Leicester Masterclass 2019 Timetable

The 2019 Leicester Masterclass will focus on Global Dynamics and Change. On the first day, we welcome you to the School and the Masterclass and allocate the global strategic planning groups. We then introduce the global project to you and your team. At the end of the day and in true Masterclass style, there will be some 'light-hearted' competition!

Day 2 sees a focus on globalisation and the strategies available to us. The day will be a mixture of knowledge acquisition and skill development, with sessions from faculty and specially invited guest speakers. On day 3 we turn our attention to global opportunities and will consider the practicalities and the nuances of working overseas. We are delighted that some of the sessions on day 3 will be undertaken by the UK Governments Department for International Trade.

The middle of the week takes us into the realms of funding global expansion. We will consider the methods and mechanisms available for global growth and the risks associated with this. We move on to consider how we can access consumers in a global marketplace. Friday sees our celebratory gala dinner in the evening held at the King Power Stadium, home of Leicester City Football Club. In response to feedback from last year, an afternoon is allocated as ‘free-time’ for those who wish to explore the city on Saturday. The latter part of the Masterclass will focus on organisational change and your teams preparing to showcase your global projects.
## Leicester Masterclass 2019

<table>
<thead>
<tr>
<th>Tuesday 6 August</th>
</tr>
</thead>
<tbody>
<tr>
<td>Induction</td>
</tr>
<tr>
<td>Registration</td>
</tr>
<tr>
<td>8:30am - 10:00am</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Wednesday 7 August</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning Global Growth</td>
</tr>
<tr>
<td>Understanding Global Business</td>
</tr>
<tr>
<td>9:00am - 10:00am</td>
</tr>
<tr>
<td>Group Work</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Thursday 8 August</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funding Global Growth</td>
</tr>
<tr>
<td>Establishing a Global Presence</td>
</tr>
<tr>
<td>9:00am - 10:00am</td>
</tr>
<tr>
<td>Group Work</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Friday 9 August</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organisational and Personal Change</td>
</tr>
<tr>
<td>Global Plans and Future Study</td>
</tr>
<tr>
<td>9:00am - 10:00am</td>
</tr>
<tr>
<td>Group Work</td>
</tr>
</tbody>
</table>

### Day-By-Day Schedule

- **9:00am - 10:00am**
  - Group Work
  - Group Work
  - Group Work
  - Group Work
  - Group Work

- **10:00am - 11:00am**
  - Welcome
  - Break

- **11:00am - 11:30am**
  - Group Allocation
  - Dr Deborah Price, Dr Matthew Higgins, Dr Peter Rodgers

- **1:30pm - 3:00pm**
  - Global Growth Strategies
  - Dr Peter Rodgers

- **3:00pm - 3:30pm**
  - Break

- **3:30pm - 5:00pm**
  - Case Study Reading Time and Discussions
  - Group Work
  - Doing Business Internationally: round table

- **5:00pm - 7:30pm**
  - Competitive Team Building and Dinner
  - Guest Speaker
  - Entrepreneurs in Residence: question time

- **6:00pm - 7:00pm**
  - Evening Meal
  - Evening Meal
  - Gala Dinner

- **7:30am - 9:30am**
  - Breakfast

- **9:00am - 12:30pm**
  - Group Presentations
  - Dr Deborah Price, Dr Matthew Higgins

- **12:30pm - 1:30pm**
  - Lunch

- **1:30pm - 3:00pm**
  - Understanding the Consequences of Technology-driven Organisational Change in Retailing
  - Professor Adrian Beck
  - Doing Business in Latin America

- **3:00pm - 3:30pm**
  - Break

- **3:30pm - 5:00pm**
  - Case Study Reading Time and Discussions
  - Group Work
  - Doing Business Internationally: round table

- **5:00pm - 7:00pm**
  - Competitive Team Building and Dinner
  - Guest Speaker
  - Entrepreneurs in Residence: question time

- **6:00pm - 7:00pm**
  - Evening Meal
  - Evening Meal
  - Gala Dinner

- **7:00pm - 1:00am**
  - Gala Dinner

- **6:00pm - 7:00pm**
  - Evening Meal

- **5:00pm - 6:00pm**
  - Group Photograph

- **6:00pm - 7:00pm**
  - Evening Meal

- **7:30pm - 9:30pm**
  - Evening Meal

- **6:30pm - 9:30pm**
  - Evening Meal

- **7:00pm - 1:00am**
  - Gala Dinner

- **5:00pm - 6:00pm**
  - Group Photograph

- **6:00pm - 7:00pm**
  - Evening Meal

- **1:30pm - 4:00pm**
  - 1-2-1 Sign Up Sessions with Personal Tutors, Dissertation Supervisors, Study Skills and Careers

- **4:00pm - 5:00pm**
  - Masterclass Closing Address

- **5:00pm - 6:30pm**
  - Evening Meal
  - Evening Meal

- **6:30pm - 7:30pm**
  - Evening Meal

- **6:00pm - 7:00pm**
  - Evening Meal

- **5:00pm - 6:00pm**
  - Evening Meal

- **4:00pm - 5:00pm**
  - Evening Meal

- **3:00pm - 4:00pm**
  - Evening Meal

- **2:00pm - 3:00pm**
  - Evening Meal

- **1:00pm - 2:00pm**
  - Evening Meal

- **12:00pm - 1:00pm**
  - Evening Meal