

Leicester Masterclass 2019 Timetable

The 2019 Leicester Masterclass will focus on Global Dynamics and Change. On the first day, we welcome you to the School and the Masterclass and allocate the global strategic planning groups. We then introduce the global project to you and your team. At the end of the day and in true Masterclass style, there will be some 'light-hearted' competition!

Day 2 sees a focus on globalisation and the strategies available to us. The day will be a mixture of knowledge acquisition and skill development, with sessions from faculty and specially invited guest speakers. On day 3 we turn our attention to global opportunities and will consider the practicalities and the nuances of working overseas. We are delighted that some of the sessions on day 3 will be undertaken by the UK Governments Department for International Trade.

The middle of the week takes us into the realms of funding global expansion. We will consider the methods and mechanisms available for global growth and the risks associated with this. We move on to consider how we can access consumers in a global marketplace. Friday sees our celebratory gala dinner in the evening held at the King Power Stadium, home of Leicester City Football Club. In response to feedback from last year, an afternoon is allocated as 'free-time' for those who wish to explore the city on Saturday. The latter part of the Masterclass will focus on organisational change and your teams preparing to showcase your global projects.

Leicester Masterclass 2019

Tuesday 6 August	Wednesday 7 August	Thursday 8 August	Friday 9 August	Saturday 10 August	Sunday 11 August	Monday 12 August
Induction	Planning Global Growth	Understanding Global Business	Funding Global Growth	Establishing a Global Presence	Organisational and Personal Change	Global Plans and Future Study
8:30am - 10:00am Registration	7:30am - 9:30am Breakfast					
10:00am - 11:00am Welcome	9:00am - 10:00am Group Work	9:00am - 10:00am Group Work	9:00am - 10:00am Group Work	9:00am - 10:00am Group Work	9:00am - 10:00am Group Work	9:00am - 12:30pm Group Presentations Dr Deborah Price, Dr Matthew Higgins
11:00am - 11:30am Break	10:00am - 10:30am Break					
11:30am - 12:30pm Group Allocation	10:30am - 12:30pm Global Growth Strategies Dr Peter Rodgers	10:30am - 12:30pm Doing Business in Latin America	10:30am - 12:30pm Funding Global Expansion Dr Dalu Zhang	10:30am - 12:30pm Global Marketing Dr Winnie Onyas	10:30am - 12:30pm Organisational Change Dr Deborah Price	
Dr Deborah Price, Dr Matthew Higgins, Dr Peter Rodgers						
12:30pm - 1:30pm Lunch						
1:30pm - 3:00pm Group Orientation - Team Building	1:30pm - 3:00pm Understanding the Consequences of Technology-driven Organisational Change in Retailing Professor Adrian Beck	1:30pm - 3:00pm Doing Business in Latin America	1:30pm - 4:00pm Free time or optional 1-2 Sign Up Sessions with Personal Tutors	1:30pm - 3:00pm Interactive Session	1:30pm - 3:30pm Laughter with Yoga/Resilience Joy for Life	1:30pm - 4:00pm 1-2-1 Sign Up Sessions with Personal Tutors, Dissertation Supervisors, Study Skills and Careers
3:00pm - 3:30pm Break				3:00pm - 3:30pm Break	3:30pm - 4:00pm Break	
3:30pm - 5:00pm Case Study Reading Time and Discussions	3:30pm - 5:00pm Group Work	3:30pm - 5:00pm Doing Business Internationally: round table		3:30pm - 5:00pm Group Work	4:00pm - 5:00pm Group Work	
5:00pm - 7:30pm Competitive Team Building and Dinner	5:00pm - 6:00pm Guest Speaker	5:00pm - 6:30pm Entrepreneurs in Residence: question time	7:00pm - 1:00am Gala Dinner	5:00pm Group Photograph	5:00pm - 6:00pm Guest Speaker	
	6:00pm - 7:00pm Evening Meal	6:30pm - 7:30pm Evening Meal		6:00pm - 7:00pm Evening Meal	6:00pm - 7:00pm Evening Meal	