



Lies, damn lies and statistics

“A course like this helps non-statisticians understand the importance of statistics without being too technical.”

“It was interesting and instructive and has certainly encouraged me to learn more and increase [my] skills in this area.”

A one-day seminar for senior and middle managers who want to know how to interpret statistical results and understand what they mean

What will the seminar provide?

- A practical approach to the use of statistics
- Guidance on how to understand and make sound decisions based on statistical analysis
- An easy-to-understand explanation of what statistics is and how statistical results should be interpreted
- Useful advice on how to avoid common pitfalls
- All illustrated by means of simple, uncomplicated examples.

Is it for you?

A mathematical background or prior knowledge of probability and statistics is not required, and no advanced or difficult mathematical concepts will be used. This is not a seminar for statisticians; it is for people who don't want or need to know how to do the mathematics.

What will it cost?

£130 for the full day including all refreshments and course materials

When and where is it?

Thursday 30 April 2009, 9.30am to 4.30pm, Stamford Hall, University of Leicester, LE2 2ND

To book places on the seminar please send your details to: Tara Smith Department of Mathematics
Telephone: 0116 223 1793, Email: th53@le.ac.uk, Fax: 0116 223 1093
or post to Department of Mathematics, University of Leicester, University Road, Leicester, LE1 7RH



Name..... Job Title

Company

Address

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Email: Tel No:.....

Names of any additional delegates

Method of Payment Cheque (made payable to 'University of Leicester')

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