**BREAKING NEWS**

*First-ever HeForShe TED Talk brings campaign messages to millions around the world*

*September 4*—Around the world, women still struggle for equality in basic matters like access to education, equal pay and the right to vote. In a moving talk at TED Women, HeForShe’s own Elizabeth Nyamayaro shared her personal story and invited us all to join together, man and woman, as agents for change.

Watch the full TED Talk here:  
http://www.ted.com/talks/elizabeth_nyamayaro_an_invitation_to_men_who_want_a_better_world_for_women

*Emma Watson featured on British Vogue promoting gender equality*

*August 6*—UN Women Global Goodwill Ambassador and HeForShe Spokesperson Ms. Emma Watson received another well-deserved accolade; she was featured as the September cover girl of British Vogue. The interview with Emma included a ‘Vogue Video,’ in which she discusses the relevance of gender equality and HeForShe to the fashion industry, calling on fashion designers including Stella McCartney and Bella Freud.

We are very proud of Emma’s accomplishment. Watch the video here:  
http://www.vogue.co.uk/news/2015/08/06/emma-watson-un-vogue-fil

**UN Member States adopt 17 new goals including gender equality**

*August 4*—193 Member States of the United Nations came to a consensus on a new document that will be adopted this September at the Sustainable Development Summit in New York. UN Secretary-General Ban Ki-moon welcomed the agreement, saying it “encompasses a universal, transformative and integrated agenda that heralds an historic turning point for our world.” We are thrilled to see gender equality included!

Click here to read more:  
**Liberian Legislature Joins HeForShe Campaign**

*August 20, Monrovia, Liberia*— Members of the 53rd Liberian National Legislature have joined the HeForShe Campaign pledging to take actions for the advancement of gender equality in Liberia. During an event held at the seat of the Legislature (House of Representatives and Senate) on Capitol Hill in Monrovia, the Speaker of the House of Representatives Alex Tyler recognized the contributions of women in building safer and more economically vibrant societies around the world.

The Liberian Speaker of the House of Representatives said that the HeForShe Campaign provides a platform for men to take ownership of efforts aimed at protecting and promoting the rights of women and girls. “Every time the conversation of women’s empowerment is brought to the fore, the discussion has always centered on governance. But I think this HeForShe Campaign takes it to another level,” said Speaker Tyler, going on to say, “the next level to which we must take the ‘HeForShe’ Campaign is about economically empowering women so that they can lead the way in the political governance of Liberia”. Thank you for your support Speaker Tyler!

**President of Rwanda, H.E. Paul Kagame announced as “very proud” HeForShe Champion**

*August 18, Kigali, Rwanda*—During the launch of the Command Post Exercise themed "African Security Organs' Synergy to End Violence Against Woman and Girls", the President of Rwanda, H.E. Paul Kagame announced himself as a HeForShe champions, saying, “I am a very proud champion of the campaign involving HeForShe; and I am inviting you to join in the campaign, more so for actions that will deliver tangible results.”

Many thanks for your support, President!
UN Secretary General’s Envoy on Youth, Ahmad Alhendawi, visits the Nagoya University/HeForShe tent at WSJ 2015
August 6, Japan—The UN Secretary General’s Envoy on Youth Ahmad Alhendawi recently shared his experience, via Twitter, visiting IMPACT Champion Nagoya University’s tent at this year’s World Scout Jamboree. We are excited about the continued growth of HeForShe across Asia!

Fuller Cosmetics launches HeForShe Initiatives with Tupperware Brands
August, Mexico—Fuller Mexico, Tupperware Brazil and Tupperware Mexico are rolling out HeForShe across their associates and sales force. They have done an amazing job in engaging the men in their businesses and we are excited to see the movement grow in their company for years to come!

IMPACT Champion Schneider Electric drives 8,000 worldwide HeForShe commitments from male employees
August 3—Schneider Electric is committed to supporting HeForShe with a dual approach: top-down from executives and leaders, and bottom-up via a viral campaign to seed group advocates on Spice Social. These tremendous internal efforts have resulted in 8,000 male employees committing to HeForShe by July 30. Keep up the great work Schneider Electric!
HeForShe AROUND THE WORLD

HeForShe at the World Assembly of Women
August 28, Tokyo, Japan – HeForShe gathered at the Word Assembly of Women this year in Tokyo to heighten awareness of the movement for gender equality. Japan stated in their review report, “Japan will stand at the forefront and lead the international community to make the twenty-first century a world with no human rights violations against women, and to eliminate sexual violence in conflict.” We are proud of Prime Minister Shinzo Abe, IMPACT Champion, and his country’s commitment to HeForShe!

UN Women Goodwill Ambassador Farhan Akhtar takes gender equality to Nairobi with concert
August 22, Nairobi, Kenya—Well-known actor-filmmaker-singer Farhan traveled to Nairobi, Kenya for a concert that also doubled as a call to action for the HeForShe Campaign. The inspired concert saw over 200 men and boys committing to gender equality and fighting violence against women by signing up for the HeForShe Campaign. This is just the latest of many advocacy efforts for Farhan, who assumed the role of UN Women Goodwill Ambassador for Asia in November 2014.

Swedish Athletes in support of HeForShe in Beijing
August 22, Beijing, China—Together with Swedish Ambassador Lars Fredén, the Swedish World Championship team supported the HeForShe campaign during their recent visit to Beijing. During a reception held at the Swedish Residence in Beijing, the Swedish Team snapped photos capturing their support for HeForShe. Athletes are not the only Swedes supporting HeForShe—the entire Swedish cabinet committed to HeForShe earlier this year.
HeForShe musicians use music to promote gender equality

August 20, Nyimba, Zambia—“I have always been a supporter of women’s rights, that’s why in my music, I have always been an advocate for women’s rights,” says HeForShe musician Shadreck Mumba, known as Yachi. The new father (of a week-old daughter!) explained that, “many men like me with daughters would love to see them prosper and achieve their full potential; I do not want my daughter to experience barriers because of her sex. Men with daughters will understand my feelings,” he said. It’s great to see music changing the way people think about gender equality!

IberoAmericana University becomes the first Higher Education institution in Mexico to join HeForShe

August 19, Mexico City, Mexico—Through its Gender Affairs Programme, IberoAmericana University became the first Higher Education institution in Mexico, and the second across Latin America and the Caribbean to formally join HeForShe. During the exciting launch event, academics, administrative staff and hundreds of students from across the university all committed to HeForShe.

HeForShe Pakistan coordinates with Dawn’s Facebook Page to bring awareness to gender equality

August 17, Karachi, Pakistan—Dawn, one of Pakistan’s national daily English newspapers, has been the site of an exciting discussion in Pakistan. After a HeForShe event in Karachi, Pakistan, a lively debate on gender equality broke out on Dawn’s Facebook page. We are thrilled that HeForShe continues to spark conversation through local as well as global media.

Read the discussion here: https://www.facebook.com/dawndotcom/photos/a.250924510441.295677.86398345441/10155937893650442/?type=1&theater
Paraguayan HeForShe National Committee holds their first meeting

August 17, Paraguay—The first meeting of the Paraguayan HeForShe Committee was held on August 17. The Committee is comprised of government representatives, universities and civil society members. It aims to promote good practices in favor of gender equality and the empowerment of women. The Members of the Committee organized three groups: ending violence against women and girls, equal opportunities and education and culture. Sharing global and regional experiences, such as visibility campaigns, workshops and public commitments, the participants work to ensure actions are taken against gender inequality and discrimination.

The Municipality of Puebla signs up to the HeForShe campaign

August 17, Puebla, Mexico—The Mexican municipality of Puebla, home to 1.5 million (and more than 750,000 women), joined HeForShe. Mayor of Puebla, Jose Antonio Gali Fayad attended the event where UN Women Mexico Representative, Ana Guezmes presented the “Stop Violence” campaign. Mayor Jose Antonio Fali, together with councilors and more than 500 officials of Puebla committed to HeForShe.

HeForShe now on Air at 102.3 FM in Rwanda

August 15, Rwanda—HeForShe is now airing on the number one hit music station in Rwanda! The station has committed to featuring HeForShe daily, and exploring the role of youth in promoting gender equality. The “HeForShe radio show” links the talk show on air to social media posts to promote dialogue, increase HeForShe awareness and increase youth engagement around HeForShe. Since the launch of the radio show, combined with other efforts, the number of commitments in Rwanda has increased to 2,158 and still growing!
Cabo Verden Public Administration promotes gender equality and greater involvement of boys and men in this cause

August 13, Cabo Verde—Under the banner of HeForShe, the President of the Republic, Dr. Jorge Carlos Fonseca held a working meeting at the National Directorate of Public Administration (NDPA) in Achada Santo António. The meeting served primarily to define focal points of the HeForShe campaign in Cabo Verde’s Public Administration. There was a reaffirmation of complete openness and availability by the DNAP to engage in this cause, carrying out the campaign internally and using their communication channels to spread the HeForShe message. Thank you President Fonseca for your continued support of the HeForShe mission!

Latest News from China

August 13, Beijing, China—The UN Women China office is very pleased to announce that the number of Chinese men who have committed to HeForShe has reached 38,103 commitments. Keep up the great work China!

HeForShe celebrated at Korca Beer Fest.

August 12, Albania—In cooperation with Korca and with the support of Mayor Sotiraq Filo HeForShe was featured at the Korca Beer Fest. The event, which attracts over 15,000 every year, is one of the most popular Albanian summer social activities. Under the slogan “Change Perspectives: Be a HeForShe” the campaign asked men and boys to reflect on how they can contribute to the achievement of gender equality. The five-day campaign reached thousands of festival attendees, with more than 7000 men committing to HeForShe!
Minister of Gender addresses youth at the University of Rwanda concerning HeForShe

August 8, Rwanda–The Minister of Gender and Family Promotion, Hon. Oda Gasinzigwa joined a youth meeting at the University of Rwanda to share information about HeForShe. The Minister discussed the national IMPACT initiative and emphasized the role of youth in attaining gender equality. She added that in Rwanda the HeForShe campaign will support and challenge youth to contribute to advancing gender equality as agents of change. The young people present were excited to commit online to HeForShe. We love seeing the youth of the world getting involved with HeForShe!

HeForShe update from Rwanda

August 7, Rwanda–With the support of the Ministry of Trade and Industry and the Ministry of Gender and Family Promotion, the HeForShe team opened an exhibition stand at the 18th Rwanda International Trade Fair.

The Expo gathers thousands of businesses, entrepreneurs, investors and the public at large from across Africa to showcase and discover new products and ideas. The HeForShe team on the ground took this opportunity to introduce people to HeForShe and invite men to commit online. When asked by a curious visitor why such an exhibition stand had been placed in a trade fair, the campaign coordinator replied: “We know this is a trade fair. At HeForShe we also mean business. Gender equality is our business! We are selling this idea to men and boys.”

August 7, Rwanda–Through the Gender Monitoring Office and the Ministry of Gender and Family Promotion, the association of motorcycle-taxi riders invited the HeForShe team to their regular meeting to get insight about HeForShe. Ms. Judith Kazaire, representing the Ministry of Gender, addressed the gathering on the importance of HeForShe in Rwanda, the role the President is playing as a global champion and the role every man, at every level of society, should play in support of gender equality. The audience saluted this effort and unanimously committed to the campaign. The representative of the association emphasized that he is looking forward to having more women as motorcycle-taxi riders. We look forward to what’s to come from HeForShe in Rwanda!
HeForShe Videos from Peru and Gender Equality Workshop

August, Peru—The UN Office in Peru released powerful videos highlighting the need for gender equality. The videos feature young people in Peru responding to the question, “What has affected you the most lately?” Their simple but powerful message is about how our actions affect others. Watch the full videos here:

https://youtu.be/wowtcP6H7Gg
https://youtu.be/eOQEUAIUUh4

Peru has also established a workshop to engage youth in gender equality. Thanks for supporting the HeForShe mission, educating youth on the importance of gender equality and getting us closer to our one billion goal!

The Changemakers in Vietnam

August 3, Vietnam—Thirty-five youth leaders and young activists from Northern to Southern regions of Vietnam came together to participate in a three day training organized by UN Women and Vietnam Volunteer Center, Youth Union. The training aimed to deepen knowledge and understanding of the youth leaders and activists on gender equality and violence against women and girls, using social media as a tool to advocate and engage other youth in ending VAWG. The Changemakers in Vietnam are influencing their society to support gender equality!
HeForShe Summer Tour in Albania kicks off to warm reception

*August 1-12, Albania*—The HeForShe Summer Tour kicked off on August 1 and is an initiative developed in collaboration with the Youth Centre ‘Borderless’, and UN Women Albania. The goal of the tour is to reach wide audiences of men and boys, visiting touristic cities of Albania through the summer.

The HeForShe Summer Tour started its journey through tourist sites in Albania on August 1st. For 12 days, the team visited 12 cities around the country, from South to North, sharing messages of gender equality and women’s empowerment to local men and boys. The team engaged in conversations in the streets and beaches of Albania as well as attending public events in each city. We would love to see other innovative events, like the Albania Summer Tour around the world!