



University of
Leicester

School of Management

POSTGRADUATE CAMPUS-BASED COURSES IN

Management, Marketing and Finance, including the Leicester MBA



www.le.ac.uk/management

Accredited by
**Association
of MBAs**

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How to apply

Our application processes are designed to be user-friendly. Our staff are happy to advise if you have any queries about your application. You have the option of applying by post or online.

For postal applications, please request an application package from the Postgraduate Admissions Office University of Leicester, University Road, Leicester, LE1 7RH.

For online applications, please visit www.le.ac.uk/pgprospectus

Welcome to the University of Leicester School of Management



The University of Leicester School of Management is increasingly recognised as one of the top management schools in the United Kingdom, with an excellent international reputation for the development and teaching of intellectually stimulating management courses that are highly relevant to your career needs. More than 10,000 candidates from over 80 countries have graduated from the prestigious Association of MBAs (AMBA) accredited Leicester MBA and are now enjoying successful careers.

As one of the largest and most experienced providers of distance learning in the UK, the School offers challenging and rewarding programmes at PhD, Masters and Undergraduate levels, via full-time, on campus study, and part-time study at a distance. The University of Leicester itself sits comfortably within the top twenty of Britain's Universities, as attested by the rankings provided in the University guides of *The Times*, *The Independent* and *The Guardian 2012 League Tables*.

Whatever stage of your career you are at, we have a programme which will benefit you. You might be a recent graduate, looking to enhance your potential for embarking upon a management career by adding a postgraduate qualification to your CV. Or perhaps you already have relevant work experience but are looking to update your knowledge, refresh your skills and give yourself a competitive edge over your peers. Whether you are looking for a generalist management

education or are seeking to specialise in your particular area of interest, there is a programme to suit you.

Our vibrant group of scholars in accounting, finance, marketing, management and organisation studies have developed a distinctive intellectual profile for the School, which emphasises the centrality of ongoing, ethically informed, critical reflection in the delivery of meaningful managerial research and sustainable management practice. We share an intellectual conviction that organising is a highly complex historical phenomenon and that management is best understood in an inter-disciplinary context, drawing from the disciplines of sociology, politics, philosophy and economics, as well as from developments in critical psychology, cultural geography, cultural studies and organisational theory. To support the endeavours of the community of scholars that you will join at the School of Management, the University of Leicester provides excellent facilities, including a collection of over a million books situated in a £32 million David Wilson Library.

As a reflection of our distinctive intellectual orientation – which makes our programmes particularly appropriate for those working or seeking to work in management roles in developing nations; in the public and non-governmental sectors, as well as, of course, in the private sector – our programmes are competitively priced to ensure that they can be of benefit to a much wider constituency than just the traditional business elite. Such diversity in the participants of our programmes not only sits well with our and your ethical commitments, it is a vital ingredient in the mix that makes up a distinctive, reflective, critically informed educational environment for managers that is second to none.

“The reputation of both the University of Leicester and the School of Management is very high, and that alone made the MSc in Finance an obvious choice for me. However, the quality of the teaching, the course materials and the excellent facilities on campus exceeded my expectations.”

Brendan Lambe, MSc in Finance graduate.



The University's David Wilson Library.



Employer testimonial

“Wigan Athletic Football Club employed Paul Hunt less than twelve months after the completion of his MBA studies at the University of Leicester. The MBA on his CV gave him a competitive advantage above the other candidates...With the MBA as part of his education it was clear that he had both the knowledge that it can deliver and also the application to a task.”

Brenda Spencer,
Chief Executive of Wigan Athletic Football Club and employer of Paul Hunt,
Commercial Director of Wigan Athletic Football Club and Leicester MBA graduate.



Why Study Management at Leicester?

- The research talents within the School of Management are far-reaching and this research feeds directly into our teaching, allowing you to learn from those currently involved in **cutting-edge research** in your area of interest.
- Our courses have been developed with the professional in mind and offer you many opportunities for **career enhancement**.
- The Leicester MBA is **AMBA accredited**. AMBA accreditation is internationally recognised as the global standard for all MBA programmes, meaning you can be confident of our quality.
- Most of our courses have **professional recognition** from the Chartered Institute of Marketing (CIM), meaning you will be studying a high quality qualification which has real credibility with employers.
- Our **wide range of option modules** provide you with the flexibility to tailor your study around your interests and also provide you with the skills and knowledge to move into a variety of careers or into further postgraduate research.
- Our masters programmes are designed to benefit you as an individual and enable you to contribute to the **success of your organisation**.
- We are one of the **fastest growing management schools** in Europe. Despite our size, we take pride in offering a personalised service tailored to your needs.
- A member of the Association of Business Schools.
- Accredited by the Association of MBA's (AMBA) for our Masters in Business Administration.
- We have been acknowledged by *The Independent* as "One of Europe's largest management schools with a big emphasis on teaching and research".
- In the 2008 Research Assessment Exercise, 85% of our research activity was world-leading, internationally excellent, or internationally significant.
- Leicester is ranked in the top 2% of Universities in the world by the QS World University Rankings.
- Leicester is ranked in the top 20 in the major national league tables.

Postgraduate Study in the School of Management

We offer the following courses by campus-based, full-time study:

- Masters in Business Administration (MBA)
- MSc in Accounting and Finance
- MSc in Finance
- MSc in Management
- MSc in Management, Finance and Accounting
- MSc in Marketing

Duration

One year full-time. Our MBA, MSc in Marketing, MSc in Management and MSc in Finance courses are also available by distance learning. For more information on studying these courses via distance learning please contact +44 (0)116 252 5377 or email dladvisers@le.ac.uk.

Start dates

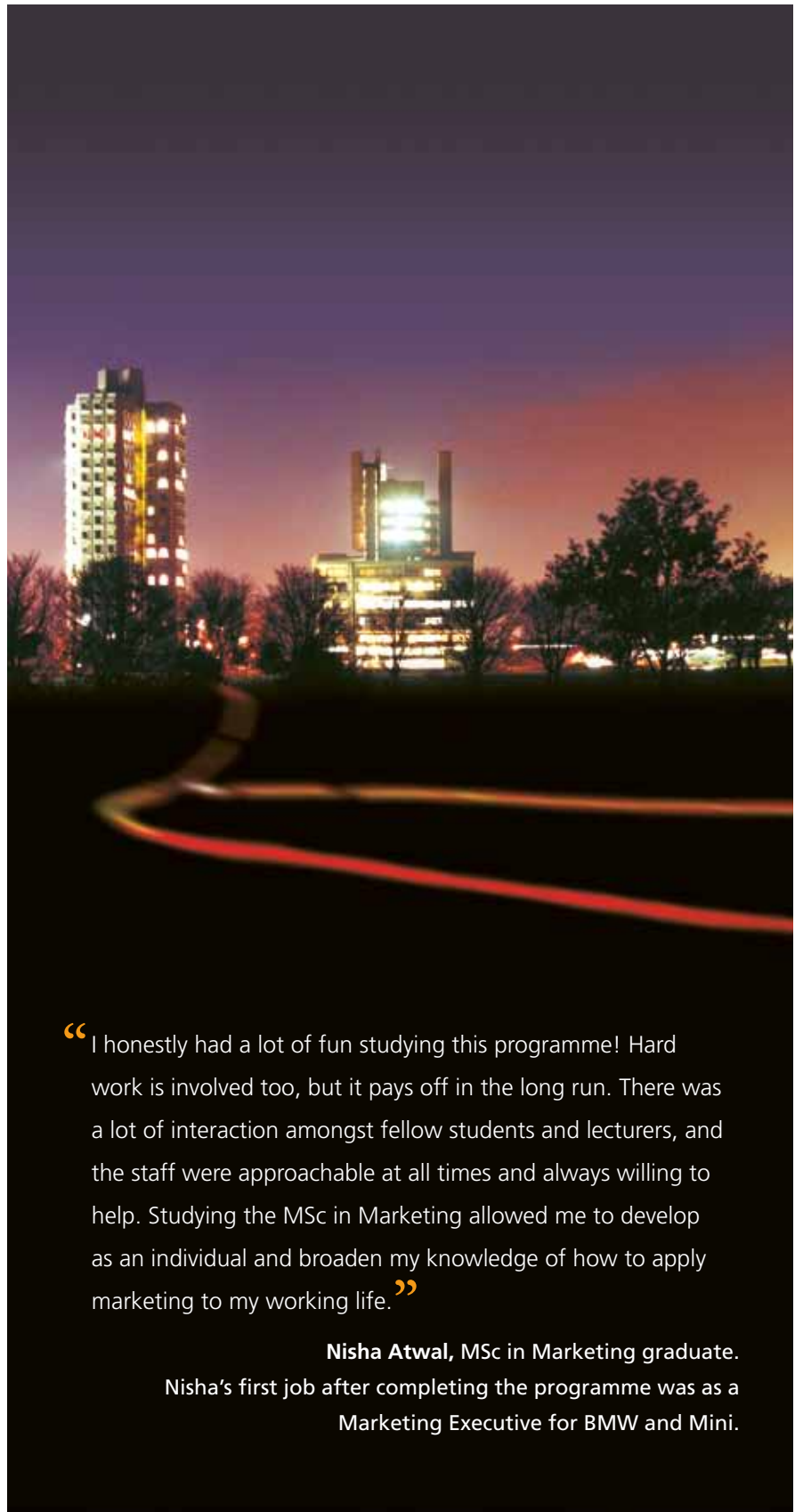
September each year.

Course Structure

Each course consists of four stages.

Stage One comprises five core modules studied between September and December. During **Stages Two and Three** you study two core and two option modules between January and May. You will then undertake your dissertation which will be completed by mid-September and forms **Stage Four** of the programme.

During this final stage you will review a range of alternative research methods and undertake a research project, which provides you with an opportunity to examine in depth a topic of relevance to your own interests. This provides you with the opportunity to integrate concepts, techniques and competencies acquired during the course of the programme.



“ I honestly had a lot of fun studying this programme! Hard work is involved too, but it pays off in the long run. There was a lot of interaction amongst fellow students and lecturers, and the staff were approachable at all times and always willing to help. Studying the MSc in Marketing allowed me to develop as an individual and broaden my knowledge of how to apply marketing to my working life.”

Nisha Atwal, MSc in Marketing graduate.

Nisha's first job after completing the programme was as a Marketing Executive for BMW and Mini.

MBA

Managers need to be multi-taskers. They need to understand how to motivate staff and how to get the best performance from people; how to market their products or services and meet the demands of their consumers; how to implement processes and systems; and how to manage budgets and understand the impact that financial performance has on strategic decision-making. Crucially, they need to understand how all of these activities fit within the context of a rapidly changing, global marketplace.

When you join the MBA at the University of Leicester, you will be making a significant investment in your future. Your decision to join the programme will be one of the most important decisions you will ever make. If you demand first rate academic standards, are willing to have some of your basic managerial assumptions challenged, and are ready for the hard work involved, you will find studying the MBA programme to be a rewarding and enriching experience.



Aims and objectives

- The MBA programme has been designed to cover the spectrum of management subjects, calling on a wide range of expertise. It allows you to concentrate on general management or to tailor the course to suit your individual career needs.
- The Leicester MBA provides you with the skills necessary to become a competent and capable manager in today's global business environment. The course will enhance your ability to evaluate and analyse evidence and implement appropriate solutions in any business environment.
- You will develop the skills to think creatively and strategically about a wide range of business issues, alongside an awareness of cultural sensitivity and the ability to work in a cross-cultural, multi-national, team-based environment.

Professional Recognition

The Leicester MBA is one of a small number of UK courses to have obtained accreditation by the Association of MBAs (AMBA).

This programme has been approved by The Chartered Institute of Marketing to provide direct entry onto the CIM's Professional Certificate in Marketing.

COURSE STRUCTURE

STAGE 1 – SEPTEMBER TO DECEMBER

- Foundations of Knowledge and Professional Skills
- Organisational Behaviour
- Accounting for Managers
- Marketing Design and Operations
- Strategy, Business Information and Analysis

STAGES 2 AND 3 – JANUARY TO MAY

- Corporate Finance
- Business Ethics in a Global Context
- Two elective modules – your choice from an extensive selection (see page 14)

STAGE 4 – MAY TO SEPTEMBER

- Research Methods
- Dissertation

MBA Specialisms

We offer students the choice of studying for a general MBA or opting to follow one of our specialist routes:

- MBA (Employee Relations)
- MBA (Finance)
- MBA (Information Technology Management)
- MBA (Marketing)
- MBA (Quality Management)

To follow a specialist route, students must study two elective modules and write a dissertation relevant to their chosen specialism.

Find out more and apply

For details of how to apply to study the University of Leicester's MBA please see page 16.

MSc in Accounting and Finance



The MSc in Accounting and Finance provides you with an understanding of the challenges facing managers when considering financial and accounting information. The strategic focus of the course will enhance your ability to analyse a situation and make sound strategic decisions.

You will develop your skills and understanding and be encouraged to develop your practical management skills using a range of approaches and methods.

COURSE STRUCTURE

STAGE 1 – SEPTEMBER TO DECEMBER	
<ul style="list-style-type: none"> • Foundations of Knowledge and Professional Skills • Foundations of Financial Analysis and Investment 	<ul style="list-style-type: none"> • Financial Statements: Theory, Practice, Critique • Accountability, Representations and Control • Financial Modelling
STAGES 2 AND 3 – JANUARY TO MAY	
<ul style="list-style-type: none"> • Accounting Representations: Public and Private Sector • Corporate Finance 	<ul style="list-style-type: none"> • Two elective modules – your choice from an extensive selection (see page 14)
STAGE 4 – MAY TO SEPTEMBER	
<ul style="list-style-type: none"> • Research Methods 	<ul style="list-style-type: none"> • Dissertation

Aims and objectives

- The MSc in Accounting and Finance introduces and develops your understanding of a broad range of finance and accounting techniques and concepts.
- You will be provided with a stimulating and challenging management development programme, alongside a rigorous education in the concepts and techniques of financial management.
- The course will prepare you for senior accounting and finance roles in both public and private sector organisations.

For details of each of the core modules please see pages 12-13.

Find out more and apply

For details of how to apply to study the University of Leicester’s MSc in Accounting and Finance please see page 16.

MSc in Finance



Finance is central to organisational decision-making. Dealing with issues around investment, valuations and shareholders requires a clear understanding of the role played by financial markets and intermediaries, the importance of risk analysis and how to construct efficient portfolios.

By providing you with an understanding of the principal methods and techniques of financial management, the course enables you to deal with complex financial situations effectively.

COURSE STRUCTURE

STAGE 1 – SEPTEMBER TO DECEMBER

- Foundations of Knowledge and Professional Skills
- Foundations of Financial Analysis and Investment
- Financial Statements: Theory, Practice, Critique
- Strategic Financial Management
- Financial Modelling

STAGES 2 AND 3 – JANUARY TO MAY

- Financial Risk Management
- Corporate Finance
- Two elective modules – your choice from an extensive selection (see page 14)

STAGE 4 – MAY TO SEPTEMBER

- Research Methods
- Dissertation

For details of each of the core modules please see pages 12-13.

Find out more and apply

For details of how to apply to study the University of Leicester's MSc in Finance please see page 16.

Aims and objectives

- The MSc in Finance develops your understanding of the concepts of finance and the role of financial management in a variety of organisations and sectors.
- The strategic focus of the course will enhance your ability to analyse any situation and make sound strategic decisions.
- You will be provided with a stimulating and intellectually challenging programme, providing you with a rigorous education in the concepts and techniques of financial management.
- The skills and knowledge gained during the course will enable you to enhance your career in finance or move into further study and academic work in the area.

Professional Recognition

This programme has been approved by The Chartered Institute of Marketing to provide direct entry on to the CIM's Professional Certificate in Marketing.

MSc in Management



In all aspects of contemporary society, management fulfils an increasingly vital role. Successful management requires a combination of key skills and understanding of different organisational, cultural and environmental factors. The MSc in Management prepares you for these demands by providing a comprehensive grounding in the functions of management supported by critical analysis of the context in which managers work.

The course has been designed to meet the needs of newly qualified graduates and professionals setting out in their careers as managers.

COURSE STRUCTURE

STAGE 1 – SEPTEMBER TO DECEMBER

- Foundations of Knowledge and Professional Skills
- Organisational Analysis
- The Business Environment
- Principles and Practices of Marketing
- Accountability, Representation and Control

STAGES 2 AND 3 – JANUARY TO MAY

- Critical Perspectives on Management
- Management in a Global Context
- Two elective modules – your choice from an extensive selection (see page 14)

STAGE 4 – MAY TO SEPTEMBER

- Research Methods
- Dissertation

Aims and objectives

- The MSc in Management provides you with the skills and knowledge to manage competently, capably and ethically.
- You will develop an awareness of a range of subjects applicable to the management of people and organisations in the 21st century.
- The stimulating and intellectually challenging programme will provide you with insights into the nature of management and human behaviour within organisations.
- You will develop a critical understanding of the economic, social and political environments which affect organisational life.

Professional Recognition

This programme has been approved by The Chartered Institute of Marketing to provide direct entry onto the CIM's Professional Certificate in Marketing.

For details of each of the core modules please see pages 12-13.

Find out more and apply

For details of how to apply to study the University of Leicester's MSc in Management please see page 16.

MSc in Management, Finance and Accounting



Understanding where and how value is added and captured lies at the heart of strategic management. By combining the techniques and theories of accounting and finance with those of management, this MSc enables integrated understanding of organisational processes.

Our MSc in Management, Finance and Accounting is both intellectually challenging and ambitious. You will gain a thorough understanding of the principal methods and techniques of management and accounting and finance.

COURSE STRUCTURE

STAGE 1 – SEPTEMBER TO DECEMBER

- Foundations of Knowledge and Professional Skills
- Foundations of Financial Analysis and Investment
- Organisational Analysis
- Accountability, Representations and Control
- The Business Environment

STAGES 2 AND 3 – JANUARY TO MAY

- Critical Perspectives on Management
- Accounting Representations: Public and Private Sector
- Two elective modules – your choice from an extensive selection (see page 14)

STAGE 4 – MAY TO SEPTEMBER

- Research Methods
- Dissertation

For details of each of the core modules please see pages 12-13.

Find out more and apply

For details of how to apply to study the University of Leicester's MSc in Management, Finance and Accounting please see page 16.

Aims and objectives

- You will gain a framework of reference enabling you to deal with complex issues and handle them effectively in a range of management contexts.
- The course will enhance your ability to analyse any situation and make sound strategic decisions.
- The course will prepare you for management level accounting and finance careers in both public and private sector organisations, or scope to pursue an academic career in this area.
- You will be provided with a stimulating and intellectually challenging learning experience throughout the course.

MSc in Marketing



Businesses today face unprecedented change. Increased complexity and competition in both domestic and global markets, together with higher expectations and tougher demands from customers and consumers, require the adoption of more sophisticated marketing. To cope with this new and demanding environment, managers need a greater sensitivity and awareness of the circumstances now facing them.

Modern marketing managers rely upon cutting-edge knowledge about consumer behaviour and consumption patterns, strategy formulation and implementation, innovation and new product development to enable the development of long-term relationships with customers.

COURSE STRUCTURE

STAGE 1 – SEPTEMBER TO DECEMBER	
<ul style="list-style-type: none"> • Foundations of Knowledge and Professional Skills • Principles and Practices of Marketing 	<ul style="list-style-type: none"> • Marketing Theory • Consumer Behaviour • Marketing Research
STAGES 2 AND 3 – JANUARY TO MAY	
<ul style="list-style-type: none"> • Product Policy and Innovation • Branding and Communication 	<ul style="list-style-type: none"> • Two elective modules – your choice from an extensive selection (see page 14)
STAGE 4 – MAY TO SEPTEMBER	
<ul style="list-style-type: none"> • Research Methods 	<ul style="list-style-type: none"> • Dissertation

For details of each of the core modules please see pages 12-13.

Find out more and apply

For details of how to apply to study the University of Leicester’s MSc in Marketing please see page 16.

Aims and objectives

- The MSc Marketing course is stimulating and intellectually challenging, developing your ability to critically evaluate and apply new marketing concepts and practices.
- You will consider marketing across a range of business contexts including consumer, industrial, financial, service, profit and not-for-profit sectors.
- You will develop your communication and team-working skills, enabling you to liaise, direct and communicate with project groups.
- The MSc in Marketing will enable you to develop an interdisciplinary, theoretically informed and practical understanding of marketing to enable you to become an effective and successful leader in a complex and dynamic global marketplace.

Professional recognition

The programme has been approved by the Chartered Institute of Marketing to provide direct entry onto the CIM’s Chartered Postgraduate Diploma in Marketing.

Please contact CIM Education for further details: +44 (0)1628 427120 or email qualifications@cim.co.uk

Core Modules



(For details of which core modules are studied on which programme, see the individual programme listings on pages 6-11).

Accountability, Representation and Control

This module explores the theoretical foundations of accounting and its behavioural consequences. Through close reading of key texts and drawing upon a range of social theories, it examines how accounting representations work, issues of neutrality and subjectivity, contemporary aspects of accountability and accounting as a key technology in organisational control.

Accounting Representations: Public and Private Sector

This module provides you with an understanding of the representational basis of accounting; the economic and behavioural consequences of subjective representations; the political context of accounting decisions and policy choices; the nature and use of accounting information systems and their role in the management of public and private sector organisations.

Accounting for Managers

You will study accounting information for decision making, planning and control; cost and activity management; the budgeting process; performance appraisal; and investment appraisal.

Branding and Communication

This module introduces and reviews the importance of strong brands and the types of communication used in marketing today to assess how advertising and other marketing communications work; the systems and operations of the marketing communications industry; the connection between advertising and cultural capital, and its impact on business and society.

Business Ethics in a Global Context

What are ethics? Why are they important? Traditional examinations of ethics; a 'new' ethics; legitimacy and corporate life; corporate social responsibility.

Consumer Behaviour

This module emphasises that marketing practice and theory is underpinned by in-depth knowledge of the purchasing

and consumption behaviour of customers and that effective marketing strategy rests on understanding of how consumers choose between brands and how best to research consumer markets. It introduces and reviews key consumer behaviour theories and shows how to apply these to 'real world' applications in marketing.

Corporate Finance

This module introduces the firm; equity; issuing shares; costs of issue; rights issues etc; debt; warrants; convertibles; leasing and quasi-debt; valuation of a company; mergers; growth and failure and disinvestment.

Critical Perspectives on Management

You will develop your understanding of the impact of globalisation; the consumer society; the risk society; business ethics and corporate responsibility; biotechnology and the social effects of the internet.

Financial Modelling

This module explores the use of quantitative techniques to analyse financial information and to assist

decision-making through the use of descriptive statistics, probability and probability distributions; statistical inference; regression analysis and time series analysis.

Financial Risk Management

You will gain an overview of risk management; forward and future markets; swaps, options and corporate finance; warrants and convertibles; risk management strategy; interest rate risk and security design.

Financial Statements: Theory, Practice, Critique

You will study reporting; balance sheets; profit and loss; cash-flow statements management; financial forecasting and budgeting.

Foundations of Financial Analysis and Investment

This module sets down the fundamental conceptual framework for financial analysis, focusing on intertemporal choice. It examines the role and nature of financial markets and institutions, the determination of interest rates; investment and savings decisions and capital budgeting.

Foundations of Knowledge and Professional Skills

This module provides you with the requisite quantitative awareness and analysis of the production of 'knowledge' within management, marketing and finance and encourages you to begin developing the necessary personal skills for both academic and business environments.

Management in a Global Context

This module explores cultural and contextual diversity in organisations; impact on management and organisational behaviour; managing in less developed countries and emerging economies; problems associated with contextual or cultural stereotyping.

Marketing Design and Operations

You will examine integration of marketing and product design; strategy and product marketing; identifying new markets from product innovation; and marketing and product delivery.

Marketing Research

This module covers all major techniques used in marketing research and provides examples of research exercises. The focus is on research design; data collection methods and interpretation of data; the impact of market research on corporate strategy, consumers and society is demonstrated alongside a consideration of the ethics and professional codes of conduct in the market research industry; and the politics and power of research and how its use affects marketing strategy.

Marketing Theory

This module introduces the main theoretical assumptions and debates that surround marketing to consider how it has developed and grown into the discipline that we recognise today. You will consider the relative value of theory compared with practical experience to examine the marketing concept and marketing orientation; the value of generic models in marketing (including the marketing mix framework); the scope and domain of marketing in, for example, its application in the public and not-for-profit sectors; possible future directions in markets and consumer society; and the potential impacts on future marketing practice.

Organisational Behaviour

You will examine organisational culture; motivation groups and organisation; organisational development; human resource issues; and structure and work organisation.

Organisational Analysis

You will develop your understanding of structure and work organisation; the impact of technology; organisational

culture; managers and decisions; power and organisational control; human resource management and the future of work.

Principles and Practices of Marketing

This module presents the concepts of marketing in all types of organisations; promotes understanding of inter-relationships between the marketing mix elements and an appreciation of marketing in a strategic sense.

Product Policy and Innovation

This module develops a critical understanding of the role and process of product development and the crucial role of innovation in marketing. It uses case studies to illustrate how individuals and corporations behave with respect to idea generation, R&D, new product development and market launch. You will learn the concepts and techniques used to analyse innovation and technology policies, initiatives and strategy.

Strategy, Business Information and Analysis

You will examine the nature of strategy; the role of rationality; learning and the organisation; managing risks; competitive advantage; and creating strategic objectives.

Strategic Financial Management

The application of strategic thinking in the context of financial management; growth/share matrices; shareholder value analysis; corporate restructuring; mergers and acquisitions; management buyouts and corporate governance will be considered.

The Business Environment

This module provides you with knowledge on the roles of effective managers; strategy and organisations' search for added value; managing the value chain; operations and quality; vision; mission; PEST; SWOT; stakeholder analysis.

Elective Modules

The grid below outlines the modules available to each degree programme:

	MBA	MSc Management	MSc Marketing	MSc Finance	MSc Management, Finance & Accounting	MSc Accounting & Finance
A Critical Inquiry Into Consultancy	✓	✓	✓		✓	
Advanced Applied Quantitative Methods in Finance				✓		✓
Alternative Economies	✓	✓	✓		✓	✓
Business-to-Business Marketing & Supply Chain Management	✓		✓			
Corporate Governance	✓			✓		
Critical Approaches to HRM	✓	✓			✓	
Developments in Business Finance	✓	✓			✓	✓
Financial Option Pricing	✓			✓		✓
International Finance & Globalisation	✓			✓		
International Marketing			✓			
Knowledge Management	✓	✓				
Management Accounting	✓				✓	✓
Managing Diversity	✓	✓			✓	
Managing Information: Technology & Systems	✓	✓			✓	
Marketing of Services			✓			
Performance Measurement: Quantitative Approaches	✓			✓		
Public Finance	✓			✓		✓
Quantitative Marketing Intelligence	✓		✓			
Social and Environmental Accounting	✓				✓	✓

Please note – the availability of electives may change from year to year.

Your Learning Experience



How will I be taught?

Teaching is via seminars and lectures. You will also be expected to spend at least 10 hours per week studying each module during your own time.

How will I be assessed?

You will be assessed by a mixture of continuous assessment and examination.

What support is available to me?

You will be assigned a personal tutor who has a pastoral role and can offer support and advice. The Student Learning Centre provides opportunities for the development of higher level learning skills and provides study guidance.

The University's Health Centre, Counselling Service, AccessAbility Centre and other support services are available to all postgraduate students. International students also benefit from support from the International Office.

What facilities will I have access to?

You will have access to the University's David Wilson Library, which contains over one million books and publications.

The Library offers dedicated postgraduate study space, self-service loan and return, group study rooms, hundreds of PCs, wireless access throughout, staffed Help Zones and generous opening hours.

There are Information Librarians for each subject area, who can provide detailed advice for your discipline.

The University invests over £5m a year in the Library. As well as printed volumes, the digital library contains thousands of electronic journals and books. You can access the online catalogue and electronic resources both on and off campus. This includes the Leicester Research Archive, a digital collection of research output from members of the University.

Will I be able to live in University accommodation?

The University offers a wide range of self-catered rooms close to the University's campus in properties designated for senior students. The Students' Union's private sector accommodation office (Abode) can help you to find good quality, reasonably private priced housing.

Further information on accommodation can be found at www.le.ac.uk/accommodation



Entry Requirements and How to Apply

We are looking for students with a wide variety of experience and interests to enter our programmes. Programme members come from a wide variety of professional and academic backgrounds, from newly qualified graduates to those with successful careers who wish to extend their knowledge. **Applicants for the MBA programme must have a minimum of three years' relevant work experience.**

Our entry requirements are:

- Possession of a good UK honours degree or its overseas equivalent **OR** an acceptable professional qualification
- **OR** possession of the University of Leicester's Diploma in Management
- **AND** if you wish to join the MBA you must have at least three years' relevant work experience. Relevant work experience normally means that you will have been working in a supervisory, managerial or professional role(s) for a period of at least 3 years.

English Language

If your first language is not English you will need to satisfy the University's English language requirements. For example:

- IELTS 6.5 **OR**
- TOEFL 575 (Paper) plus TWE 4.0 90 (IBT) **OR**
- The University of Leicester English Language Test.

More information about meeting the University's English requirements can be found here: www.le.ac.uk/englishskills



To Apply

Please complete our online application form. This can be done online by going to www.le.ac.uk/pgapplyonline and finding the course.

Please submit the following:

- Your completed application form
- Your two completed references, preferably from former university lecturers or current employers
- Copies of your degree/qualification certificates
- Copies of your transcripts of your modules and marks
- Proof of English Language competence if applicable

- Your CV (if applying for the MBA)

If you have any questions please contact the School of Management Admissions Team:

t: +44 (0)116 223 1818 / 1883
e: ulsmPGadmiss@le.ac.uk
w: www.le.ac.uk/management

What happens when we receive your application?

Once we receive your application and all supporting documents we aim to make a decision about your application within three weeks.

If your application is successful confirmation will be sent to you with details about what to do next.

If your application is unsuccessful we will notify you by email.

Other Opportunities for Studying with the School of Management

The full-time courses presented here are just part of what is on offer at the School of Management. The MBA, MSc in Finance, MSc in Management and MSc in Marketing are all available by flexible, supported distance learning for those who are not able to commit to full-time study.

For more information, contact us at dladvisers@le.ac.uk or call +44 (0)116 252 5377, or visit our website at www.le.ac.uk/management

The School has a thriving undergraduate programme, the BA in Management Studies. For more information, contact us at ulsmUGadmiss@le.ac.uk or call +44 (0)116 223 1818, or visit our website at www.le.ac.uk/management

We also have a dynamic PhD programme, delivered by full-time, part-time or distance learning study. We consider our doctoral programme to be amongst the best in the United Kingdom and we are immensely proud of it. It is challenging, engaging and designed to produce the bright new management scholars of tomorrow. The programme feeds off, and back into, the vibrant and distinctive research culture of the School, with its emphasis on critical and creative thinking across all the functional areas of management.

For more information, contact us at ulsmPhDinfo@le.ac.uk or call +44 (0)116 252 5632, or visit our website at www.le.ac.uk/management

“What differentiated the University of Leicester was firstly its established reputation for teaching and research and also the fact that it is home to an academic community that delivers high quality postgraduate programmes.

The MSc in Management has already helped differentiate me from other job applicants in a highly competitive marketplace. I would advise anyone thinking of postgraduate study to just go for it. It will definitely help improve your knowledge and skills and help fast-track your career.”

Elif Ozalkan
MSc in Management graduate.





About the City of Leicester

Leicester is a lively and diverse city and the tenth largest in Britain. It has all the activities and facilities you would expect, with a friendly and safe atmosphere. The city centre is just a short walk from campus so you'll never be far from the action.

Leicester's diverse heritage is reflected in a dazzling array of festivals and cultural experiences including the largest Diwali celebrations outside India, the UK's longest running Comedy Festival, the eclectic Summer Sundae Music Festival, and the University's hugely successful book festival – Literary Leicester.

Recent developments have led to the opening of the world-class Curve Theatre and Phoenix Square Independent Arts Centre in the new

Cultural Quarter, which complement Leicester's existing array of cinemas, theatres, museums and galleries.

The sparkling Highcross complex features 110,000 square metres of retail therapy, bars, cafés and restaurants. For those with independent tastes Leicester Lanes houses a variety of boutiques and specialist shops.

As you would expect from a true student city, there is a huge range of bars, clubs and live music venues that cater for all kinds of tastes. Food lovers are treated to a fantastic selection of restaurants, with specialities available from every corner of the world.

We are passionate about our city and so are our students, many of whom settle here after graduation.

About the University

Some universities consider their primary purpose to be high quality research, others concentrate on excellent teaching. Here at Leicester we think that the two are not only complementary, they're inseparable. We believe that teaching is more inspirational when delivered by passionate scholars engaged in world-changing research – and that research is stronger when delivered in an academic community that includes students.

We think that a university should be about empowering people to explore what they don't know. We achieve this through passionate, dedicated research and teaching.

When we were named University of the Year for 2008-9 by the

“ Although I am now back in China, the time I spent in Leicester is still very much in my memories. Prior to coming to Leicester, I had never been to Europe before. Everything I encountered presented a fresh perspective for me and I found that the people I met in Leicester were very friendly and easy to get along with. All in all, life in Leicester was very colourful; it was such a wonderful journey and it holds particularly fond memories. ”

Weijia (Christina) Wang
MSc in Finance graduate.

Times Higher Education, the judges applauded Leicester's very different approach, calling us “elite without being elitist.” Of Britain's top 15 universities only one – Leicester – exceeds its government benchmarks for inclusivity.

Our dedication to providing an excellent student experience can be seen in our consistent performance in the National Student Survey. Since the launch of the survey in 2005, Leicester has consistently featured amongst the top-10 universities in England for student satisfaction.

With these ideas at heart, Leicester is reframing the values that govern academia and re-defining what a university needs to be in the 21st century; we are constantly finding new ways of being a leading university.



Highcross Leicester.



The Showcase Cinema at the Highcross Leicester.

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All information in this brochure was correct at the time of going to press. However, changes and developments are part of the life of the University, and alterations may occur to the programmes and services described in this brochure.



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