include: Screen Gothic; Science Fiction Cinema; Women in Cinema; The Golden Age of French Cinema; and British Popular Culture since 1945. Current Media options include: Global Affairs: Communications, Culture and Power;

Music as Communication; The Media on Film; The Media and the Body; Games and Culture; Reporting Panics, Risks and Fears: Journalism in an Age of Anxiety; Technology, Culture and Power: Global Perspectives; Activism and Protest in the Information Age; Science, Environment and Risk Communication; Media Law; Media and Gender and The Media, Celebrity and Fan Culture.

For more information on the BA Film and Media Studies, contact the Department of the History of Art and Film.



Your Learning Experience

Our degrees offer students a supportive and intellectually stimulating community within which to explore their interests in the broader field of media and communication. You will benefit from a wide range of teaching and learning experiences that involve both independent and group work, oral presentations and written communication, as well as theory-oriented learning and hands-on work for the media production modules and the third year dissertation. Student-centred learning plays an important part in all our programmes. You will be exposed to a variety of teaching methods such as lectures, seminar discussions, and one-on-one supervision for the dissertation.

Work Load

The academic year is divided into two semesters, each lasting ten weeks. You will take six modules per academic year, worth 20 credits each, with a dissertation in the final year worth 40 credits. For most modules, there are 30 hours of contact time – made up of a combination of lectures and seminars – and 120 hours of private study.

Support for Students

We are proud of our relationship with our students, and we are on hand should you need our advice or assistance. Thanks to the size of our programmes and the emphasis on student-teacher interaction, our students enjoy a positive, supportive, community atmosphere, which is demonstrated by students' satisfaction with their choice of degree and institution.

All teaching staff have regular 'office hours' during which you can have one-on-one meetings. You will be allocated a supervisor to help you plan, design and coordinate your dissertation. Additionally, you will have a personal tutor, offering support for academic and personal matters. Most students have the same personal tutor for the duration of their degree, providing a constant and reliable source of support.

The University provides excellent central support services:

Academic guidance is provided by Learning Development.

www.le.ac.uk/succeedinyourstudies

The Welfare Service offers advice in the areas of health, wellbeing and accessibility.

www.le.ac.uk/welfare



“I have found this a worthwhile and inspirational opportunity that is allowing me to learn new things about myself.”

Nikita
Mass Communication student



“One of the best aspects of the course is the strong emphasis on seminar work and presentations. After three years of discussing ideas out loud and regularly presenting to people, my confidence had grown immensely. I needed this to enter a course and a profession that requires me to present to a camera every day, and to be a good, efficient broadcast journalist.”

Charlotte, Graduate, completing a Postgraduate Diploma in Broadcast Journalism

Assessment

You will be assessed through a variety of methods that test not only familiarity with module content but also written, visual and oral communication skills. We employ a combination of mainstream assessment (e.g., written assignment; individual or group presentation; examination etc.), and innovative forms of assessment (e.g., media production; website design; blog/wiki participation; seminar log; reflective journal; empirical project etc.).

You must pass the first year in order to proceed to the second year of the degree. The final class of degree achieved is determined by successful completion of the six modules in the second year and four modules and the dissertation (worth two modules) in the third year. For the Sociology and other non-Media modules, assessment criteria may vary.

University Library

We continually invest in all our facilities to meet the needs of all our students. The award-winning **David Wilson Library** is a stunning light, airy five-storey building providing state-of-the-art facilities.

Self-service loan and return, group study rooms, hundreds of PCs, netbook loans, wireless access throughout, staffed Help Zones, 24-hour opening during term time, plus a bookshop and café create a study environment second to none.

We invest over £6m a year in the Library. It includes access to over a million printed volumes and our Leicester Digital Library of tens of thousands of journals, over 350,000 eBooks. There are also online guides to finding information for your course work. You can use the Digital Library from anywhere you have an Internet connection.

The Library also has extensive collections of rare books and archives, ranging from the 12th to the 21st centuries, with particular strengths in English local history, medieval manuscripts and the work of a number of modern literary authors.

There are also Specialist Librarians for each subject area, who can provide detailed advice for your discipline and help you make the most of the resources available in the Library and on the web.

In 2012 the Library won the prestigious Times Higher Education Outstanding Library Team award.

www.le.ac.uk/library

Your Careers

Employment record

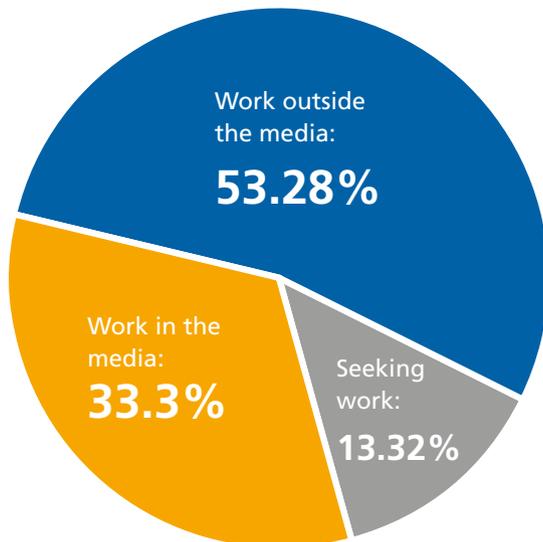
Our students have a fantastic employment record: of our 2011-2012 cohort 88% were in work and/or further study six months after graduation and our students outperformed those from other universities teaching media at securing graduate level positions.

Career Options

Our undergraduate courses give you the skills, knowledge and experience for many career options. Since 2009 our students have taken up jobs in media companies such as the BBC, Sky Media, Gogglebox Entertainment, Artavia Advertising and Webliquid Digital Marketing; and outside the media sector, employers include American Express, Lloyds Bank, City Index and HMRC.

Around one-in-five of our students go on to further study, either with us at Leicester or to other universities. Recent examples of postgraduate study include MA Journalism, MA Marketing, MA Cinema and Television, and MA International Relations.

Careers for Media and Communication Graduates 2011/12



Media and Communications Society

The Media and Communications Society, also known as MCS, is the academic society for all students who study Media or have an interest in the subject. The society arranges activities and events throughout the year to allow you to get away from your studies and socialise with your peers. As well as arranging socials, the MCS Committee also works closely with the Department to arrange careers talks and career experiences to support you academically and to help you when graduating.

“My third year in particular I found useful in preparing me for the world of work. The focus on presentations and group-led class discussions definitely made it easier for me to participate and contribute to team meetings within the workplace. The discipline required to carry out research projects such as my dissertation made completing projects at work more achievable and manageable.”

Joanne
Graduate, working in Marketing

Career Support

Careers in the media are varied and competitive. The Department of Media and Communication has a structured program of visiting speakers and industry trips, and integrated training, work opportunities and dedicated support. We help you to explore opportunities, decide what career is right for you, and give you the skills and experiences to get you to where you want to be.

Recent speakers from industry include insights into journalism from Jonty Bloom and Karen Hoggan of the BBC, and a television production masterclass from Vicky Bennetts of Raw TV. Modules on journalism, digital production, television production and working in the creative industries equip you with practical skills alongside your academic studies. The Department also works closely with the University Career Development Service to offer students bespoke training in career planning and management skills. You will receive dedicated career support from the Department Employability Tutor and Employer Liaison Officer, and an assigned personal tutor to help you explore your aspirations and capitalise on your experiences.



News Centre Work Placement

As part of our careers-focused strategy, which helps students prepare for the working world, second year students are offered work placements at the News Centre of the University of Leicester.

This work placement opportunity allows you to experience a corporate environment that deals with multi-channel media and communications as a day-to-day service. The benefit of the placement opportunity is to enable you to develop an appreciation of the role of a News Centre or Press Office as a communications service. You have the chance to develop skills that are relevant to roles within Public Relations, Journalism and Marketing/ Communications. Most importantly, you are placed in a busy office in a hugely varied role in which each day will have a unique set of challenges. Tasks involve the following:

- Writing items for the University's news website on a daily basis
- Auditing and reporting on the University's media coverage
- Following up media requests for experts to interview

The Department is currently developing other industry links for internships and placements to be made available during summer and term-time.

The Career Development Service

The Career Development Service can help you gain the extra dimension you need to stand out – real-world skills and qualities that will not only enhance your early career prospects, but will stay with you for life. The way to make the most of you is to work with them the moment you arrive at Leicester.

The Career Development Service looks at the bigger picture and encourages you to be reflective and think about what you want out of a career. You can then explore your options and begin looking at what you need to do to fulfil those big ambitions.

Your academic talent is a key ingredient to success, but having relevant experience is another vital element. The Career Development Service provides a multitude of opportunities to ensure you're able to acquire the experience needed to get that all important foot on the ladder. So whether you want to make a difference in the voluntary sector, reach the top in high-flying business or be the next big thing in media, there are specially designed programmes and activities that can support you in getting the skills, experiences and exposure you need.

The Career Development Service is also unique in having its own network of graduate employers who tell them what they want in an employee in terms of skills and knowledge. Graduate employers visit campus all year round, offering workshops and talks on different career pathways. You have the chance to network, get the inside knowledge on industries and find out exactly what employers are looking for.

The Festival of Careers is a three-day event where you can meet over 120 employers advertising over 9,500 graduate jobs. Before you attend you have a preparation session with expert advisers so you can make the best impression, know the questions to ask and make the most of the event.

Find out more at www.le.ac.uk/careers



Graduate Profile

Chloe (2012)

Senior Account Executive,
StockdaleMartin



I feel my degree in Communications, Media and Society, alongside relevant work experience, really helped me get a job in an industry that I'm passionate about – marketing.

The course enhanced my communication and presentation skills, and the opportunities to get involved with extra-curricular activities, such as Student Representatives, boosted my confidence in public speaking.

I had the opportunity to study abroad in an Australian university, which was a fantastic experience. I was able to choose what modules I studied whilst away, which allowed me to help determine my career path even more.

I had a great time studying my degree in Communications, Media and Society; it provided me with the communication, analytical and relationship-building skills that I use on a daily basis in my role as a Marketing Executive.

Monika (2013)

Master's in Television Journalism/ ITV News



I am currently studying for a Master's in Television Journalism at City University London. I am currently on my third placement at ITV News, having worked with Sky News and BBC Arts and Entertainment.

Completing the Communications, Media and Society degree at the University of Leicester challenged me to explore the media from a political, cultural and sociological outlook, and it was definitely the perfect course for me. Each module was unique, interesting and challenging, and provided me with the conceptual framework to pursue my career in journalism. I have found I can apply my knowledge in the workplace.

The topics I covered at Leicester have really helped me in my career. For example, modules on bodily representations in the media and documentary making allowed me to enter and win the ITN 'Breaking into News' competition. I was intrigued by the skin whitening industry and produced and filmed my own news report on illegal skin bleaching creams. The practical modules meant I was able to easily use ITV's filming equipment.

The staff are great teachers and mentors – they are welcoming, supportive and helped me every step of the way. The employability module allowed us to receive tips on how to perfect our CVs and enhance and improve our interviewing, networking and presenting skills. This preparation also helped me win the 'George Viner National Union of Journalists' scholarship, which has allowed me to further my passion in journalism.

I made friends for life on the course, everyone was motivated, hard-working and friendly.

Reha (2013)

Marketing Officer

Studying Media and Communications at the University of Leicester was an exhilarating experience. The extremely valuable critical analysis skills developed during my four years of education have not only been of use in my daily marketing projects but with the challenges I deal with outside of my career. The staff are absolutely wonderful, very friendly and always happy to guide the students that extra mile to help them achieve their potential.

Amy (2009)

Multimedia News Officer, The University of Leicester



On a daily basis I am creating podcasts and videos with the University's academics about their ground-breaking research as well as writing press releases and features for publications. Without the skills gained on the practical module of my course, the knowledge of the media industry or the writing skills I gained completing essays, I wouldn't be able to do this role – which I am really enjoying.



Further Study

There is a great deal of opportunity for further postgraduate study in the field of media and communications, not least of which are the opportunities here at Leicester.

The Department of Media and Communication offers several postgraduate programmes:

- MA Mass Communications
- MA Globalisation and Communications
- MA Communications, Media and Public Relations
- MA Media and Public Relations
- MA Communications, Media and Advertising
- MA Media and Advertising
- MA New Media and Society
- MA New Media, Governance and Democracy
- MA Media, Culture and Society

Some of our postgraduate courses are available via Distance Learning. Our postgraduate programmes provide ideal opportunities for you to continue your education and enhance your employment opportunities.



Student Life

Campus

On our bustling compact campus it's rare to walk from one end to the other without bumping into someone you know along the way. The campus is a vibrant community, with all manner of places to meet, eat and drink, as well as study. We're committed to providing you with high quality facilities and our £1bn campus development plan ensures all our resources meet the needs of modern and ambitious students.

Students' Union

The Students' Union is brimming with opportunities that will make your time at Leicester unforgettable. The spectacular Percy Gee building boasts superb facilities, from bookshops to bars and the fantastic live-music venue, O₂ Academy Leicester. You are encouraged to get involved with the SU – there are over 200 student societies covering a huge range – sport, politics, media, performing arts and much, much more. It's a great way of meeting new people, gaining skills or trying something completely different!

Accommodation

Our accommodation offers you a wide variety of choice. Whether you fancy self-catered or catered, en-suite or standard, there will be a package to suit

you. Our halls at Oadby are surrounded by beautiful Botanic Gardens and offer a thriving social life. Accommodation in the city gives you independence and the amenities of the city right on your doorstep. You are guaranteed a room in halls if you apply for accommodation by 1 September of your year of entry.

www.le.ac.uk/accommodation

Sports facilities

The University has recently invested £10m in its sports facilities. You can enjoy a work out, take a swim or work up a sweat in a fitness class at our sports centres on campus or at Manor Road (next to the Oadby Student Village). You are also encouraged to get involved with our sports clubs, which welcome members of all abilities. Keen competitors can also represent the University through Team Leicester, the hotly-contested Varsity matches and get involved with our thriving Intramural events.

www.le.ac.uk/sports

Embrace Arts

The University has its own arts centre, Embrace Arts, with a packed programme for students and the public, featuring music, dance, theatre, comedy as well as exhibitions. It also runs courses covering everything from salsa dancing to jewellery making. Students can get concessionary prices and discounts on courses and workshops.

www.embracearts.co.uk

About the City of Leicester

Leicester is a lively and diverse city and the tenth largest in Britain. It has all the activities and facilities you would expect, with a friendly and safe atmosphere. The city centre is just a short walk from campus so you'll never be far from the action.

Leicester's diverse heritage is reflected in a dazzling array of festivals and cultural experiences including the largest Diwali celebrations outside India, the UK's longest running Comedy Festival, the eclectic Summer Sundae Music Festival, and the University's hugely successful book festival – Literary Leicester.

Recent developments have led to the opening of the world-class Curve Theatre and Phoenix Square Independent Arts Centre in the new Cultural Quarter, which complement Leicester's existing array of cinemas, theatres, museums and galleries. The sparkling Highcross complex features 110,000 square metres of retail therapy, bars, cafés and restaurants. For those with independent tastes Leicester Lanes houses a variety of boutiques and specialist shops.

As you would expect from a true student city, there is a huge variety of bars, clubs and live music venues that cater for all kinds of tastes. Food lovers are treated to a fantastic selection of restaurants, with specialities available from every corner of the world.

For further information please contact

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All information in this brochure was correct at the time of going to press. However, changes and developments are part of the life of the University, and alterations may occur to the programmes and services described in this brochure.



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